

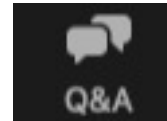
Establishing a "Common Language" on a Scrum Team

John Riley, PST

January 6, 2022

Quick Guidelines

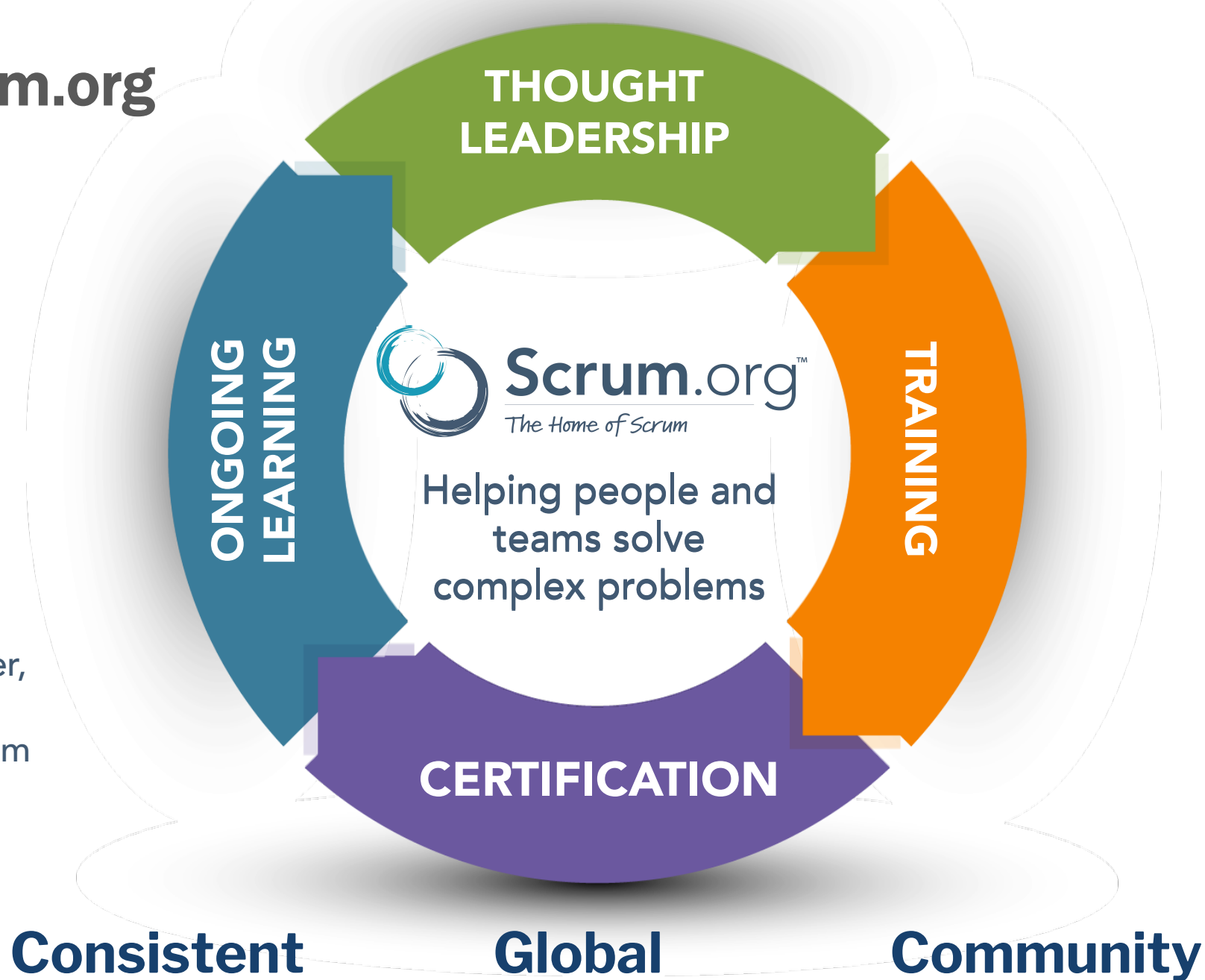
- Your microphones will be muted throughout
- This session is recorded. The recording and slides will be available after the webinar within 24 hours.
- Please ask questions!
 - Submit questions by selecting the Q & A icon:



Who is Scrum.org



Ken Schwaber
Scrum.org Founder,
Chairman and
Co-creator of Scrum



About John Riley

Company

Principal Agile Coach and Trainer – [Ready Set Agile](#) – Columbus, OH USA



Ready Set Agile ***“Obtain feedback rapidly, respond to change™”***

john@readysetagile.com (email me for a Slack invite)

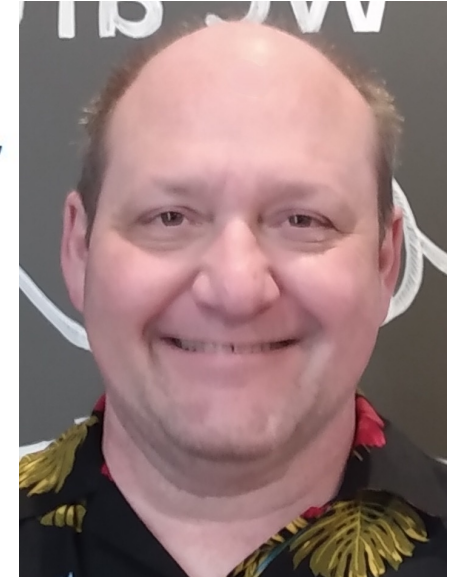
Recent Scrum efforts outside training

Scrum Master – “come up with revolutionary building material”

Scrum Master – marketing team - European bank – credit card promo

agile coach – US-based insurance company learning agile (partnership)

Scrum Master – US-based media producing company (“DevOps culture”)



Other efforts – Mentor, Scrum.org partnership with Year Up, Scrum in our schools

Background / Bio

John Riley is an experienced agile coach, licensed Professional Scrum Trainer and active community speaker helping others embrace the values and purposes of agility. He believes in the simple principles of continuous learning, a test-first mindset, and enabling teams to be self-organizing to foster creativity and continuously deliver the highest value.

John's background in manufacturing and software delivery allows him to lead by example to coach individuals, teams, and organizations to realize their highest achievements.

Inspiration

After the Daily Scrum....

Hey Clouse, can we include the admin functions for the new rental features in this sprint?

Sure, that should not be a problem



Wilhelm
(Product Owner)



Clouse
(Lead Developer)



Me
(Scrum Master)

Inspiration

Later that day....

Hey Rebecca, Wilhelm wants us to do a merge commit on branches Admin-210506 with Admin-210713

OK - that's doable



Me
(Scrum Master)


Clouse
(Lead Developer)


Rebecca
(new Developer)


Inspiration

At the Sprint Review...



Hey! Why are the partner Admin functions available? The partners should not be able to modify this stuff!

