

## TRIDENT AUTOMATION, INC. PRIVACY POLICY

Updated: March 16, 2026

This privacy notice for Trident Automation, Inc. ("**Company**," **we**", "**us**" or "**our**"), describes how and why we might collect, store, use, and/or share ("**process**") your information when you use our services ("**Services**"), such as when you:

- Visit our website at <http://www.tridentautomations.com>, or any website or mobile app of ours that links to this privacy notice
- Submit a request for a quote (RFQ), product inquiry, or service request through our website
- Engage with us in other related ways, including any sales, marketing, or events

If you choose to use our Services, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us in writing at the following address:

Trident Automation, Inc.  
1001 W. Kennedy Ave.  
Kimberly, WI 54136  
United States

### WHAT INFORMATION DO WE COLLECT?

#### Personal information you disclose to us

*In short:* We collect personal information that you provide to us.

We collect personal information that you voluntarily provide when you express interest in obtaining information about our products or services, submit a request for a quote (RFQ), communicate with us, participate in activities on our Services, or otherwise contact us.

The personal information we collect depends on the context of your interactions with us, the choices you make, and the products or services you request.

The personal information we may collect includes:

- Names
- Phone numbers
- Email addresses
- Usernames or account identifiers
- Company or organization name
- Other contact information
- Documents, files, or images submitted through forms or quote requests
- Device information such as your device operating system, browser type, or device identifiers
- Information entered into forms, attachments, modifications to monitor lists, signatures, or other functionality that may synchronize with servers operated by or on behalf of Trident Automation, Inc.

Information submitted through forms or RFQ requests may be stored and used by Trident Automation, Inc. for purposes including responding to inquiries, preparing quotations, providing services, maintaining customer relationships, and supporting internal business operations.

Sensitive information. We do not intentionally collect or process sensitive personal information.

All personal information that you provide must be true, complete, and accurate, and you must notify us of any changes to such personal information.

Our Services may use third-party services that collect, monitor, and analyze information to help us improve functionality, performance, and security. These third-party providers may collect information in accordance with their own privacy policies. We encourage you to review their privacy policies to understand how your information may be processed.

Examples of third-party services used by our Services may include:

[Google Play Services](#)

[Firebase Analytics](#)

[Google Analytics](#)

[WooCommerce](#)

### **Information automatically collected**

***In short:*** Some information – such as your Internet Protocol (IP) address and/or browser and device characteristics – is collected automatically when you visit our Services.

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country location, information about how and when you use our Services, and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes.

Like many businesses, we also collect information through cookies and similar technologies.

The information we collect includes:

- ***Log and Usage Data.*** Log and usage data is service-related, diagnostic, usage, and performance information our servers automatically collect when you access or use our Services and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type, and settings and information about your activity in the Services (such as the date/time stamps associated with your usage, pages and files viewed, searches, and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called “crash dumps”), and hardware settings). We want to inform you that whenever you use our Service, in a case of an error in the app we

collect data and information (through third party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol (“IP”) address, device name, operating system version, the configuration of the app when utilizing our Service, the time and date of your use of the Service, and other statistics.

- *Device Data.* We collect device data such as information about your computer, phone, tablet, or other devices you use to access the Services. Depending on the devices used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, locations, browser type, hardware model, internet service provider and/or mobile carrier, operating system, and system configuration information.
- *Location Data.* We may collect location data related to your device, which may be either precise or approximate depending on the device settings and permissions you have enabled. The amount of location information collected depends on the type of device and the settings configured on your device.

You may choose to disable location services through your device settings. However, disabling location services may limit certain features or functionality of the Services.

#### **WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?**

*In short:* We may share information in specific situations described in this section and/or with the following categories of third parties.

Trident Automation, Inc., does not sell, rent, or trade personal information to third parties for monetary compensation. We may share information only as necessary to operate our business, provide requested services, comply with legal obligations, or protect our rights.

We may share your information with trusted third-party vendors, service providers, contractors, or agents who perform services on our behalf and require access to such information to perform those services. These providers are contractually obligated to protect your information and may only use it for the purposes for which it was disclosed.

