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We were looking for new, innovative and creative ways to communicate with our staff, donors, volunteers and corporate partners.

With that in mind we asked Stephen Jagger from Reachd.com to come to our national office in Toronto to share with our management, marketing and event teams his ideas on using social media, online video and blogs.

He really did an amazing job, packed a lot of information into a very short period, inspiring us and leaving us with no doubt that we could raise a lot more money by embracing these new technologies in building our communities of support. Reachd customized the material to focus on our needs, and particularly the charity/non profit sector. Stephen had some great best practices, examples, and ideas that we started using immediately.

I'd recommend his engaging presentation to turbo-charge any team.

Mary Proulx
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