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#SteamboatResort



## Winter Olympic Tradition Earns Steamboat Ski Town, U.S.A.® Moniker

*Steamboat Has Produced More Winter Olympians Than Any Other Town in North America*

**STEAMBOAT SPRINGS, CO-WINTER 2017/18**—When winter athletes gathered in Sochi in 2014, it was called the Winter Games. When Olympians gather in Steamboat, it's simply called Friday. Steamboat, known around the globe as *Ski Town, U.S.A.®*, has produced more winter Olympians, a record 89 and counting, than any other town in North America. In fact, Steamboat sent more athletes (14) to the 2014 Games than many small countries.

This statement has grown out of a more than 80-year Olympic tradition unmatched in the world. Imagine a town where one out of every 136 individuals is an Olympian! In Steamboat, you're just as likely to share the gondola with an Olympian, as you are to be in the checkout line at the local market next to one or enjoying one of the free concerts with an Olympian.

“Steamboat’s true sense of community, individuals who have genuine friendly attitudes, combined with world-class terrain and abundant snow make this simply a great place to live,” said Rob Perlman, president and chief operating officer for Steamboat Ski & Resort Corporation. “Imagine you are one of Steamboat’s Olympic, World or National Champions. You’ve skied all over the world, and you can live anywhere you want. Would you pick your second favorite place? Neither did any of Steamboat’s Olympians.”



Steamboat’s skiing heritage began back in the early 1900s, when high-flying Norwegian Carl Howelsen showed locals that skis could be used for fun as well as work at the local ski hill in downtown Steamboat Springs. Today, that local hill, Howelsen Hill, is the oldest ski area in continuous use in Colorado and has the largest and most complete natural ski jumping complex in North America. Howelsen Hill is aptly named after Carl Howelsen, who earned the nickname “The Flying Norseman” for his ski jumping act with Barnum and Bailey’s Circus. Howelsen is credited with bringing Nordic jumping to the Yampa Valley.

Howelsen Hill is where the likes of six-time Olympian and World Champion Todd Lodwick, the most successful U.S. Nordic combined skier, first snapped on his skis at age 7. It’s also the training ground of World Champion and four-time Olympian Johnny Spillane, who made history by becoming the first American to win a medal in Nordic combined at the Winter Games and World Championships. It’s where Steamboat’s first family of skiing, the Werners, first learned the craft every afternoon after school, and it’s the home of the first freestyle camps, The Great Western Freestyle Center, which produced many of the nation’s first freestyle athletes. It’s where a young Clint Jones first learned to soar as a ski jumper at age 5 en route to becoming the youngest American champion in any ski discipline. It’s where 1984 Olympic gold medalist Deb Armstrong served as Steamboat Springs Winter Sports Club Alpine director to instill the same skills, determination and drive in young, up-and-coming club athletes

Steamboat has a long tradition in the sport and is not only considered the birthplace of freestyle skiing in the hotdog days of the 1970s, but also Nordic jumping in Colorado going back to the early 1900s. Including the 2014 Games, Steamboat’s Winter Olympians have represented 12 countries/territories and made more than 150 Olympic appearances throughout 19 Winter Games.

Today, many Olympians still call Steamboat home and continue to train or coach with the Winter Sports Club, one of the largest and oldest winter sports clubs in the United States, as well as ski at Steamboat. Many of the club’s coaches have championship medals tucked under their belts and now offer their experience and expertise to young Olympic hopefuls participating in the program’s specialized disciplines: Alpine, cross-country, freestyle, Nordic combined, ski jumping, snowboarding and biathlon.

In Steamboat, the Winter Games are more than just a dream, they’re a very attainable goal. Kids know many Olympians on a first-name basis, ride beside them daily and have the support of the entire community. On Mount Werner, kids enjoy the snowy terrain alongside Olympic legends Billy Kidd, Jim “Moose” Barrows, Ann Battelle, Nelson Carmichael, Caroline Lalive, Todd Lodwick, Johnny Spillane, Erin Simmons and Travis Mayer, to name a few.

Carl Howelsen could never have imagined the impact he would have on this small northwest Colorado town. Steamboat's Olympic heritage dates back to the 1932 Olympics in Lake Placid, N.Y., where the valley's first Olympian, John Steele, placed 15<sup>th</sup> in Nordic jumping. Nineteen Winter Games, several Olympic medals and numerous World and National Championships later, Steamboat is still the center for snow sports in Colorado and a place you'll want to experience for the same reasons these folks still enjoy it today.