Wilhelm
(Product Owner)



You said you wanted it included in this sprint

Me
(Scrum Master)

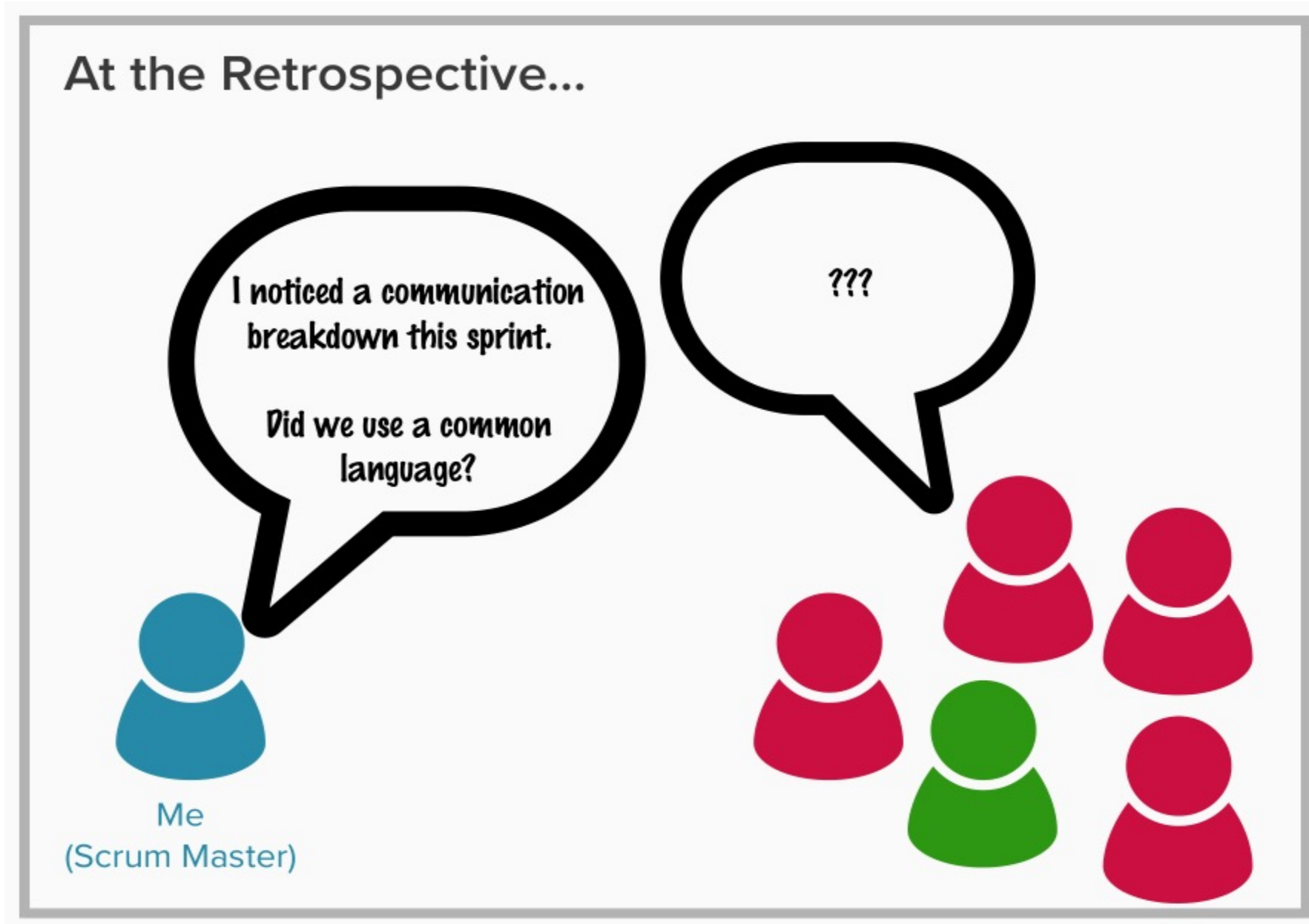


Clouse
(Lead Developer)



Rebecca
(new Developer)

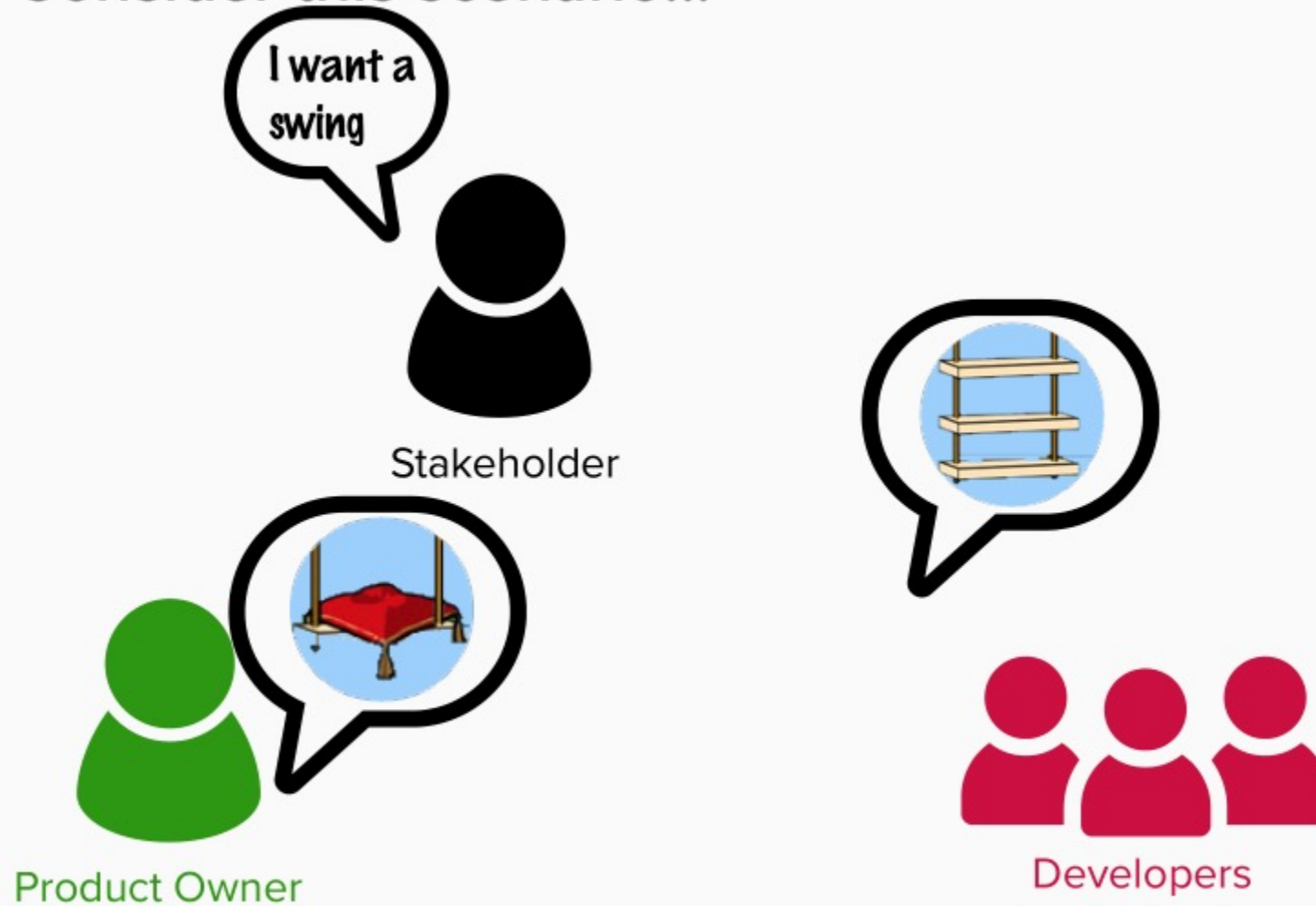
Inspiration



What
Happened??
?

