



VITAMIN E 200 I.U.

Vitamin E is a fat soluble vitamin composed of a group of compounds. The eight primary compounds that make up the vitamin E family break down into two groups, tocopherols and tocotrienols. This vitamin E family of nutrients (alpha, beta, delta and gamma tocopherols and tocotrienols) are an important group of antioxidants and a factor in the maintenance of good health.



Neolife Scientific
Advisory Board



#2774 – 60 tablets

Why Vitamin E?

- As an antioxidant, it contributes to the **protection of cells from oxidative stress.**
- As an essential nutrient, it is a factor in the **maintenance of good health.**

Why Neolife's Vitamin E 200 IU?

- Features the **entire vitamin E family** from whole food sources. Vitamin E 200 IU provides the entire family of tocopherols and tocotrienols – not just alpha tocopherol – in balanced ratios that occur in natural foods.
- **Rich complex** of food based vitamin E in a base of soya bean oil.
- Provides **nature's own Vitamin E** that is more potent than synthetic forms.
- 200 IU potency in a soft gelatine capsule.

Special notes

†Consumers of vitamin E products most often raise questions as to price and quality. Consider this discussion to help your customer understand the vitamin E difference. The raw materials used in vitamin E products vary greatly in their degree of processing and ingredients used in the processing. The resulting vitamin E substance correspondingly will vary in its concentration level and the presence of other E tocopherols. Since the government recognises only the alpha tocopherol form of vitamin E, this is what is measured to identify the potency of the product (e.g. 200 I.U.).

However, research indicates that the alpha tocopherol is not the only tocopherol valuable for optimal well-being. Rather, vitamin E could be better described as “E Complex” since several tocopherols provide benefits. For this reason, Neolife offers an “E Complex” product.

†A second important concept in explaining price and quality is the difference between natural and synthetic forms of vitamin E. There is a definite difference between natural and synthetic forms of the alpha tocopherol. (Analysis shows the synthetic to be levo-rotary or a “left-handed” molecule while the natural is dextro-rotary or “right-handed”.) The natural is described as d-alpha tocopherol while the synthetic is dl-alpha tocopherol. This is extremely important, since the human body is as much as 5 times more efficient in utilising the d-alpha tocopherol.

Because this is such a technical and confusing issue, encourage your customer to experience the Neolife difference and to rely on Neolife's commitment to product quality and excellence.

Ref. T1139 (Act 101/1965)

*These statements have not been evaluated by the National Agency for Food and Drug Administration and Control (NAFDAC). This product is not intended to diagnose, treat, cure or prevent any disease.

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These unregistered medicines have not been evaluated by the SAHPRA for their quality, safety or intended use. Some products may not be available in every market.