

PRO VITALITY+



Our Diet Impacts our Health & Vitality

Health surveys show that the incidence of chronic disease is higher than ever before. This may be attributed largely to the state of our diets which can be woefully inadequate in nutrient-rich whole foods. The reality is that most of us get too much of the wrong stuff, not enough of the right stuff!

- 90% of us don't eat the recommended 5-13 servings of fruits and vegetables
- 70% of us admit to eating foods that actually contribute to poor health
- Less than 1 serving of whole grains are consumed on a daily basis - many don't even get that
- Protective lipids and sterols have been stripped from whole grains to increase their shelf life
- Many don't eat fish due to concerns about the presence of heavy metals and contaminants

Whole Food Nutrients Can Optimise Health

- Leading global health authorities like the World Health Organization, Centers for Disease Control, and Heart Associations agree that the key to preventing disease and promoting health is weight management, physical activity and eating a nutrient-rich diet that includes whole grains, fruits & vegetables and fish.
- Everyone should increase consumption of whole grain foods, fruits & vegetables, foods rich in omega-3 fatty acids - and maintain a healthy weight.
- But even those with good intentions to eat a healthy diet face challenges. Busy lifestyles, eating on the run, and the prevalence of processed foods all contribute towards nutritional gaps that would benefit from nutritional supplements.

Our Solution: Pro Vitality+

- Whole food nutrition clinically proven to strengthen the perfect foundation for lifelong health and vitality.
- In convenient on-the-go sachets.

- With 23 essential vitamins and minerals, lipids and sterols from whole grains, carotenoids from fruits and vegetables, and omega-3 fatty acids from fish.
- Each sachet provides powerful nutrients that support*:
 - Powerful antioxidant protection
 - Heart health
 - Immune function
 - Healthy brain function
 - Flexible, healthy joints
 - Clear vision
 - Youthful skin, hair and nails
 - Lifelong cellular health
- Pro Vitality+ is the core supplement for healthy nutrition - no matter what your health goals!

Based in Nature and Backed By Science

Based in Nature - Whole Food, Human Food Chain Nutrients

NeoLife's Pro Vitality+ supplements provide the finest nutrients from whole grains, fruits & vegetables and fish to help you achieve optimal health.*

Backed by Science - Clinically Proven Formulas Assure Effectiveness

These nutrients are delivered in highly bio-efficient forms, in exclusive, clinically proven formulas that maximise nutrient absorption, utilisation and benefits by using the most advanced scientific methods and proprietary processes.*



*This product is not intended to diagnose, treat, cure or prevent any disease.

TRE-EN-EN® GRAIN CONCENTRATES

Feed Your Cells – Enhance Your Energy

Good nutrition begins at the cellular level. Tre-en-en® is the world's first and only whole grain lipids and sterols supplement proven to enhance energy and vitality by optimising cellular nutrition.*

Nutrients get in



Waste gets out

HEALTHY CELL with TRE-EN-EN®

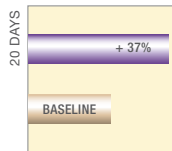
Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.*

CAROTENOID COMPLEX

Protect Your Cells – Optimise Your Immunity

With the protective power of carotenoids from tomatoes, carrots, spinach, red bell peppers, strawberries, apricots and peaches, this patented formula is the world's first and only whole food supplement clinically proven by USDA researchers to protect your heart, defend your cells and boost your immune power.*

IMMUNE CAPACITY



INCREASED IMMUNE CAPACITY
Clinically proven to boost immune capacity by 37% in 20 days.*

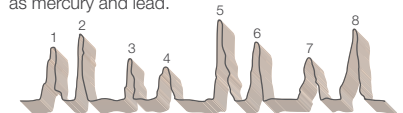
OMEGA-3 SALMON OIL PLUS

Balance and Regulate Your Cells – Maximise Good Health

The world's finest ultra-pure, high potency fish oil, complete with standardised amounts of all eight omega-3s. Clinically proven to support heart and cardiovascular health and screened for over 200 potential contaminants with an allowable detection limit of ZERO.*

PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS

Concentrates all 8 beneficial omega-3s in high potency and screens for harmful compounds such as mercury and lead.