Why is a Common Language Important on a Scrum Team?

Consider this scenario...



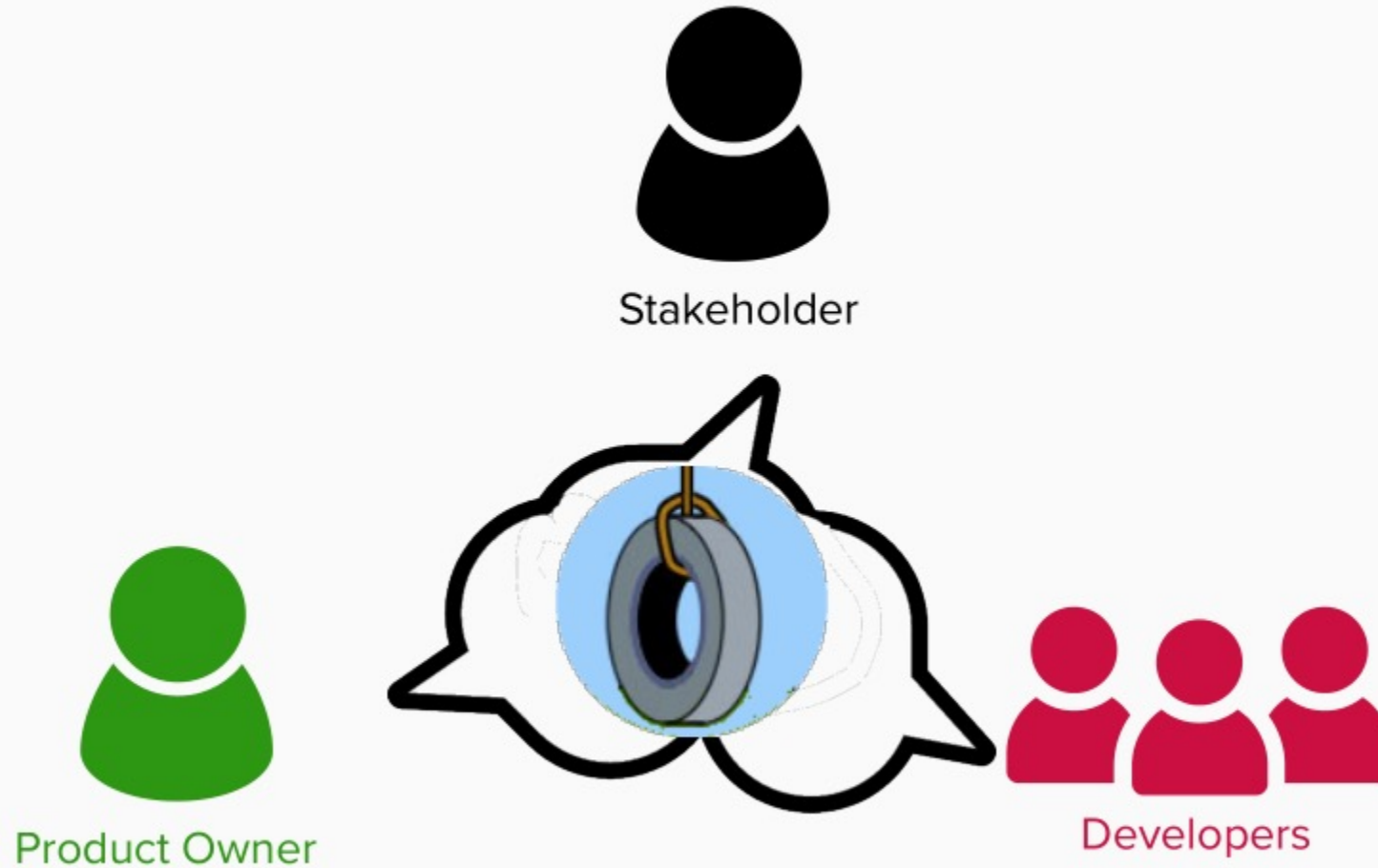
Why is a Common Language Important on a Scrum Team?

