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San Diego, Tijuana Real Estate Showcased at International Investor Event in Cannes, France

SAN DIEGO (March 22, 2018) – Real estate development opportunities in the San Diego Tijuana Mega Region were showcased at MIPIM, the premier international real estate conference held in Cannes, France, this month.

The San Diego Tijuana Mega Region is a collaboration between the Greater San Diego Association of REALTORS®, the San Diego Regional EDC, USD Burnham-Moores Center for Real Estate, the San Diego EB-5 Regional Center and the City of San Diego, to bring San Diego into the international spotlight at MIPIM. The goal of the collaboration, along with sponsors, SDG&E and CCIM San Diego, is to showcase the entire region as a top place for capital investment through commercial development opportunities and to connect interested partners.

The San Diego Tijuana Mega Region was part of the growing United States contingent, with an expanded USA Pavilion organized by the National Association of REALTORS®.

The regional “[pitch book](#)” showcased two development opportunities for capital investment, Metropolitan Airpark and Millenia Office. Additionally, the pitch book touted the San Diego Tijuana Mega Region as the busiest land border in the world, with a social, economic and legal symbiosis and a GDP of more than \$230 billion. It listed genomics, robotics, machine learning, precision medicine, and biofuel technologies, wireless communications, unmanned aerial vehicles, and mobile health as areas in which the region excels. Showcased at the trade show booth was local San Diego craft beer from Ballast Point, Karl Strauss, Rough Draft and Stone breweries.

Matt Belcher, CEO and Co-Founder, San Diego EB-5 Regional Center, stated, “When I was first told by SDAR to attend MIPIM, I was somewhat skeptical to say the very least. But SDAR was 100% right and I am very happy I listened. The conference was a huge success for us. We met many companies that want to talk in more detail about our opportunities and I know from those meetings and discussions, we are going to be doing business with some of the companies.” Belcher added, “Not only was the event first rate but SDAR did everything in their power to assist us with meeting as many people as possible and the booth was very professionally put together. I had several people comment on the collateral at the stand and I think the San Diego Craft Beer night was a huge success.”

MIPIM brings together more than 24,000 participants from 100 countries and 3,100 exhibiting companies from the residential, office, retail, health care, and industrial sectors to create an unparalleled environment for networking and business development.

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The [Greater San Diego Association of REALTORS®](#) is the largest trade association in the San Diego County and the largest REALTOR® association in California. We help our members, who adhere to a code of ethics and professional standards, sell more homes. We also help people realize the dream of home ownership, and we are dedicated to protecting private property rights. You can follow SDAR on [Facebook](#), [Twitter](#) and [YouTube](#).