



DAIRY'S ROLE DURING THE COVID-19 PANDEMIC: FAMILY MEALS



44%

of consumers are seeking
**meals that can feed a
family** at this time*



NOTABLE CHAINS SELLING FAMILY MEALS

Buffalo Wings & Rings®

Designated Hitter Family Pack with 12 chicken tenders served with chipotle ranch and barbecue dipping sauces, tortilla chips with chili con queso and two shareable sides

a Panera Bread®

Family Feast with two kids sandwiches with options such as grilled cheese; two half sandwiches with options such as steak & white cheddar; one whole salad; one family mac & cheese; and a baguette

Chick-fil-A®

Family Meal with a choice of entrees, beverages and sides, including mac & cheese

Denny's®

Build Your Own Cheeseburger Shareable Family Pack

Einstein Bros. Bagels®

Hot & Ready Brunch Box with six bagels, a tub of cream cheese, hash browns, muffins and egg sandwiches, including one topped with cream cheese and cheddar

b McAlister's Deli®

Spud Max with four baked potatoes served with toppings on the side, including cheddar-jack cheese, sour cream and butter

c Noodles & Company®

Mac Pack with four mac & cheese varieties, salad and cheesy garlic bread

d Qdoba Mexican Eats®

Family Meal of build-your-own tacos with three-cheese queso and shredded cheese



California Milk Advisory Board, an instrumentality of
the California Department of Food & Agriculture

*Base: 1,001 consumers

Source: Technomic Foodservice Impact Monitor 7th Edition—Week Ending May 1, 2020

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For more information and to source California dairy products, visit:

RealCaliforniaMilk.com/foodservice