

## Media & Photography Authorization

North Texas Ophthalmology Associates may photograph, video record, or audio record patients for educational, informational, promotional, website, television, news media, and social media purposes. These recordings may include office visits, procedures, surgical care, physician interviews, or other activities related to patient care.

By signing below, I acknowledge that I may appear in photographs, video recordings, audio recordings, or interviews created by or on behalf of North Texas Ophthalmology Associates. I understand these materials may be used in print, digital, broadcast, or social media communications to educate the public, promote the practice, or highlight services and patient experiences.

Unless otherwise indicated below, my first name only, or no identifying information, may accompany any photographs or recordings.

Please indicate your preference by selecting **one** of the following:

- I AUTHORIZE** North Texas Ophthalmology Associates to use my image, likeness, voice, and/or statements for educational, informational, and promotional purposes.
- I DO NOT AUTHORIZE** North Texas Ophthalmology Associates to use my image, likeness, voice, or statements for any educational, informational, or promotional purposes.

I understand that this authorization is voluntary and that choosing not to authorize the use of my image or recordings will not affect the medical care or services I receive.

I understand that I may revoke this authorization at any time before publication by notifying North Texas Ophthalmology Associates in writing. I understand that materials that have already been published, broadcast, or distributed may not be able to be withdrawn from public circulation.

**Patient Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

### Special Instructions (Optional)

Please let us know if there are any limitations or preferences regarding how your image or recordings may be used. (**Examples:** Do not show my face/Use first name only/Surgery footage only/Do not tag me on social media/Contact me before publishing)

-----