

## Current Heartworm Prevention Options = Program Qualification

*We've seen first-hand the devastating physical and economic impact of heartworm disease. All quality canine Prevention Program must avoid the consequences of this infection.*

### Featured Prevention: ProHeart 6

By far the easiest, most pro-active, and timely protection against heartworms, hookworms, and roundworms, this twice annual injection is no muss no

fuss! Adult patients >7lbs all qualify for this 5min. treatment that costs a mere \$9.66-\$11.66 per month depending on patient weight. **No**



**more remembering to fight with Fido over a chewable every month—Let us do the work and remind you when your pet's ready!**

**Multis & Tablets** Some patients are allergic to fleas, are less than 7lbs, live in a neighborhood where whipworms are prevalent, or their guardians simply prefer to use monthly tablets, and we continue to carry the safest, best, most economical options



### Canine Heartworm Prev. & Full Program Participation (the fine print)

Our facility's ability to continue to extend the deep discounts and rewards associated with our health program subscription, requires that canine patient's heartworm prevention for a minimum of 6months (12months is our area recommendation) be obtained through our facility via in-clinic purchase or our home delivery system w/in 30days of the Program subscription. Dog patient families can still benefit from our highly competitive Preventative Healthcare Package, which includes free vaccines and discounted screening regardless of Heartworm prevention status, but if after 30 days prevention is not obtained, the plan discounts will lapse and no quarterly offers or procedure discounts can be extended.

## Other Services Offered by Your Veterinary Family Practice

*At Highland Veterinary Clinic, our motto is "quality, compassionate, care" because our priority is to strengthen and lengthen the human & animal bond via a solid pet guardian/patient/doctor relationship* At Highland, we pride ourselves on **progressive medicine with a solid foundation based on 30 years of experience!** We practice skilled **traditional medicine**, including some **orthopedic surgical services**, but at the same time, we also encourage and recommend a **variety of holistic medical techniques**, including in-house acupuncture, k-laser therapy, and homemade nutritional support or supplementation. Highland Vet Clinic features the veterinary family practice **amenities that your pet will need, and that you will want.** Our facility includes 2 levels of indoor

kept separate from one another, an inpatient ward, a surgical/digital radiology suite, basic ultrasound equipment, two examination rooms, and the latest in-house laboratory. We also boast an acre of park land property for our boarders, patients and clients to enjoy, and warm reception room. We provide a **broad spectrum of diagnostic procedures.** Our **integrated information system** provides the most complete, thorough in-house testing available for a veterinary family practice and integrates the information so that it is accessible when you need it most. **We know that you have honored us by choosing one of our doctors to serve as a primary veterinary practitioner** and we take that responsibility seriously. Therefore, you can be assured that here, you will always get the option to see the veterinary practitioner of your choice, during your scheduled visit, and that he or she will follow your case--to be frank, you won't be assigned to a different doctor every time you come to Highland unless that choice suits you! As pet primary care physician, we also **work closely with referral laboratories, other local practices, and regional specialists as required for total advanced care** (Ultrasound, Endoscopy, MRI's, Cat-Scans, Radiation Therapy).

*Caring for community too! No other practice in the area can claim to do or donate more! Highland Veterinary Clinic is proud to continue to serve homeless animals via Evansville's Spirit Medical Fund, various independent rescues, SNSI.org's voucher program, the companion animals of various area residential facilities, and our award winning wild bird rehabilitation program. Our recycle and green disposal programs help keep pet care greener too!*



### 2014 External Parasite Prevention >>>

#### Your Friend vs. Fleas & Ticks

*Each pet and household has unique needs when it comes to external parasite control & prevention. The pharmaceuticals and over the counter products we recommend for all households are controlled & novel in nature. This minimizes product tampering, enhances safety, and eliminates environmental resistance. We can customize your treatment & prevention plan during your wellness Visit ask about the new flea/tick tick collar for dogs OR cats that lasts for 8 months. We carry only novel, proven, pharmaceuticals and over the counter vehicles for safe, effective, economic parasite control. Protect your pet and your property!*



# Preventative Healthcare Program...

Our program contains the same time-tested components that have screened and protected your pet against common preventable diseases for years. Instead of "Wellness" Program, our healthcare package is now more completely described as a **Preventative Healthcare Program**. The new name more specifically describes our goal of proactive healthcare.



The vital steps of our program includes a collection data that covers your pet's most recent environmental and presentation history & a record of baseline vitals while the attending veterinarian performs a thorough, tip to tail physical exam. During this time your pet's outward appearance, physical changes, oral health, reaction to stimuli, joint integrity, and heart and lung sounds are assessed.

Next we perform a 10min. screen to assess your pet's blood for exposure to Heartworm's Disease (renewing your heartworm prevention's requirements for prescription). As an added benefit, our special heartworm test also screens for 3 common tick borne diseases. Cats are not required to participate in heartworm screening due the difference in disease incidence rates, and lack of treatment available for cats.

Depending on your pet's age, the same small amount of blood is screened via a basic or comprehensive metabolic panel, read within minutes by the latest Vetlab Station and integrated with your pet's medical record. Your pet's results are kept and tracked by this lab equipment for changes & trends year to year.

Contact us at **812-867-6651**  
[www.highlandvet.net](http://www.highlandvet.net)



QUALITY, COMPASSIONATE, CARE...

If your pet is "indoors" or ventures "outdoors," you need a fecal screen for your home: screening for protozoal diseases and for parasites that can be passed from pet to person if undetected. Diabetes, urinary infections, stones, and renal disease have been uncovered through our urine chemistry test. These samples can be collected at home, or we can collect them during your pet's appointment, if your pet hasn't had access to litterpan or lawn for 4-6hrs prior.

**What's more? You get the any and all of your pet's annual and three-year core vaccinations, tags and support for free. For all patients, yes, this includes Rabies! For dogs, Distemper/Parvovirus Series and Upper Resp. Vaccine Series (including Bordetella & Tracheobronchitis) are free. For cats, Panleukopenia—also known as Distemper-- Herpesvirus, and Chlamydia Series is free.**

## Quarterly Specials >>>

Keep tabs on our website, Facebook page, & your mailbox for new Program Quarterly offers in Feb, May, September and December 2014



## 2013-14 So Far >>>

In 2013: PHP Patient families saved hundreds of dollars per patient, in proactive pet care, and in over 200+ discounts toward unforeseen medical expenses



Quality, Compassionate, Care from your Veterinary Family Physicians...

## Life-stages

### Your Annual Preventative Vet-Care Investment >>>

Our pet-care community bands together each year to offer the same benefits and discounts regardless of the pet's age, but the annual fee is based on your pet's needed age-related screening and varies due to life-stage:

**Adult Dog 1-7yrs: \$121.00**  
**Senior Dog 8-11yrs: \$165.00**  
**Elder Dogs 12+yrs: \$195.00**  
**Adult Cat 1-7yrs: \$95.00**  
**Senior Cat 8-11yrs: \$155.00**  
**Elder Cat 12+yrs: \$195.00**



## As Your Pet Ages Anticipating Changes

Your senior pet receives the same screening as 57-77 year old humans, but at a fraction of a cost... All Elder Preventative Healthcare patients receive the same screening as an 85+ person—also at a fraction of the cost, but additionally, they benefit from a free physical exam in 6 months—a follow-up to consider evaluating the custom, standard plan-of-care assigned to our long-time valued patients...

Well maintained pets save money through early detection and disease prevention