

Eidon Inc, in association with Bio-Trend Technologies, presents:

The Eidon Mineral Balancing Program

Providing the health conscious consumer with the following:

1. The ability to monitor their own current mineral status using a noninvasive hair mineral analysis.*
2. A personalized, computerized report of the test results provided by Bio-Trend Technologies that will assist in the designing of a mineral balancing support program for each individual.*



Eidon, Inc. and Bio-Trend Technologies' objective is to make available for each consumer a customized mineral balancing program that will provide you with information to help you achieve mineral balance.*

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Bio-Trend Technologies
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Lambertville, MI 48144

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Toxic Minerals

In today's modern environment, we are exposed to a number of toxic metals on a daily basis. Since 1980, The Environmental Protection Agency has maintained that hair can be utilized effectively to monitor the highest priority toxic minerals. The concentration of Lead found in the hair correlates well with the concentration of Lead in the bones. The body's burden of Mercury is accurately indicated in the hair as Mercury is deposited in the hair as it grows. Some toxic minerals stay in the blood very briefly after exposure and can be more easily detected in the hair.

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What is a Hair Mineral Analysis and Why Do You Need One?

Hair mineral analysis is a laboratory test that measures mineral content present in the hair. A small amount of hair taken easily from the scalp is scientifically analyzed. The mineral content of the hair can give an overview of the mineral levels in the body's tissues and the changes that occur over time.

Blood has to maintain a strict balance or homeostasis to sustain life. Unlike hair, blood mineral levels stay relatively the same even when the tissue mineral levels are changing. Since hair is a living, metabolically active tissue, an accurate hair mineral analysis performed by a reliable laboratory can provide the health conscious consumer with valuable information including:

- Low and/or excessive levels of minerals detected in the hair can indicate corresponding low or high levels of these same minerals in the body.
- A possible indication of the body's ability to utilize certain minerals.
- Toxic levels of undesirable elements including Lead, Arsenic, Mercury, Cadmium, Aluminum, and Beryllium.
- Mineral ratios can be established that indicate metabolic balance. For example: Calcium/Phosphorus, Calcium/Magnesium, Sodium/Potassium, Zinc/Copper and others.
- Which important dietary and supplement changes are needed by each individual to help balance their current mineral levels.

Special Points of Interest

- Mineral levels in the hair correspond to the levels of those minerals in the body.
- Minerals are essential for the normal healthy functioning of all living cells.
- Environmental factors contribute to mineral imbalances because of toxic mineral exposure.
- Improper dietary habits can also lead to mineral imbalances.

Mineral Imbalances

There are many reasons for mineral imbalances to occur:

1. Mental, physical and emotional stress, can contribute to mineral imbalances. Many nutrients are used more rapidly during these periods of stress and may need to be replenished.
2. Exposure to environmental toxins such as automobile exhaust, cigarette smoke, industrial pollution and commonly used household products can impact mineral absorption and utilization affecting the delicate metabolic balance of mineral levels and ratios in the body.
3. The use of medications can either increase or decrease mineral levels by affecting the rate of mineral utilization, the rate of mineral activity or the rate of excretion. Nutritional supplements can cause mineral imbalances by increasing or decreasing the levels of certain minerals.
4. Healthy diets can promote a proper mineral balance in the body. However, some food choices and certain dietary patterns may lead to mineral imbalances. These imbalances can occur by supplying too much or not enough mineral nutrients to maintain a healthy balance.
5. Excessive intake of processed foods, over consumption of refined carbohydrates and heavily processed fats and oils or diets that focus on too few food groups can lead to mineral imbalances.
6. Inherited genetic patterns can give a predisposition towards mineral imbalances. Genetic patterns can exist that contribute to mineral deficiencies and excesses. Mineral imbalances affect essentially every tissue in the body and can be a major factor in a number of changes in the metabolism.

Environment

Genetics

Foods

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Importance of Minerals

Minerals are critically important for the normal healthy functioning of all living cells. Minerals have strong interactions with all other nutrients, especially the vitamins. For example, Vitamin C improves the absorption of Iron and Vitamin D is essential for the proper utilization of Calcium.