What our stakeholder wanted

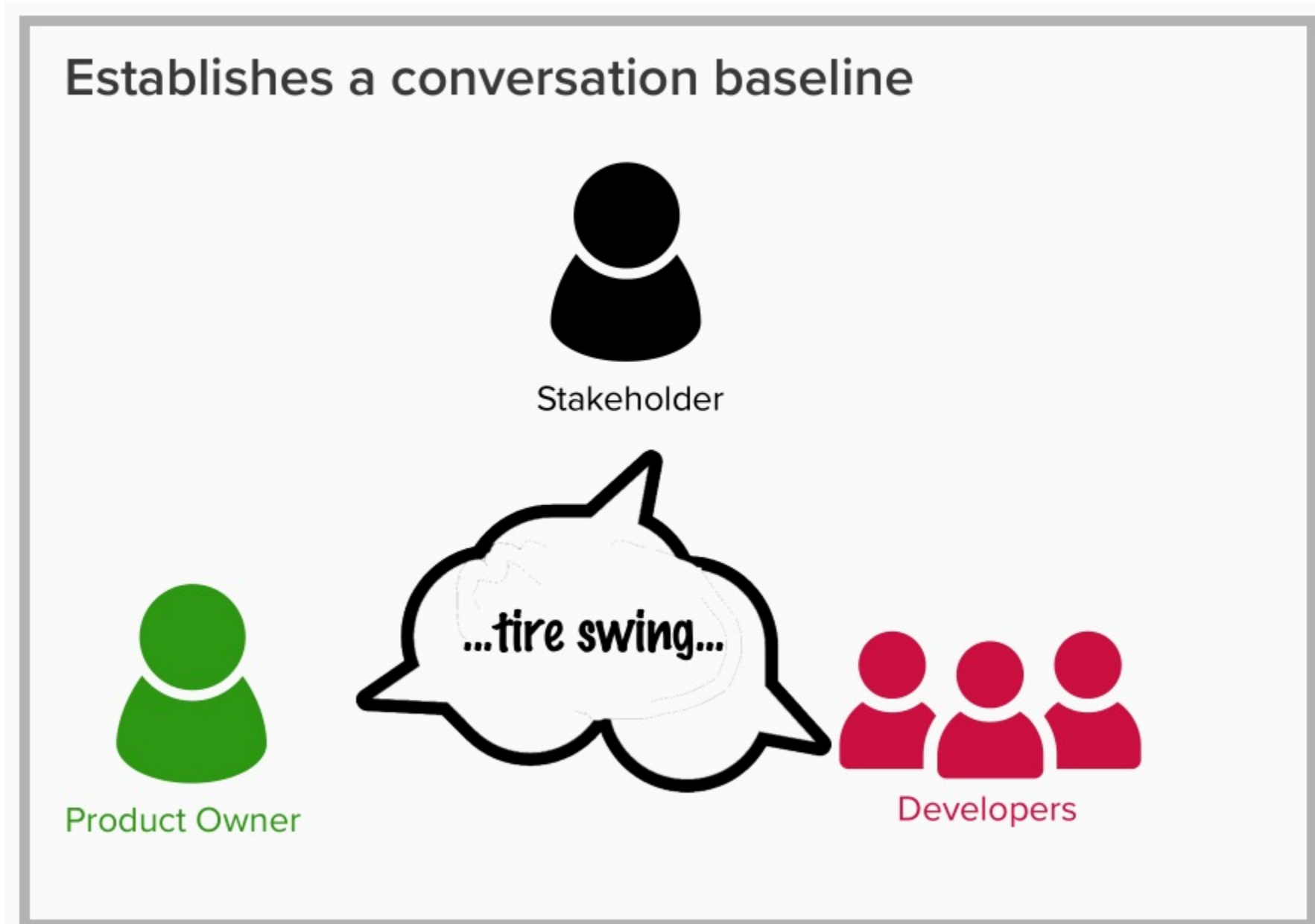


Why is a Common Language Important on a Scrum Team?

Creates a shared understanding

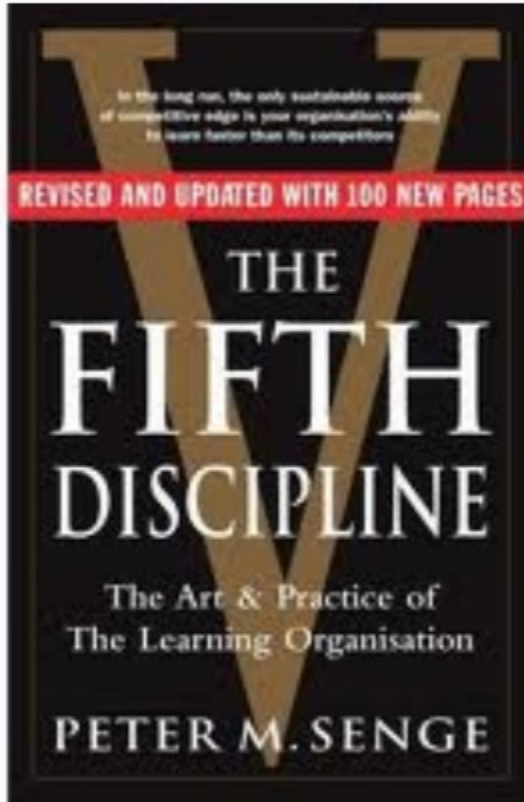


Why is a Common Language Important on a Scrum Team?



Why is a Common Language Important on a Scrum Team?

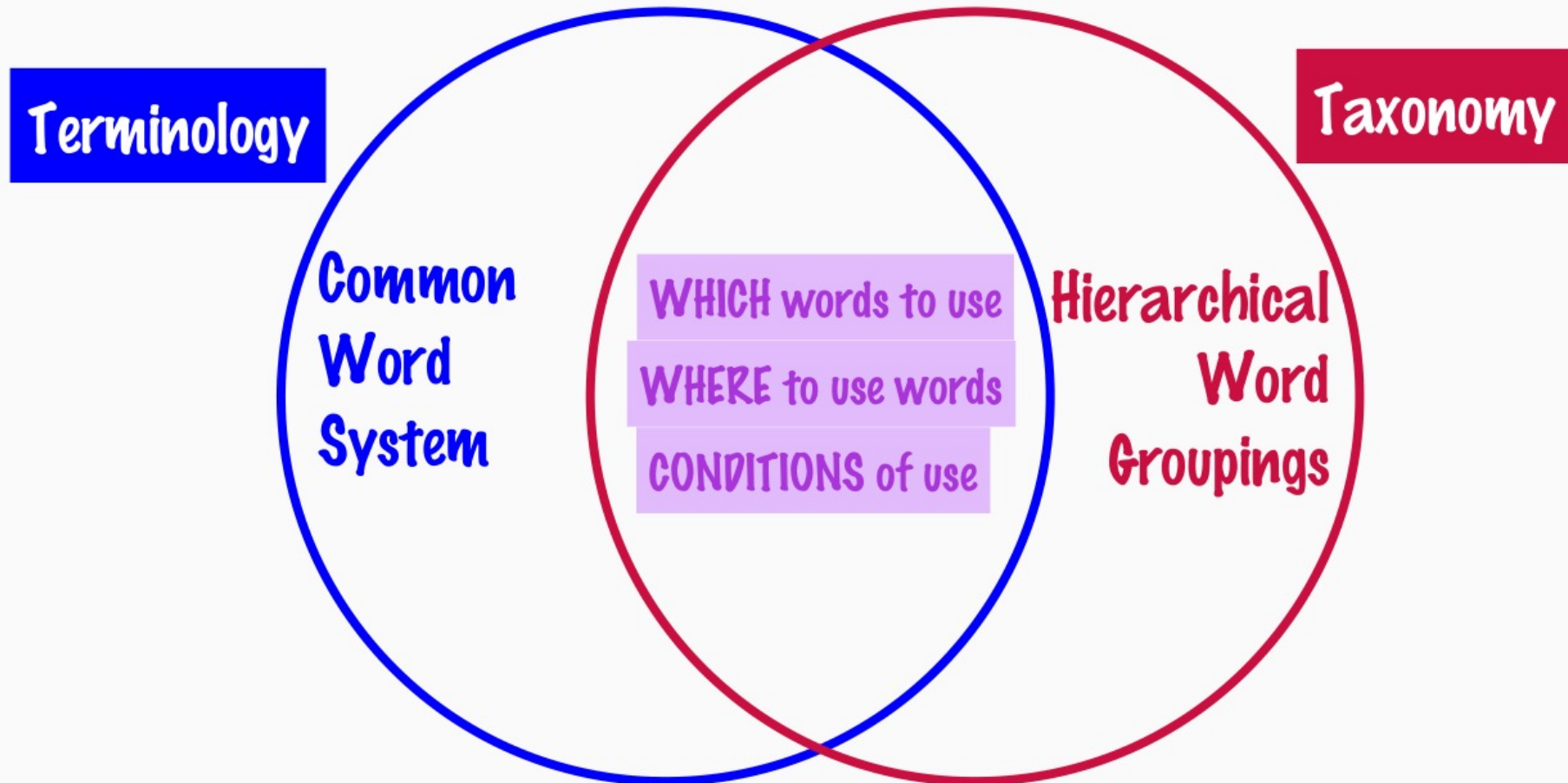
Importance in team learning



"building a shared vision is vital for a learning organization."

