



THE TEXAS TRIBUNE

IN OUR FIRST YEAR

UNIQUE VISITORS 2010

2,209,958

PAGE VIEWS 2010

23,011,983

VISITORS FROM 1,100+ CITIES
ACROSS THE STATE

30,000 WEBSITES
LINK TO TEXASTRIBUNE.ORG

AWARDS

2010 ONLINE JOURNALISM AWARD
FOR GENERAL EXCELLENCE

2010 NATIONAL EDWARD R. MURROW AWARDS
FOR BEST WEBSITE AND BEST USE OF VIDEO

OUR MISSION

To promote civic engagement and discourse
on public policy, politics, government and
other matters of statewide concern

READERS PLAY ALONG
AT A TEXAS TRIBUNE
QRANK EVENT



JULIÁN CASTRO AT TRIBLIVE

JOIN THE CONVERSATION

As a nonprofit media organization, The Texas Tribune depends on contributions from readers to fund its operations. Transparency, accountability, context and clarity on the challenges we face has never been more important. **Can we count on you to make a contribution and join the conversation today?**

ENTHUSIAST (\$35) / STUDENT (\$10)

- ★ The Tribune monthly membership newsletter: your guide to what's going on at the Tribune, including advance notice of upcoming events
- ★ Invitations to Tribune happy hours
- ★ Member discount for ticketed events produced by the Tribune
- ★ A Tribune bumper magnet to proudly display on your car
- ★ Your name as a Tribune member on our website

ACTIVIST (\$60)

INCLUDES ALL BENEFITS ABOVE PLUS

- ★ Dual/household membership — enjoy Enthusiast membership benefits for two people

ADVOCATE (\$150)

INCLUDES ALL BENEFITS ABOVE PLUS

- ★ TribMonth, a monthly roundup of the Tribune's best material, selected by Evan Smith, CEO & editor-in-chief

DIPLOMAT (\$250)

INCLUDES ALL BENEFITS ABOVE PLUS

- ★ An invitation to an end-of-year cocktail reception with Tribune reporters, including "State of the State" remarks by Evan Smith, CEO & editor-in-chief

BENEFACITOR (\$500)

INCLUDES ALL BENEFITS ABOVE PLUS

- ★ The Texas Tribune Yearbook, a digital photo and multimedia year in review

LEADERSHIP GIVING CIRCLES

Make a commitment to the Tribune's ongoing vitality by pledging your leadership support for three years.

EDITOR'S CIRCLE (\$1,000/YEAR FOR THREE YEARS)

INCLUDES ALL BENEFITS OF PRECEDING LEVELS PLUS

- ★ Donor board recognition at the Tribune's conversation series
- ★ Invitations to exclusive social events during the Texas Tribune Festival
- ★ Reserved seating at select events

LEADERSHIP CIRCLE (\$2,500/YEAR FOR THREE YEARS)

INCLUDES ALL BENEFITS ABOVE PLUS

- ★ The opportunity to promote the nonprofit of your choice on the Tribune website for one year

CHAIRMAN'S CIRCLE (\$5,000/YEAR FOR THREE YEARS)

INCLUDES ALL BENEFITS ABOVE PLUS

- ★ Invitations to small gatherings with VIPs in conjunction with the Tribune's major public programs
- ★ Reserved seating and parking for conversation series events held at the Austin Club

"Nonpartisan news and information is too crucial a component of a functioning democracy to be left exclusively to market forces — especially today. Together, we can build a nonprofit alternative that will make Texas a better, healthier, more vibrant and more vital place."

— Evan Smith, CEO & EDITOR-IN-CHIEF



ELISE HU AND JUSTIN DEHN AT TRIBUNE

Beyond our destination website, The Texas Tribune offers TribLive, a suite of free events designed to promote public discourse and civic engagement throughout Texas.

TEXAS TRIBUNE CONVERSATIONS

Moderated by the Tribune's CEO and editor-in-chief, Evan Smith, our breakfast conversation series features prominent elected officials and other newsmakers in thoughtful and lively discussions, including a Q&A session with the audience.

THE TEXAS TRIBUNE COLLEGE TOUR

As educating and engaging the next generation of Texans is key to our mission, the Tribune visits universities across the state to present programs featuring policy experts, newsmakers, and Tribune journalists in interviews, panel discussions, debates and classroom visits.

THE TEXAS TRIBUNE FESTIVAL

Bringing together important and provocative statesmen, thinkers and writers from a wide variety of disciplines, the Tribune's festival at the University of Texas at Austin in 2011 will offer an exciting weekend of public events and dialogue.

TRIB SCREENINGS

This series explores the broader political and social themes through film.

VISIT TEXASTRIBUNE.ORG/EVENTS FOR OUR SCHEDULE



Make a contribution



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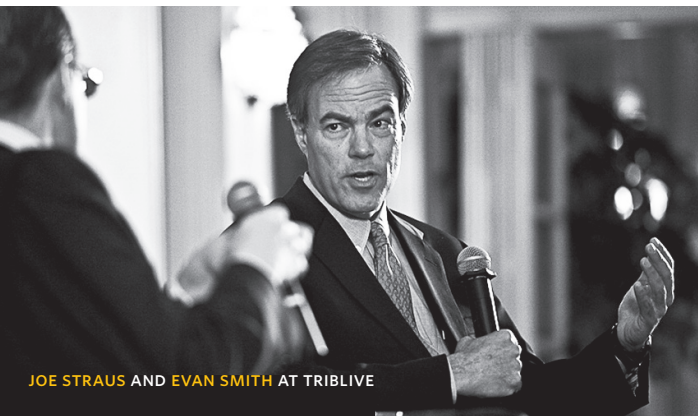
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JOE STRAUS AND EVAN SMITH AT TRIBLIVE

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