#### STEAMBOAT LOOKS TO PYEONGCHANG 2018 WINTER GAMES

- Bryan and Taylor Fletcher joined Taylor and Arielle Gold as the only pair of siblings from the same town representing the U.S. at the 2014 Winter Olympics. Will both sets of siblings repeat for the 2018 Games?

- Each Olympic year Steamboat hosts a community-wide Olympian celebration. Look for the PyeongChang send-off on Jan. 27, 2018. Previous Olympic celebrations featured the entire community turning out to wish athletes well in the 2002, 2006, 2010 and 2014 Winter Games. Steamboat also hosted celebrations for athletes returning from the 2010 and 2014 Olympics.



- Steamboat has produced more winter Olympians than any other town in North America with 89 and counting. In 2014, 14 athletes with ties to Steamboat competed in Sochi. How many athletes with ties to Steamboat will compete at the 2018 games?

- The Steamboat Springs Winter Sports Club is one of the oldest and most recognized ski clubs in the United States and has been named the United States Ski & Snowboard Association's Club of the Year numerous times. The club is the only one in the country that offers all disciplines, including Alpine, snowboarding, jumping, Nordic combined, cross-country, biathlon and freestyle.

- Guests can train with an Olympian for free. Billy Kidd, the first American male to medal in Alpine skiing in the Olympics, shares his tips during free clinics on Heavenly Daze. Check the board at the top of the gondola to find out when Billy is skiing. Olympic medalist Nelson Carmichael teaches guests how to navigate moguls on his namesake run on select Sundays.

#### STEAMBOAT OLYMPIAN FUN FACTS

- No other town in North America has produced more winter Olympians than Steamboat Springs, a record 89 and counting.

- Steamboat's Olympic tradition started in 1932 with John Steele.

- Olympians with ties to Steamboat have represented 12 countries/territories: Australia, Canada, Czechoslovakia, Great Britain, Lithuania, Netherlands, New Zealand, Norway, Puerto Rico, Russia, Slovakia and the United States.

- Steamboat's Todd Lodwick became the United States' first six-time winter Olympian in 2014. Billy Demong is a five-time Olympian, and Ann Battelle and Johnny Spillane are four-time Olympians.

- American Olympic medal firsts: Billy Kidd in Alpine for American men, Nelson Carmichael in freestyle moguls for American men, Shannon Dunn in snowboarding for American women, Johnny Spillane in Nordic combined (first medal), and Bill Demong in Nordic combined (first gold).

- Johnny Spillane became the first American to win an Olympic medal in the sport of Nordic combined at the 2010 Games. Spillane brought home a silver medal in all three Nordic Combined events. (*see right*)

- Bill Demong captured the first gold medal in Nordic combined for the U.S. in the individual event in 2010. He also was part of the U.S. silver medal performance in the team event.



- The U.S. Nordic combined team (Bill Demong, Johnny Spillane, Todd Lodwick and Brett Camerota) ended an unprecedented 2010 run at the Olympics in Vancouver with a silver medal in the team event. Even more impressive, a member of the U.S. team medaled in every event.

- Billy Kidd celebrated the 50<sup>th</sup> anniversary of his historic Olympic medal performance, and Deb Armstrong enjoyed the 30<sup>th</sup> anniversary of her Olympic gold achievement in February 2014.

- The U.S. Olympic freestyle mogul team made final preparations for the 2014 Winter Olympic Games in Steamboat Springs in January 2014. This was the fourth time the team has held its pre-Olympic camp on the slopes of Steamboat.

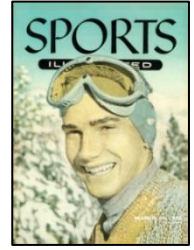
- Olympians Storm Iraq: In 2010, the U.S. Nordic combined team took its recently won Olympic medals to the Middle East to share with troops during the Heavy Medal Tour. It was so successful that three months later, Todd Lodwick participate in the HMT II in Guantanamo Bay, Cuba, with another Steamboat hometown hero: astronaut Steve Swanson. HMT III went to Guam and Japan, shortly after the earthquake and tsunami in 2011, with Steamboat Olympians Nelson Carmichael, Caroline Lalive and Sean Colgan.

- Katy Rodolph-Wyatt, a two-time Olympian, was featured on the cover of Newsweek in January 1952.

- Steamboat Olympian Jim “Moose” Barrows’ spectacular Alpine downhill crash was the featured agony of defeat on ABC’s Wide World of Sports for many years.