"Team learning must be part of the common language used to develop the shared vision"

What is a "Common Language"?



Principles Built into Scrum - Commitments

- Structure
 - Not a list of work
 - Provides a target to aim for
 - Creates cohesion
 - “Higher calling”
 - Measurable
 - Time-bound
- Goals in Scrum
 - Product Goal
 - Sprint Goal

Product Goal Examples

Build a learning management system

Improve the effectiveness of online education

Creating safe travel experiences

Improve the cleanliness of our waterways

Autonomously change traffic flow via traffic lights depending on volume

Sprint Goal Examples

Parents can register children and students being able to attend online classes

Improve fuel efficiency of the vehicle by at least 5%

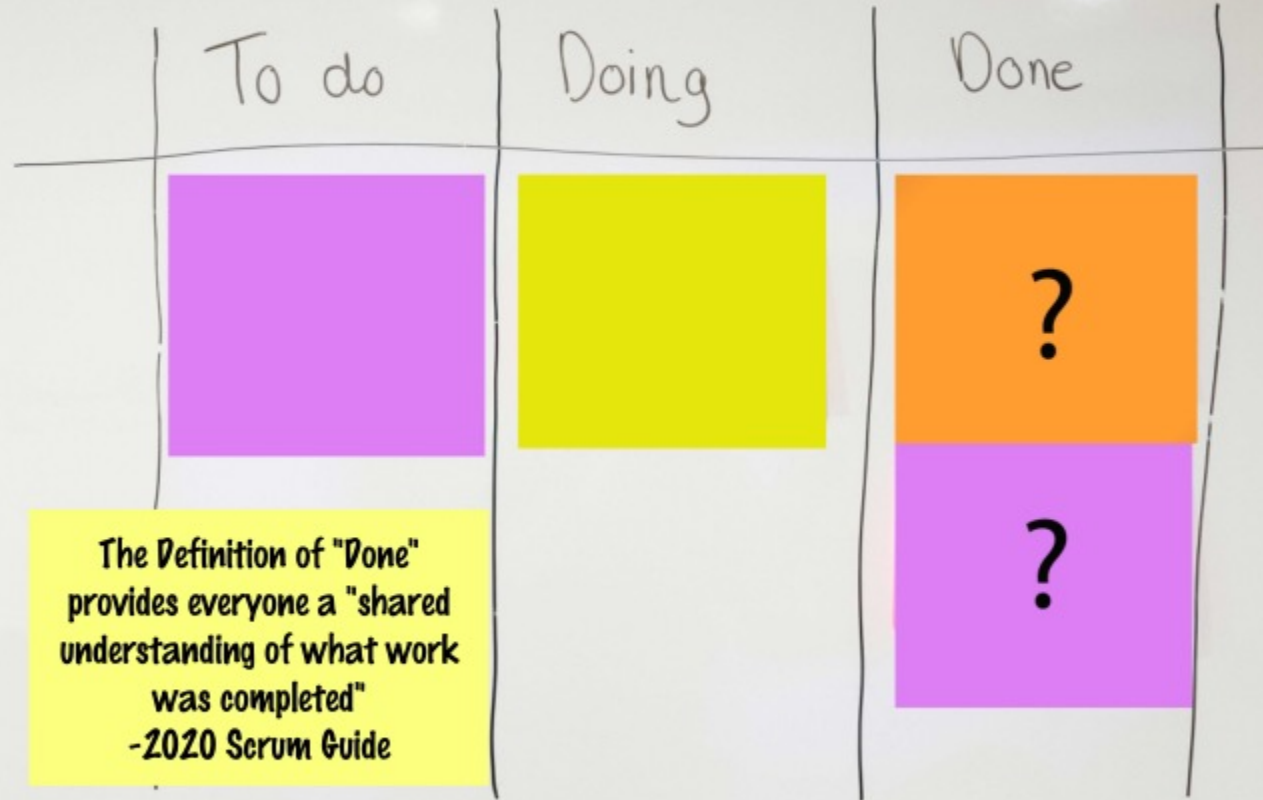
Establish core communication with traffic lights

Deliver a minimal set of administration features

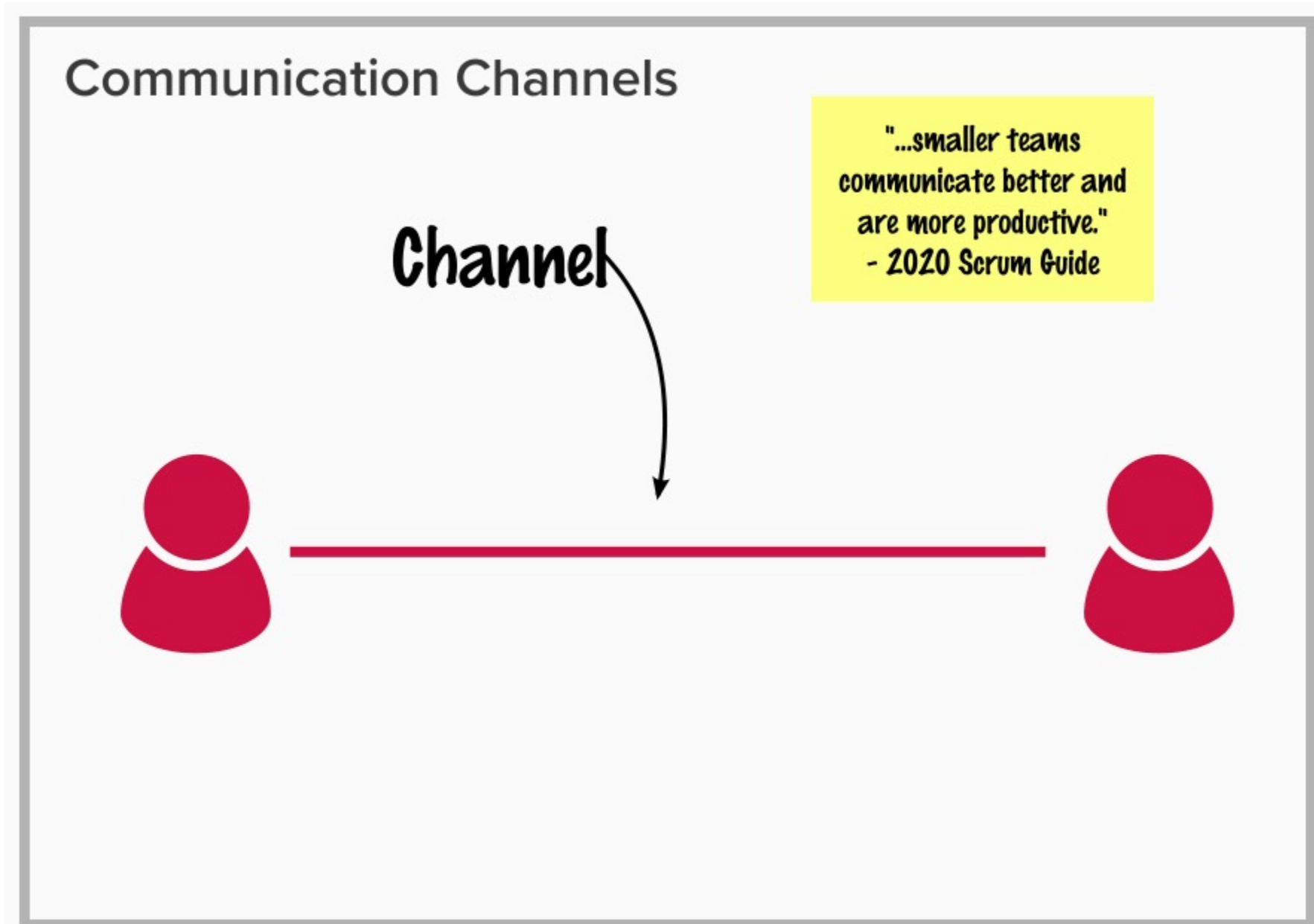
Modify the wording of our content to be more appropriate for our users

