



## FOR IMMEDIATE RELEASE

CONTACT: Kristie Pirkey, (858) 715-8010, [editor@sdar.com](mailto:editor@sdar.com)

# San Diego's Largest Real Estate Conference & Expo Returns to the San Diego Convention Center on April 27

*HGTV Host Egypt Sherrod announced as Keynote Speaker*

SAN DIEGO (February 8, 2018) – The largest real estate trade show in San Diego comes to the San Diego Convention Center on Friday, April 27. The Elevate Real Estate Conference and Expo brings together more than 2,500 agents, brokers and other industry professionals for a day of networking, education, and inspiration for their business.

The Greater San Diego Association of REALTORS® (SDAR) is pleased to announce that the General Session will feature Egypt Sherrod, best known as host of HGTV's "Property Virgins," which ran for 16 seasons, and the network's new show, "Flipping Virgins." Sherrod's keynote topic will be: "*Seven Smart Business Practices of a Successful Real Estate Agent.*"

An award-winning REALTOR® and CEO of the Atlanta-based Egypt Sherrod Real Estate Group, she has made recurring appearances as the home buyer/seller "go-to girl" on NBC's Today Show, CNBC, FOX, CNN, HLN, and has been featured in numerous publications and digital platforms. Sherrod also founded a non-profit organization that provides free workshops on home ownership and its benefits, credit management and credit restoration classes, as well as wealth building and management classes to hundreds of families.

The Elevate Real Estate Conference and Expo also includes a trade show in the beautiful Sail Pavilion of the Convention Center with more than 200 industry exhibitors, education breakout sessions on timely topics such as lead generation and real estate technology, plus raffles, giveaways, and a happy hour for attendees and exhibitors to close out the conference.

**What:** San Diego's Elevate Real Estate Conference & Expo

**Who:** Real Estate Professionals and Industry Vendors

**When:** Friday, April 27, 9:00 am – 5:00 pm

**Where:** San Diego Convention Center, 111 W. Harbor Dr., San Diego, CA 92101

**Cost:** \$30 All Access: General Session, Expo Trade Show & Breakout Sessions



**EGYPT SHERROD**

For information and registration: [www.sdarexpo.com](http://www.sdarexpo.com).

###

The [Greater San Diego Association of REALTORS®](http://www.sdar.com) is the largest trade association in the San Diego County and the largest REALTOR® association in California. We help our members, who adhere to a code of ethics and professional standards, sell more homes. We also help people realize the dream of home ownership, and we are dedicated to protecting private property rights. You can follow SDAR on [Facebook](#), [Twitter](#) and [YouTube](#).