- Flags from the host Olympic country hang in Olympic Hall at Howelsen Hill representing each Steamboat Olympian and the Games in which they participated.

- Three Steamboat Olympians — Buddy Werner (*see right*), Skeeter Werner Walker and Billy Kidd — have been featured on the cover of Sports Illustrated.



- Steamboat Ski Area has an Olympian display at the mid-mountain Thunderhead Lodge with photos and memorabilia from Olympians throughout its 80-year Olympic history. The display was recently remodeled.

- Before 2002, Steamboat Olympians Gary Crawford, Jeff Davis and Chris McNeill knew the pressure and exhilaration of competing in the Winter Games in your home country. All three competed in the 1980 Games in Lake Placid, N.Y.

- At the 2002 Winter Games, Maria Despas represented her home country of Australia in freestyle skiing for the second time. She is the first Australian skier to win a World Championship medal, a silver in moguls.

- Steamboat sent more athletes to the 2002 Games (16), 2006 Games (20), 2010 Games (17) and 2014 Games (14) than many small countries.

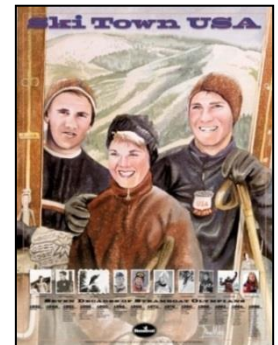
- Steamboat’s Ron McMorris, a courtesy patroller for the mountain, participated in the 1984 Paralympic Games.

- Steamboat sent 39 volunteers to the 2002 Winter Games.

- Former U.S. Nordic Combined coach and two-time Olympian Dave Jarrett was the ski jumping model whose photo appeared on the 2002 Jumping and Nordic Combined programs and materials.

- Steamboat’s Maverick’s half-pipe and Giggle Gulch trail were the filming locations for Nike’s 2002 Olympic ad featuring Barrett Christy and Picabo Street.

- In anticipation of the 2002 Games, a limited-edition poster by Rich Marks was commissioned to celebrate seven decades of Steamboat Olympians. The poster featured a hand-painted watercolor etching of Loris, Skeeter and Buddy Werner in front of the ski runs on the mountain that bears their family name (*see right*)



- Ski Town, U.S.A.® has hosted the 2010 U.S. Olympic Trials in freestyle and Nordic combined, the 2006 U.S. Olympic Trials in freestyle and the 2002 Gold Cup in Nordic combined.

- Olympians Billy Kidd (1964 silver medalist) and Nelson Carmichael (1992 bronze medalist) offer free clinics throughout the season. In addition, Ann Battelle, four-time Olympian and World Champion, oversees the Women’s Ski Clinics.

- Blake Worsley became the newest summer Steamboat Olympian at the 2012 Summer Games in London, where he swam for Canada. Worsley joins Rick Weiss, Annie Kakela, Fred Honebein, Sean Colgan and Swen Wiik in representing not only their home country but also their hometown of Steamboat at the Summer Games.

- 10 Olympians with ties to Steamboat have reached the pinnacle of the Winter Games, winning an Olympic medal:

- Bill Demong, 2010, gold and silver
- Deb Armstrong, 1988 gold
- Johnny Spillane, 2010 three silvers
- Todd Lodwick, 2010 silver
- Brett Camerota, 2010 silver
- Travis Mayer, 2002 silver
- Billy Kidd, 1964 silver
- Shannon Dunn-Downing, 1998 bronze
- Nelson Carmichael, 1992 bronze
- Sue White, 2017 gold (Special Olympics)