Minerals are necessary for energy production, fluid balance, normal growth, the formation and activation of hormones, bone formation, the rate of healing, and the health and balance of every cell and tissue in the body. Minerals also function as co-enzymes and enzyme activators. A healthy balance of minerals allows for a more efficient, balanced and healthy metabolism.

Key Ratios

Minerals have strong interrelationships with each other to maintain metabolic balance. The ratios of minerals to each other are in many respects equally as important as the individual level of any single mineral. The ratios or balance between minerals can be an indicator of metabolic balance.

There are concerns about how some minerals interact with each other. For example, there is both an antagonism and synergism that occurs between minerals. Large doses of iron can reduce copper levels or make copper less available. However, these same minerals may complement each other as well. Copper and Iron work together in the formation of hemoglobin. Similar patterns occur between other minerals and those corresponding ratios can give insight on the overall state of metabolic balance.



Over 25 mineral levels are tested in each hair sample:

Nutrient Minerals

Calcium, Magnesium, Sodium, Potassium, Copper, Zinc, Phosphorus, Iron, Manganese, Chromium, Selenium, Boron, Cobalt, Molybdenum, Sulfur, Vanadium

Toxic Minerals

Arsenic, Beryllium, Mercury, Cadmium, Lead, Aluminum

Additional Minerals

Barium, Nickel, Strontium, Lithium



Serving Size Comparison

Eidon® Ionic Minerals are available in two forms, regular and concentrated. The serving size for regular is one tablespoon and the serving size for concentrated is 30 drops, with the exception of Iodine.** The same potency of minerals is delivered in either form, except for Iodine and Magnesium.*

All the mineral blends (Bone Support, Electrolytes, Immune Support, Joint Support, and Multiple Minerals) deliver the same potency of minerals in both regular and concentrated sizes.

Mineral	18oz Regular serving size: 1 Tbsp	2oz Concentrate serving size: 30 drops (2 dropper squeezes)
Boron	10 mg	10 mg
Calcium	10 mg	10 mg
Chromium	300 mcg	300 mcg
Copper	0.6 mg	0.6 mg
Iodine**	150 mcg	226 mcg per 2 drops**
Lithium	n/a	2mg
Magnesium*	8 mg	80 mg*
Molybdenum	n/a	200 mcg
Potassium	99 mg	99 mg
Selenium	260 mcg	260 mcg
Silica	375 mg	375 mg
Sulfur	15 mg	15 mg
Zinc	7.5 mg	7.5 mg

* Iodine and Magnesium have different amounts per serving between the regular and concentrate sizes.

** Iodine concentrate serving size is 2 drops.

The 18oz bottle is a BPA-free, HDPE food grade plastic and the recommended dose for each is one tablespoon. We suggest taking these minerals in 4-8oz of water or other liquid.

The 2oz cobalt blue glass bottles come with a glass dropper for easy administration. The recommended dose with the concentrates is 30 drops in 8oz of water or other liquid. The smaller size is convenient to carry, meets the TSA Liquids Rule for air travel and may also save on shipping charges.

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Sample Hair Mineral Analysis



