Bryant arrived in the small Mexican village with a noble task: to dig a well for that community. But he soon felt provoked to start a sustainable business that would attract the men of the village to stay and work. **When in the past has a shift in perspective changed the way you see your work? In what ways can you integrate the goals of your organization with a wider vision for meaningful impact?**

Bryant’s board issued a challenge to triple the size of the company in three years. Simultaneously, Bryant’s mentor challenged him to think beyond his own gain. **How have you challenged others to greater vision? In what ways have you been challenged to think out of the box about how your organization could impact its industry to a greater degree?**

Bryant decided to change the structure of the company and create a new way of doing things. Workers were given more ownership, more authority, more freedom to innovate. **When a leader is willing to give profit and power to the workers, what sort of impact does that have on the company? On morale? On employee retention?**

We heard from several employees reflecting on how the change influenced them. They were excited about the increased stability and empowerment of holding a meaningful job. **As a worker, what makes you most effective and most invested in the success of your company?**

Bryant said he wanted the tomato company to produce an excellent product, locally grown and providing local jobs. **What sort of qualities do you look for in a company when you are seeking a job? What makes you proud to work there?**