Principles Built into Scrum - Commitments

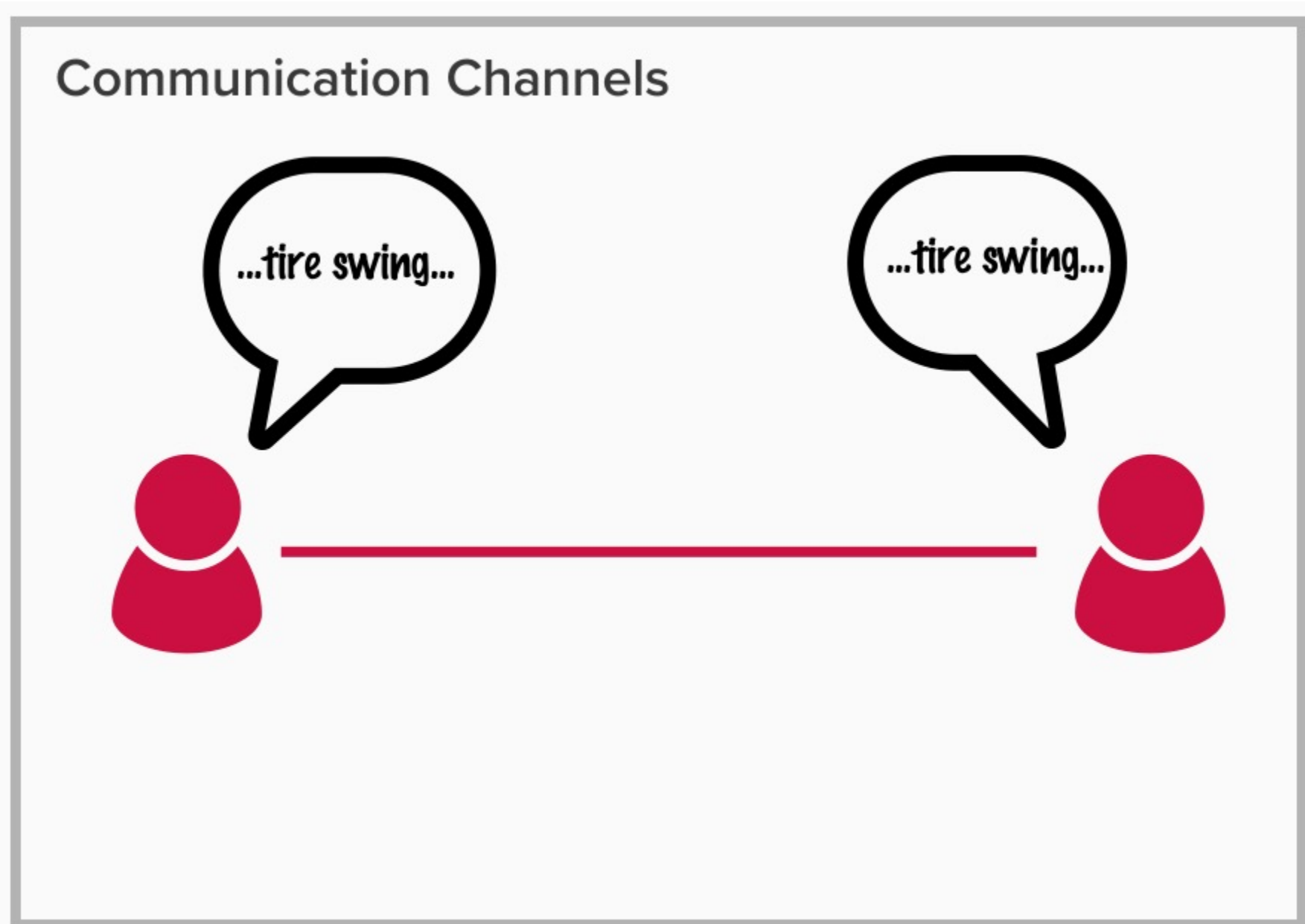
Definition of "Done"