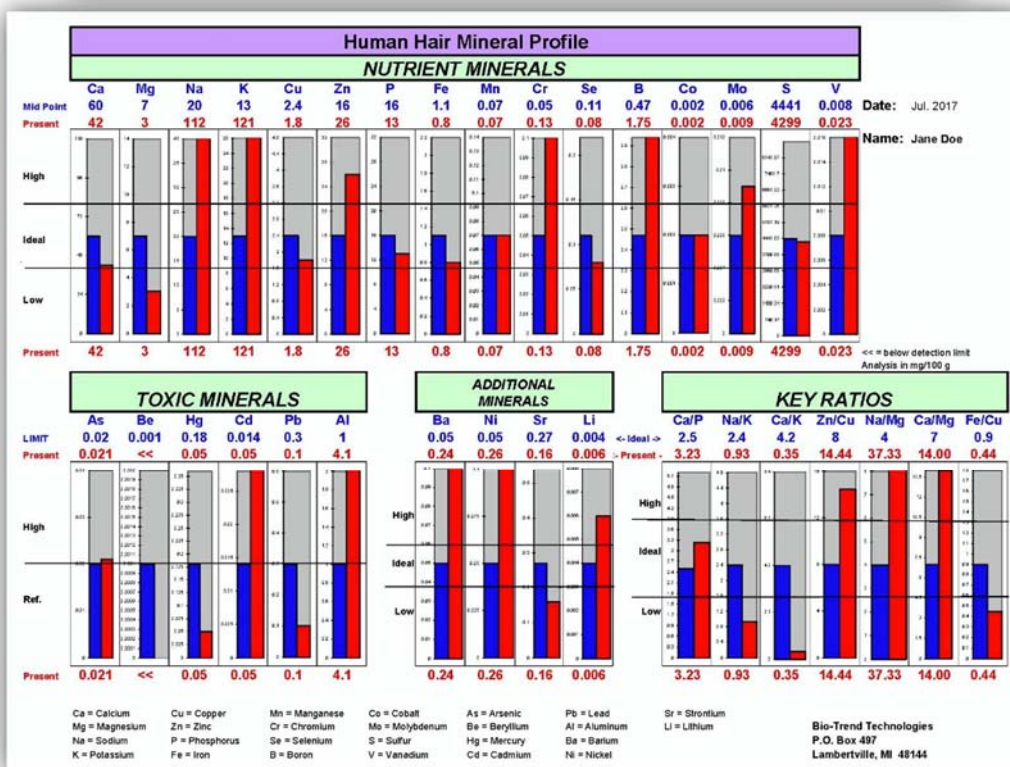
Hair Mineral Analysis

Prepared for: Jane Doe

July 2017

Mineral Supplement Guidelines

Mineral	Breakfast	Lunch	Dinner	Bedtime
1. Eidon Liquid Magnesium <i>Good food sources include seafood, whole grains, dark green vegetables, raw seeds and nuts.</i>	2 Tbsp			2 Tbsp
2. Eidon Liquid Zinc <i>Good food sources include shellfish, meats, raw seeds and nuts, pumpkin seeds, clams, and clam juice.</i>	2 Tbsp			
3. Eidon Liquid Copper <i>Good sources include organ meats, whole grains, almonds, raw seeds and nuts, soybeans, wheat germ, eggs, poultry and legumes.</i>			1 Tbsp	
4. Eidon Liquid Silica <i>Good food sources include brown rice, seafood, soybeans, beets, whole grains, bell peppers, green leafy vegetables, eggs, legumes, fish, cheese and milk.</i>			1 Tbsp	
5. Eidon Liquid Chromium <i>Good food sources include meats, whole grains, brown rice, peas, beans, cheese, brewer's yeast and peanuts.</i>	1 Tbsp			
6. Eidon Liquid Sulfur <i>Good food sources include brown rice, seafood, soybeans, beets, whole grains, bell peppers, green leafy vegetables, eggs, legumes, fish, cheese and milk.</i>			1 Tbsp	
7. Eidon Multi-Vit	1 capsule		1 capsule	
8. D3-K2	4 tablets			
9. Taurine 1,000mg			2-3 caps	2-3 caps



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Important Information about Your Mineral Supplement Guidelines:*

1. During the normal process of mineral rebalancing, detoxification may occur. This can result in periods of “feeling worse before feeling better” and/or an aggravation of prior or existing health issues. If any aggravation occurs of a potentially serious nature, do not hesitate to contact your primary physician or health care provider.
2. These mineral supplement guidelines should not be used indefinitely. A hair mineral analysis should be repeated at least every 6 months to observe the changes in the analysis results in order to make appropriate adjustments.
3. The results of a mineral supplementation program vary from one person to another in the amount of time it takes for change and the degree of the change.
4. The mineral supplement recommendations are not intended to replace a well-balanced diet, but rather to complement your diet to achieve and maintain balance.