Examples of service provider categories may include:

- Ad Networks
- Affiliate Marketing Programs
- Analytics providers
- Cloud Computing Services
- Cloud hosting and infrastructure providers
- Communication & Collaboration Tools
- Data storage providers
- Finance & Accounting Tools
- Government Entities
- IT and security service providers
- Order Fulfillment Service Providers
- Payment processors
- Performance Monitoring Tools

- Product Engineering & Design Tools
- Retargeting Platforms
- Sales & Marketing Tools
- Social Networks
- Testing Tools
- User Account Registration & Authentication Services
- Website hosting providers

We also may need to share your personal information in the following situations:

- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or an acquisition of all or a portion of our business to another company.
- **When we use Google Maps Platform APIs.** We may share your information with certain Google Maps Platform APIs (e.g., Google Maps API, Places API). To find out more about Google's Privacy Policy, please refer to this [link](#).

#### **SERVICE PROVIDERS AND LINKS TO OTHER SITES**

We may employ third-party companies and individuals due to the following reasons:

To facilitate our Service;

To provide the Service on our behalf;

To perform Service-related services; or

To assist us in analyzing how our Service is used.

We want to inform users of this Service that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

#### **DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGY?**

***In short:** We may use cookies and other tracking technologies to collect and store your information.*

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Notice.

### **HOW LONG DO WE KEEP YOUR INFORMATION?**

***In short:** We retain personal information only for as long as necessary to fulfill the purposes outlined in this privacy notice unless a longer retention period is required or permitted by law.*

We retain personal information for as long as reasonably necessary to provide our Services, respond to inquiries or quote requests, maintain business relationships, comply with legal obligations, resolve disputes, and enforce our agreements.

When we no longer have a legitimate business need to process your personal information, we will delete, anonymize, or securely archive the information in accordance with applicable laws and internal data retention policies.

### **HOW DO WE KEEP YOUR INFORMATION SAFE?**

***In short:** We aim to protect your personal information through a system of organizational and technical security measures.*

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cyber criminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment.

While we strive to protect your personal information, no system can be guaranteed to be completely secure. In the event of a data breach that affects personal information under our control, we will take appropriate steps to investigate the incident and notify affected individuals and relevant authorities when required by applicable law.

### **DO WE COLLECT INFORMATION FROM MINORS?**

***In short:** We do not knowingly collect data from or market to children under 18 years of age.*

We do not knowingly solicit data from or market to children under 18 years of age. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us in writing at the following address:

Trident Automation, Inc.  
1001 W. Kennedy Ave.  
Kimberly, WI 54136  
United States

## WHAT ARE YOUR PRIVACY RIGHTS?

*In short: You may review, change, or terminate your account at any time.*

If you are located in the EEA or UK and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details [here](#).

If you are located in Switzerland, the contact details for the data protection authorities are available [here](#).

**Withdrawing your consent:** If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent any time. You can withdraw your consent at any time by contacting us.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

**Cookies and similar technologies:** Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Services.

If you have questions or comments about your privacy rights, please contact us in writing at the following address:

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United States

## CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about the practice in a revised version of the privacy notice.

## **U.S. STATE PRIVACY RIGHTS**

Residents of certain U.S. states may have rights under applicable data privacy laws, including the right to request access to personal information we maintain about them, request correction of inaccurate personal information, request deletion of personal information, or opt out of certain processing activities.

If you are a resident of a state that provides such rights and you would like to submit a request, please contact us using the contact information provided in this Privacy Policy. We will respond to such requests in accordance with applicable law.

## **CALIFORNIA PRIVACY RIGHTS (CCPA/CPRA)**

If you are a resident of California, you have certain rights under the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA).

Trident Automation, Inc. does not sell personal information as defined under the CCPA/CPRA.

California residents may submit requests regarding their personal information by contacting us using the contact information provided in this Privacy Policy. We will verify and respond to requests in accordance with applicable law.

## **INTERNATIONAL DATA TRANSFERS**

If you access our Services from outside the United States, please note that your information may be transferred to, stored, and processed in the United States or other jurisdictions where our service providers operate. By using our Services, you acknowledge that your information may be transferred to countries that may have data protection laws different from those in your jurisdiction.

## **DO WE MAKE UPDATES TO THIS NOTICE?**

***In short:*** Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this privacy notice from time to time. The updated version will be indicated by an updated “Revised” date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting our information.

#### **HOW CAN YOU CONTACT US ABOUT THIS NOTICE?**

If you have questions, requests, or concerns about this Privacy Policy or about how we process your personal information, you may contact us using the following information:

Trident Automation, Inc.  
1001 W. Kennedy Ave.  
Kimberly, WI 54136  
United States

#### **HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?**

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it. To request to review, update, or delete your personal information, please contact us in writing at the following address:

Trident Automation, Inc.  
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