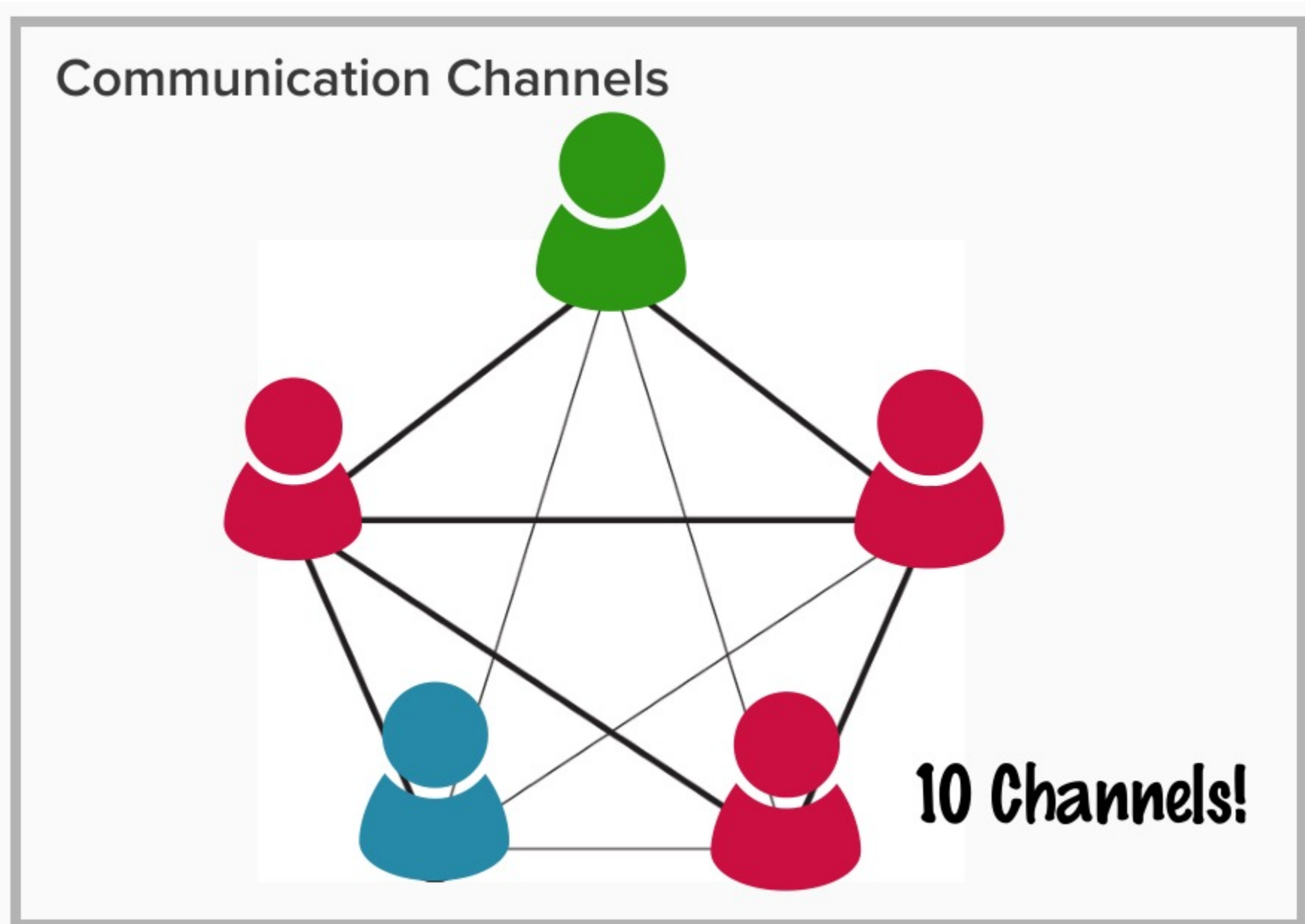
Principles Built into Scrum – Team Size



Principles Built into Scrum – Team Size



Principles Built into Scrum – Team Size



A blurred background image of a group of people in a meeting, overlaid with a semi-transparent blue filter. The text 'Lets pause...' is centered in white.

Lets pause...

