



## DAIRY'S ROLE DURING THE COVID-19 PANDEMIC: MEAL KITS



21%

of consumers have  
**ordered from a  
meal-kit company**  
in the past week\*



### NOTABLE CHAINS SELLING MEAL KITS

#### **Blaze Pizza®**

Do-It-Yourself Pizza Kits

#### **California Pizza Kitchen®**

CPK Market Meal Kits include a Chef's Board with cured meats and cheeses; a Taco Kit with a choice of meat, veggies and shredded cheese; and Kids Build-Your-Own Cheese Pizza

#### **a Friendly's®**

Family Ice Cream Sundae Kits

#### **b Moe's Southwest Grill®**

Build Your Own Taco Kit with a choice of protein, shredded cheese, sour cream, a bowl of queso and more

#### **c Newk's Eatery®**

Soup & Sandwich Kit with lunch meat and cheese; Build Your Own Pizza Kit; Take & Bake Mac & Cheese Kit; and Mac & Cheese Bar Family Meal Kit

#### **PizzaRev®**

Craft-Your-Own Pizzas

#### **Rubio's®**

Family Taco Kits with a choice of protein, beans and rice, as well as shredded cheese and other toppings

#### **Smokey Bones Bar & Fire Grill®**

Burger Basics with sliced cheddar, and Chicken Basics with potatoes, sour cream and whipped butter

#### **STK®**

Home Meal Kits with raw steaks and ready-to-heat mac & cheese



California Milk Advisory Board, an instrumentality of  
the California Department of Food & Agriculture

\*Note: Asked week beginning April 19

Base: 1,001 consumers

Source: Technomic Foodservice Impact Monitor 6<sup>th</sup> Edition—Week Ending April 24, 2020

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For more information and to source California dairy products, visit:

**RealCaliforniaMilk.com/foodservice**