Alan Alborn  
1998, 2002, 2006



Bobby Aldighieri  
1992



Jim 'Moose' Barrows  
1968



Ann Battelle  
92, 94, 98, 02



Manuela Berchtold  
2002, 2006



Scott Berry  
1972



Philippe Berube  
2006



Belle Brockhoff  
2014



Caroline Calvé  
2010, 2014



Brett Camerota  
2006, 2010\*



Eric Camerota  
2006



Van Card  
1964



Nelson Carmichael  
1988, 1992\*



Callan Chythlook Sifsof  
2010



Nick Cleaver  
1992, 1994



Annelise Coberger  
1992\*, 1994



Gary Crawford  
1980, 1988



Marvin Crawford (D)  
1952, 1956



Jeff Davis  
1980



Matt Dayton  
2002



Bill Demong  
98, 02, 06, 10\*, 14



Patrick Deneen  
2010, 2014



Maria Despas  
1998, 2002



Brendan Doran  
1998, 2002



Shannon Dunn  
1998\*, 2002



Tarsha Ebbert  
1992



Jere Elliott  
1968



Jon Elliott  
1960



Kris Erichsen  
1998, 2002



Ted Farwell (D)  
1952, 1956, 1960



Kris Feddersen  
1988, 1992, 1994



Bryan Fletcher  
2014



Taylor Fletcher  
2010, 2014



Kylie Gill  
1992, 1998



Arielle Gold  
2014



Taylor Gold  
2014



Michelle Gorgone  
2006, 2010



Sacha Gros  
1998



Matt Grosjean  
1992, 1994, 1998



Ryan Heckman  
1992, 1994



Corky Heid (D)  
1956



Ray Heid  
1960



Jed Hinkley  
2002



Jarryd Hughes  
2014



Dave 'DJ' Jarrett  
1994, 1998



Tyler Jewell  
2006, 2010



Clint Jones  
2002, 2006



Ellie Koyander  
2010



Caroline Lalive  
1998, 2002, 2006



Ester Ledeska  
2014



Andy LeRoy  
1998



Jana Lindsey  
2006, 2010



Todd Lodwick  
94, 98, 02, 06, 10\*, 14



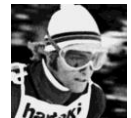
Kerry Lynch  
1980, 1984



Travis Mayer  
2002\*, 2006



Adam McLeish  
2010



Chris McNeill (D)  
1976, 1980



Rick Mewborn  
1988



Jack Miller  
1988



Michael Morse  
2010



Eliza Outtrim  
2014



Crosby Perry-Smith  
1952



Maria Quintana  
1988



Justin Reiter  
2014



Katy Rodolph-Wyatt (D)  
1952, 1956



Ansten Samuelstuen  
1960, 1964



Tommy Schwall  
2002, 2006



Johanna Shaw  
2006, 2010



Erin Simmons  
2006



Jason Smith  
2006



Johnny Spillane  
98, 02, 06, 10\*



Richard Stithen  
1980



Ryan St. Onge  
2006, 2010



John Steele (D)  
1932



Tim Tetreault  
1992, 1994, 1998



Craig Thrasher  
1994



Linas Vaitkus  
1998



Carl Van Loan  
2002, 2006



Randy Weber  
1994, 1998



Keith Wegeman (D)  
1952



Paul Wegeman (D)  
1952



Buddy Werner (D)  
1956, 1960, 1964



Loris Werner  
1964, 1968



Skeeter Werner (D)  
1952, 1956



Sue White\*\*  
2017\*



Vic Wild  
2014\*



Todd Wilson  
1988, 1992



Gordon Wren (D)  
1948



Kimiko Zakreski  
2010

### STEAMBOAT SUMMER OLYMPIANS



Sean Colgan  
1980



Fred Honebein  
1996



Anne Kakela  
1996



Rich Weiss (D)  
1992, 1996



Swen Wiik (D)  
1948



Blake Worsley  
2012

### WINTER OLYMPIANS WITH TIES TO STEAMBOAT



Deb Armstrong  
1984\*, 1988



Martin Bayer  
1992, 1994



Jan Bucher  
1988



Chad Fleischer  
1994, 1998



Jarle Halsnes  
1980



Hank Kashiwa  
1972



Billy Kidd  
1964\*, 1968



Ron McMorris  
1984



Chris Puckett  
1992



Ivana Radlova  
1988



Thedo Rummelink  
1988



Jorge Torrella  
1988, 1992

### OLYMPIC COACHES

Steamboat-Ski Town U.S.A.®



Bobby Aldighieri  
2002, 2006



Jon Casson  
2014



Chris Gilbertson  
2010



Jeff Good  
1992, 1994, 1998



Dave "DJ" Jarrett  
2006, 2010, 2014



Corby Fisher  
2006



Anne Kakela  
2012



Rob Powers  
1994, 1998, 2002



Thedo Rummelink  
2002, 2014



Park Smalley  
1992, 1994



Don St. Pierre  
1998, 2002



Erik Steinberg  
1984, 1988



Tom Steitz  
1994, 1998, 2002



Spencer Tamblyn  
2014



Swen Wiik (D)  
1960

All individuals have trained/worked with the Steamboat Springs Winter Sports Club; lived in Steamboat during their Olympic career or currently live in Steamboat.  
\*Olympic medalist  
\*\*Special Olympics  
(D) Deceased