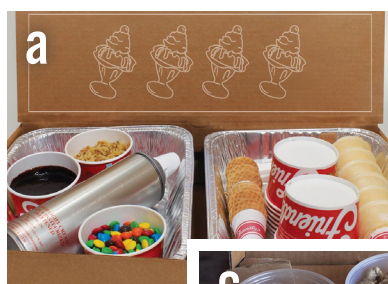




DAIRY'S ROLE DURING THE COVID-19 PANDEMIC: MEAL KITS



of consumers have
**ordered from a
meal-kit company**
in the past week*



NOTABLE CHAINS SELLING MEAL KITS

Blaze Pizza®

Do-It-Yourself Pizza Kits

California Pizza Kitchen®

CPK Market Meal Kits include a Chef's Board with cured meats and cheeses; a Taco Kit with a choice of meat, veggies and shredded cheese; and Kids Build-Your-Own Cheese Pizza

a Friendly's®

Family Ice Cream Sundae Kits

b Moe's Southwest Grill®

Build Your Own Taco Kit with a choice of protein, shredded cheese, sour cream, a bowl of queso and more

c Newk's Eatery®

Soup & Sandwich Kit with lunch meat and cheese; Build Your Own Pizza Kit; Take & Bake Mac & Cheese Kit; and Mac & Cheese Bar Family Meal Kit

PizzaRev®

Craft-Your-Own Pizzas

Rubio's®

Family Taco Kits with a choice of protein, beans and rice, as well as shredded cheese and other toppings

Smokey Bones Bar & Fire Grill®

Burger Basics with sliced cheddar, and Chicken Basics with potatoes, sour cream and whipped butter

STK®

Home Meal Kits with raw steaks and ready-to-heat mac & cheese



California Milk Advisory Board, an instrumentality of
the California Department of Food & Agriculture

*Note: Asked week beginning April 19

Base: 1,001 consumers

Source: Technomic Foodservice Impact Monitor 6th Edition—Week Ending April 24, 2020

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For more information and to source California dairy products, visit:
RealCaliforniaMilk.com/foodservice