



FOR IMMEDIATE RELEASE

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San Diego Real Estate Conference & Expo on April 27 Features Panels on “What’s Next in Real Estate”

SAN DIEGO (March 20, 2018) – The largest real estate conference in San Diego on April 27 will feature a discussion of “What’s Next in Real Estate” with two expert panels.

The Elevate Real Estate Conference and Expo at the San Diego Convention Center, presented by the Greater San Diego Association of REALTORS® (SDAR), brings together more than 2,500 agents, brokers and other industry professionals for a day of networking, education, and inspiration.

At the General Session starting at 10:00 a.m., attendees will be treated to a keynote presentation by HGTV television host and award-winning REALTOR® Egypt Sherrod, who will share her "*Seven Smart Business Practices of a Successful Real Estate Agent.*"

Immediately following will be a panel of real estate “Industry Giants,” including:

- Matt Hendricks, Broker Relations and Strategy, **Zillow Group**
- Dave Phillips, VP of Industry Relations, **Realtor.com**
- Walt Baczkowski, CEO, **MLS/San Francisco Association of REALTORS®**

A second panel brings a discussion with “New Brokers,” including:

- Eric Eckardt, U.S. CEO, **Purplebricks**
- Bobby Martins, Broker, **eXp Realty**
- Mark Bennett, Designated Broker, **Redfin**

The Elevate Real Estate Conference features an expo in the beautiful Sail Pavilion of the Convention Center with more than 200 industry exhibitors, education breakout sessions on timely topics such as lead generation and real estate technology, plus raffles, giveaways, and a happy hour for attendees and exhibitors to close out the day.

What: San Diego’s Elevate Real Estate Conference & Expo

Who: Real Estate Professionals and Industry Vendors

When: Friday, April 27, 9:00 am – 5:00 pm

Where: San Diego Convention Center, 111 W. Harbor Dr., San Diego, CA 92101

Cost: \$10 Expo Floor and Breakout Sessions
\$40 Expo Floor, Breakout Sessions, and General Session

For information and registration: www.sdarexpo.com.

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The [Greater San Diego Association of REALTORS®](http://www.gsdar.com) is the largest trade association in the San Diego County and the largest REALTOR® association in California. We help our members, who adhere to a code of ethics and professional standards, sell more homes. We also help people realize the dream of home ownership, and we are dedicated to protecting private property rights. You can follow SDAR on [Facebook](#), [Twitter](#) and [YouTube](#).