ShootProof

We hope you enjoyed the **Gallery Features webinar** and learned everything you need to know to get your galleries set up in a way that works best for your business! Keep this handy guide of helpful links for quick reference.

Gallery Access

Active vs. Inactive galleries:
Active galleries are viewable to your clients, while inactive, pre-released, and archived galleries are not.
What's the difference between "active" and "inactive" galleries?

Public vs. Private galleries:
Public galleries are accessible on your ShootProof Homepage, while Private galleries are only accessible by direct link that you provide your client.
How do I customize Gallery Access and Privacy?

Archiving:
For a low monthly fee, we'll archive your images so they will no longer count toward your photo plan.
How do I archive my photos and remove them from Archiving later?

Galleries vs. Albums

Gallery:
A set of images that you send your client. All images in the gallery have the same settings, price sheet, and password.
What is a gallery?

Albums:
A subset of images within a gallery that shares the same settings as the gallery. Each album can have their own unique password.
How do I use Albums?

Vendor Albums:

An album that is invisible to clients, but accessible to individuals to whom you provide a link. This album can have its own permissions and settings.

Using "Vendor Albums"

Gallery Intro Message:

Add a text or video message for clients to view before entering the gallery. This message can be a welcome, ordering instructions, or even a short slideshow video.

Video Messages Make Ordering Easy In These 3 Ways

Linked Contact:

Designate a contact for your gallery who can have special privileges like downloading, hiding, or labeling images. Linking a contact also makes it easy to email them without having to enter their email address over and over.

What is a Linked Contact?

Pre-Release:

Pre-Release galleries are not viewable to anyone except the linked contact. During Pre-Registration, you can collect visitor email addresses, and notify them when the gallery is live.

What is Pre-Release?

Digital Permissions:

Allow gallery visitors to download some, or all, of gallery or album images for free. Files can be full-size or resized automatically, and watermarked or not.

How do I set up free digital downloads?

Gallery Visitor Report:

See who has visited galleries, favorited images, placed orders, or abandoned carts.

What is the Gallery Visitors Report? – ShootProof Support

Watermarks:
You can create a custom text or image watermark and apply it to photos in your galleries. The watermark will be removed before your files are sent to the lab for printing and can optionally be removed before your files are sent to clients as digital downloads.
How do I add, change, or remove watermarks to the photos in my galleries?

Mobile Apps:
Mobile apps are digital photo albums for your phone, branded with your logo, and containing your contact info. A great tool for organically marketing your business.
How do I Create a Mobile App for my Clients?

Labeling:
Allow clients to make album selections or retouching requests using pre-defined labels.
How does a contact label photos in a Gallery

The ShootProof Blog:

The ShootProof blog is full of motivational, inspirational, and informational posts. Click these links to read a few of our favorites that cover some of the topics we talked about in the webinar:

The Photography Marketing Tool App
Labels: Help your clients choose their photos fast
ShootProof just made your online galleries way more awesome
One simple online galleries hack will get you clients
Video messaging makes ordering easy in these 3 ways
Photography Marketing Can Be Scary But This App Makes It Easy!

More questions? Get help here!

- Watch <u>pre-recorded webinars here</u>!

- Explore the rest of our <u>Knowledge Base</u>.

- Click <u>here</u> for video tutorials.

- Explore the <u>ShootProof Community</u>.

- Contact our team of ShootProof Experts anytime at <u>support@shootproof.com</u>, or call us Monday-Friday 9am-5pm at 866-516-5130.