How Stack Sports used Nexus to Scale Scrum and Maximize Value
Quick Guidelines

• Your microphones will be muted throughout
• Please ask questions!

  • Type questions into the webinar questions box:

• Type comments into the webinar comments box:
Who Is Scrum.org?

Training

Certification

Founded by Ken Schwaber Co-creator of Scrum
Who are you?

Brandon Shangraw  
Director of Product

As a product professional Brandon has made a career out of being wrong and encouraging those around him to bring forward better ideas. Early in his career he spent time helping Five Star Global find product market fit on 20+ new products and was a technical assistant on "Jobs" the movie. He then moved on to grow the Fuel Rewards App from 10k downloads to 1 million MAU while leading the loyalty development for "The Shell App with mobile payments". Brandon is a husband, a father and is currently enjoying leading transformation with teams at the PE backed Stack Sports. "Success is not about being right all the time, it's about being the fastest to admit you are wrong and change".

Abel Rios  
Director of Engineering

Abel Rios is a 20 year internet technology expert that specializes in platform creation, and modernization for SaaS, PaaS, and consumer facing applications. He is currently Sr. Director of Engineering at Stack Sports, where he is leading organizational change through servant leadership. Abel has spent most of his career guiding and coaching others, as well as navigating the many technological challenges that startups and well-established companies face. He is a husband, and father of two that enjoys family vacations by the beach. When he isn’t sipping craft beer on the beach, you can find him attempting to lift heavy things and put them back down.
The Nexus Framework
The last 15 months

- Launched Nexus
- 3 Apps 3 Teams
- Experimenting
- Multi Goal Issues
- Single Goal Experiment
- Chaos Subsides
- 1 Goal
- 11 Apps 6 Teams
- Nexus Roadmap
- Today
5 Things

- **Chaos at scale**
  Bad habits on a small level are magnified at scale.

- **Nexus what is it good for?**
  Absolutely nothing?

- **You need to be wrong to get it right**
  The first time is never perfect, just keep going.

- **People are People**
  How we keep people top of mind and at the heart of change.

- **Manage the business or it will manage you**
  Storytelling during change management.
Chaos at scale

Do you have Scrum down

Do, Teach, Delegate

Refinement at scale

Planning pitfalls
Nexus what is it good for?

Do you need Nexus?
Will it fix my problems?
Should you try it?
How do I organize it?
How do we decide what we work on or what we do not work on?
What is it good for?
You need to be wrong to get it right

Starting

Experiment

Finishing
People are People
Manage the business or it will manage you

Create a Hypothesis

Tell the Story / Get Feedback

Learn

Measure

Tell the Story / Get Buy In

Build
The Beginning

Questions?
Continue Your Learning – Learning Paths

• Scrum.org now has learning paths on our website for Scrum Master, Product Owner, Leadership and Development Team Members

• Provide structured guides to help you understand the roles of the Scrum Master/Product Owner with a way to continue learning on your journey

https://www.scrum.org/pathway/scrum-master
https://www.scrum.org/pathway/product-owner-learning-path
https://www.scrum.org/pathway/team-member-learning-path
https://www.scrum.org/pathway/agile-leader-learning-path
Thank you!