Practices and Techniques to Building a Common Language

Simplify

Practices and Techniques to Building a Common Language

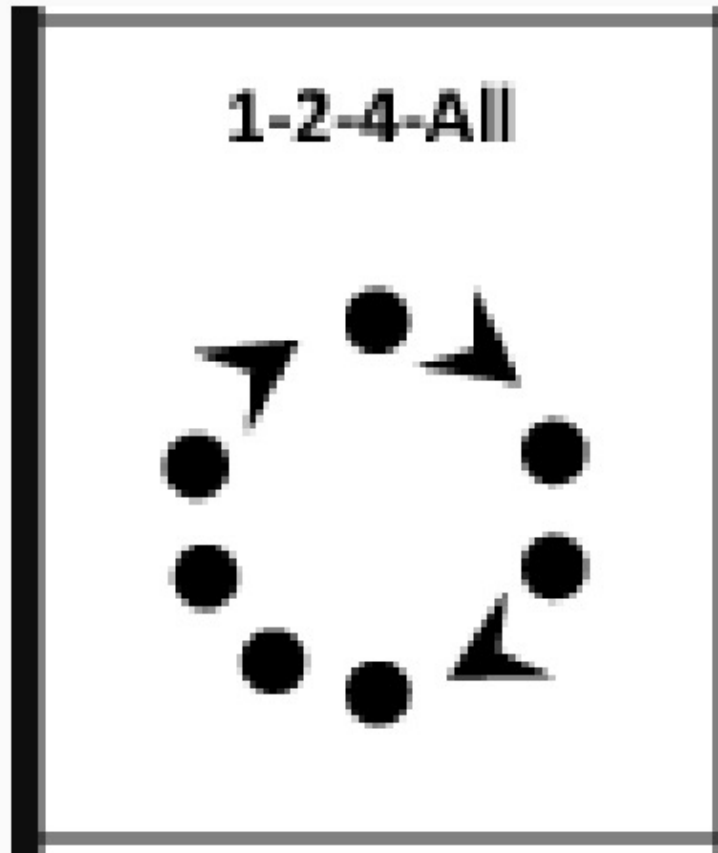
Transparency

Practices and Techniques to Building a Common Language



Liberating Structures

Goal: engage
team to own
their common
language



<https://www.liberatingstructures.com/>

Practices and Techniques to Building a Common Language

**Clean User
Profile
Screen**

**Craft Concise
Sprint Goals**

Practices and Techniques to Building a Common Language



Templated PBIs

Using your
terminology

Login Template

Given I am a <role>

And I <user_action> <field>

And I <user_action> <field>

When I <user_action> <control>

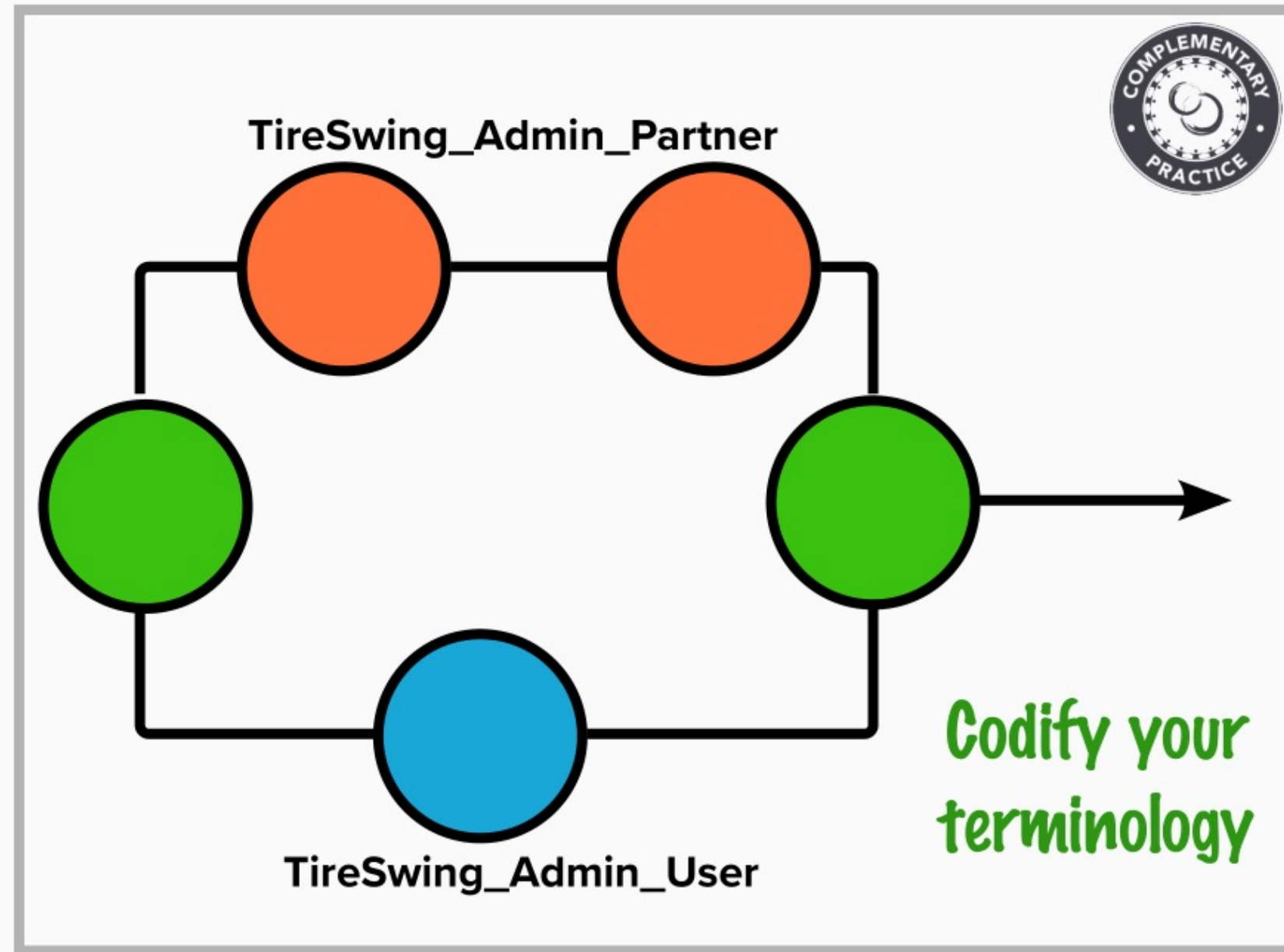
Then I will be <app_action> <page>



Wordclouds

good starting
point

Practices and Techniques to Building a Common Language



Learn more at the free workshop!



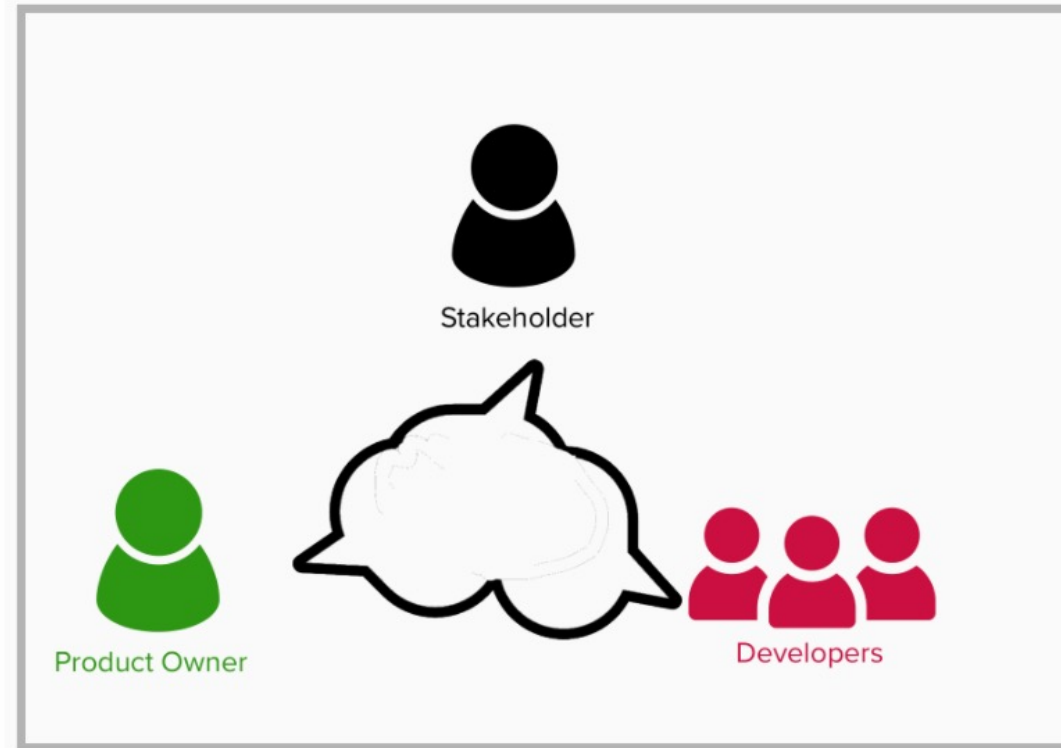
HOME

Workshop- Establishing a Common Language on a Scrum Team

Mar 8, 2022 - 5:00 - 8:00 pm EST
Live Virtual

<https://www.readysetagile.com/events/workshop-establishing-a-common-language-on-a-scrum-team/>

Workshop-Establishing a Common Language on a Scrum Team



Date/Time

Mar 08, 2022

5:00 pm EST - 8:00 pm EST [Convert to your local time]

Questions

Each role has a clear Learning Path

Product Owner

Developers

Scrum Master

Agile Leaders

Product Owner Learning Path

★★★★★ 4.9 from 5 ratings

Unwatch

As described in the [Scrum Guide](#), a Scrum Product Owner is responsible for maximizing the value of the product resulting from the work of the Development Team. How this is done may vary widely across organizations, Scrum Teams, and individuals.

The learning path is organized by a set of [Professional Scrum Competencies](#) which each contain a number of focus areas. Resources are laid out in a prescribed order, however it is your journey, so follow in the best way that helps you learn.

Understanding and Applying the Scrum Framework

Empiricism

Scrum Values

Scrum Roles

Scrum Events

Scrum Artifacts


Sprint Goal

Done

Scaling Scrum

Managing Products with Agility


Understanding and Applying the Scrum Framework / Empiricism

The Agile Manifesto

Created by 17 visionaries in 2001, the Agile Manifesto was developed to look at the core principles and values for Agile software development. [0:04:00]

★★★★★ 4.8 from 6 ratings


Completed

Empiricism, the Act of Making Decisions Based on What Is

Ken Schwaber writes about commitment and Scrum as an empirical process. [0:03:30]

★★★★★ 4.8 from 7 ratings

Completed

The Three Pillars of Empiricism (Scrum)

READ THE SCRUM GUIDE

VIEW THE SCRUM FRAMEWORK

THE SCRUM GLOSSARY

FIND TRAINING

GET CERTIFIED

- <https://www.scrum.org/pathway/scrum-master>
- <https://www.scrum.org/pathway/product-owner-learning-path>
- <https://www.scrum.org/pathway/team-member-learning-path>
- <https://www.scrum.org/pathway/agile-leader-learning-path>

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LinkedIn
LinkedIn.com
/company/Scrum-
org



Facebook
Facebook.com
/Scrum.org



RSS
Scrum.org/RSS



Insights from Scrum.org's community of experts

SCRUM PULSE

A free monthly webcast by Scrum.org **Professional Scrum Trainers** addressing common challenges faced by the software profession.



Thank you!