Sampling Instructions:

1. Prior to sampling, read and complete the Hair Mineral Analysis Request Form.
2. Do not submit hair that has been colored, chemically straightened, permed, or otherwise treated; use a pubic or underarm hair sample instead.
3. Do not cut a hair sample if you have used dandruff shampoo in the past 2 weeks.
4. When taking your sample, use hair that is clean and free of styling products such as hair spray, styling gel or leave-in conditioners.
5. Use freshly cleaned stainless steel scissors or thinning shears to cut hair from the nape of the neck, as close to the scalp as possible (newest hair growth). To insure the most current results, cut and save only 1 inch of hair length from the end nearest your scalp.



6. Continue to cut your hair until you have enough to fill a heaping tablespoon. More hair is better than less. Too little hair will result in delays.
7. If you are unable to use your hair, you may use unpolished fingernails or toenails.
8. Label a small paper envelope with your name, which must match your submittal form. Put your hair in this envelope and seal it. **DO NOT PUT HAIR IN A PLASTIC BAG.**
9. Review and sign the Consent Statement. This statement must be included with your hair sample and payment.
10. Place the Hair Mineral Analysis Request Form, the signed Consent Statement, and the paper envelope containing your hair sample together in a larger envelope. Mail everything to Bio-Trend Technologies, P.O. Box 497, Lambertville, MI 48144.
11. After mailing your sample(s), expect to receive your results within 4-6 weeks.

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Informed Consent Statement:

I hereby attest and agree to the following:

1. I fully understand that Bio-Trend Technologies are natural health advisors who help people improve their health through information.
2. I fully understand that Bio-Trend Technologies are not licensed physicians and cannot diagnose diseases, prescribe drugs, or recommend treatment for specific conditions.
3. I understand that all analyses performed by Bio-Trend Technologies are designed to allow me to make informed decisions regarding my health. I further understand that said analyses cannot determine specific disease conditions I may have and do not replace diagnostic services offered by licensed physicians.
4. I understand that Bio-Trend Technologies neither claims nor implies that any services they provide, whether in person, by mail, phone, or email, will cure, treat, prevent, or mitigate any disease condition; but are provided solely for the purpose of information supported by actual research.
5. I certify that Bio-Trend Technologies has not suggested that I cease medical care I may be currently receiving. I understand that the decision I make regarding my health and the health care of those under my guardianship are my responsibility and certify that I will not hold Bio-Trend Technologies responsible for the consequences of my decisions.

I have read and understand the foregoing and agree to the terms and conditions set therein. I may retain a copy of this Informed Consent for my records. By my signature, I hereby consent to the aforementioned.

Signature: _____

Print Name: _____

Date: _____



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Hair Mineral Analysis Request Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Results are sent via email if address provided.

Age: _____ Height: _____ Weight: _____

Gender: Male Female If female: Pregnant: Yes No Menopause: Pre PostOccupation: _____ Smoker: Yes NoEthnic Origin: Asian Black Caucasian Hispanic Other

Chronic health problems or diagnosed illnesses: _____

Current prescription drugs, hormones or supplements: (list any used in last 4 months) _____

SAMPLE INFORMATION (answer before taking hair sample)

Has hair been colored, permed or chemically straightened? Yes* No *If yes, you must use pubic or underarm hair.Type of Sample: (one only) Scalp Pubic Underarm Nail clippings (no polish)Natural Hair Color: Blonde Brown Black Red Grey

Shampoo, conditioner and other hair products used: _____

PAYMENT INFORMATION

Please enclose payment with this form, hair sample and signed Consent Statement.

Cost per individual test: **\$100.00 each**

Cost per two tests at same time: \$95.00 each Cost per three or more tests at same time: \$90.00 each

Method of Payment:

 Check Money Order Credit Card (Visa, Mastercard and Discover)

Credit Card #: _____ Exp. Date: _____

Signature*: _____ CVD: _____

*Signature required for sample to be processed.

Mail Packet To: Bio-Trend Technologies, P.O. Box 497, Lambertville, MI 48144

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