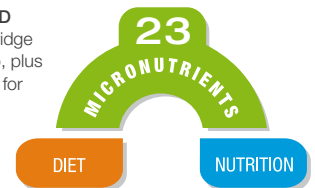


ESSENTIAL VITAMIN & MINERAL COMPLEX

Nourish Your Cells – More Than Just a Multi

Based on over 50 years of nutritional expertise with Formula IV®, this proprietary blend of 23 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today's diets. Includes exclusive plant-sourced enzymes to support digestion and absorption of critical nutrients.*

VITAMINS AND MINERALS Bridge the dietary gap, plus phytoenzymes for easy digestion.



| Dosage (Adults): Take 1 sachet daily, with a meal. | | | | % NRV | |
|--|---------|-------|--|---|---------|
| Essential Vitamin & Mineral Complex | | % NRV | | TRE-EN-EN® Grain Concentrate Blend | |
| Vitamin A | 5000 IU | 167% | | Rice Bran Oil | 300 mg |
| Vitamin D | 200 IU | 33% | | Soya Bean Oil | 225 mg |
| Vitamin E | 30 IU | 134% | | Wheat Germ Oil | 150 mg |
| Vitamin C | 150 mg | 150% | | Other Ingredients: | |
| Vitamin B1 | 10 mg | 833% | | Wheat Germ Powder | 10 mg |
| Vitamin B2 | 10 mg | 769% | | Stabilised Rice Bran Powder | 10 mg |
| Niacinamide | 25 mg | 156% | | Vitamin E oil with mixed tocopherols | 2 mg |
| Vitamin B6 | 10 mg | 588% | | Total Omega-3 Fatty Acids | 383 mg |
| Folic Acid | 100 µg | 25% | | EPA (Eicosapentaenoic Acid) | 153 mg |
| Vitamin B12 | 10 µg | 417% | | DHA (Docosahexaenoic Acid) | 160 mg |
| Pantothenic Acid | 15 mg | 300% | | DPA (Docosapentaenoic Acid) | 17 mg |
| Calcium | 25 mg | ** | | Stearidonic, Eicosatrienoic, Eicosatetraenoic, Heneicosapentaenoic, and Alpha-Linolenic acids | 53 mg |
| Phosphorous | 20 mg | ** | | Carotenoid Complex Blend | 300 mg |
| Magnesium | 30 mg | 7% | | Carrot extract, red bell pepper extract, tomato extract, spinach extract, apricot concentrate, strawberry concentrate, peach concentrate | |
| Zinc | 15 mg | 136% | | Beta Carotene | 1300 µg |
| Iodine | 100 µg | 67% | | Alpha Carotene | 550 µg |
| Iron | 6 mg | 33% | | Lycopene | 340 µg |
| Copper | 2 mg | 222% | | Lutein/Zeaxanthin | 130 µg |
| Manganese | 10 mg | 435% | | D-alpha tocopherol | 6 IU |
| Selenium | 40 µg | 73% | | Other Ingredients: Gelatin, salmon oil, UHP03 (Ultra High Potency Omega-3) fatty acid concentrate (tuna, sardines and anchovies), glycerin, olive oil, yellow beeswax, purified water, soy lecithin, corn starch, silicon dioxide, titanium dioxide, sodium copper chlorophyllin and annatto oil concentrate. | |
| Chromium | 20 µg | 57% | | % NRV - for individuals 4 years and older | |
| Molybdenum | 30 µg | 67% | | * No NRV established for this ingredient | |
| Potassium | 10 mg | * | | ** Less than 5% of NRV | |
| Lecithin | 25 mg | * | | | |
| Malt Diastase | 40 mg | * | | | |
| Rose Hips | 50 mg | * | | | |
| Yeast | 25 mg | * | | | |
| Soya Protein | 25 mg | * | | | |



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*This product is not intended to diagnose, treat, cure or prevent any disease.