How and Why I Became an Entrepreneur in the Agile Industry

Jill Graves, Magdalena Firlit, Shirley Santiago, Patricia Kong

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Quick Guidelines

• Your microphones will be muted throughout
• Please ask questions!
  • Type questions into the webinar questions box:

• Type comments into the webinar comments box:
Who Is Scrum.org?

Training

Certification

Founded by Ken Schwaber Co-creator of Scrum
Meet our Speakers – Magdalena Firlit

- Professional Scrum Trainer
- University Lecturer
- Agile Transformation
- Mentor
- Coach

https://magdalenafirlit.com/
Meet our Speakers – Jill Graves

• Owner of Simply Scrum
• 28 years of IT experience; 15 years of project management expertise
• 11 years working in Agile as an Agile Coach, Trainer, and Scrum Master
• Experience on large, complex IT development projects in a large operational and multi-client computer environment
• Professional Scrum Trainer (PST) with Scrum.org

https://simplyscrum.ca/
Meet our Speakers – Shirley Santiago

- Founder and CTO, Agile Code Consulting Co.
- Software Architect by Profession
- 20 years in the IT Industry
- Scrum.org Professional Scrum Trainer
- Former Director and Chief Architect in a US-owned Consulting Firm
- Master in Information Systems, 2016, University of the Philippines
- PhD Candidate, DCOMM, UP Open University

http://www.agilecode.org/
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Why did you become an entrepreneur? What motivated you?

What’s it like running your own business as an independent? How do you do it?

For those getting started, what advice do you have for them?
For those getting started, what advice do you have for them?

- Be clear about your purpose as an independent consultant, because money is not a good driver
- Think of your customer relationships as partnerships and be clear about boundaries
- Invest in your health and craft
- Build credibility by being transparent and consistent
- Remember nothing happens overnight. If you don’t succeed at first, pivot without guilt
- Don’t burn bridges. Take risks but be aware of your ability to fall back
- Look for people you can collaborate with who share your values and principles
- Anything worth having is worth working hard for
International Women’s Day is on March 8! #EachforEqual
Continue Your Learning – Learning Paths

- Scrum.org now has learning paths on our website for Scrum Master, Product Owner, Leadership and Development Team Members

- Provide structured guides to help you understand the roles of the Scrum Master/Product Owner with a way to continue learning on your journey

https://www.scrum.org/pathway/scrum-master
https://www.scrum.org/pathway/product-owner-learning-path
https://www.scrum.org/pathway/team-member-learning-path
https://www.scrum.org/pathway/agile-leader-learning-path
Thank you!