



## NEOLIFEBAR

Traditional snack foods such as potato chips, cheese curls and chocolate cookies have lined the shelves of our neighbourhood supermarkets and grocery stores for decades. Although they are convenient, many snack products sold today are far from wholesome; they contain empty kilojoules and unhealthy ingredients such as high fructose corn syrup and trans fats. Such foods can be consumed as a small part of an overall nutritious and balanced diet, but may contribute to the obesity epidemic when not consumed in moderation. That's why it's important to have a healthy choice in snacks, especially when striving to achieve or maintain a healthy weight.



#2918 – 15 individually wrapped bars

- 10 g protein
- 320 mg omega-3s
- 5 g fibre
- 750 kilojoules

## Snacking Smarter

- The right combination of protein and fibre has been shown to curb hunger and promote satiety.
- Flaxseed, a plant source of ALA (alpha-linolenic acid) is rich in omega-3 fatty acids, fibre and lignans that may assist in digestive and cardiovascular health.
- Antioxidants from berries have been associated with protecting cells from free radical oxidation.
- Healthy snacking twice a day can keep your appetite in check, increasing your chances for success while on a weight loss or weight management programme.



WHOLE GRAINS



FLAXSEED



MIXED BERRIES



ASSORTED NUTS

## Why NeoLifeBar?

The perfect snack for the whole family! NeoLifeBar is a delicious snack that satisfies your hunger between meals.

- Based on the science of GR<sup>2</sup> (Glycaemic Response) Control Technology to help minimise fat storage and promote fat burning.
- Rich source of protein and fibre from the NeoLife proprietary protein and fibre blend to help you feel fuller for longer.
- Whole grain goodness from soya crisps blended with rolled oats.
- Provides 320mg of omega-3s from flaxseed, with ALA which is an essential fatty acid that may play a role in managing normal inflammatory processes our bodies experience on a day-to-day basis. Also a good source of dietary fibre and beneficial lignans.
- Antioxidants abound in a fusion of dried blueberries, dried cranberries and raisins.
- Chunks of cashews and almonds, plus sunflower and pumpkin seeds – provide a boost of protein, fibre and delicious flavour.
- 17 essential vitamins and minerals.
- Fits perfectly into the NeoLife Weight Management Programme as a healthy AM or PM snack.
- No artificial colours, flavours, sweeteners, or preservatives added.
- No genetically modified (GMO) ingredients.
- Gluten free.
- Dairy free.
- 100% Vegan.

\*These statements have not been evaluated by the National Agency for Food and Drug Administration and Control (NAFDAC). This product is not intended to diagnose, treat, cure or prevent any disease.

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