



G-ONE

A powerful nonpolluting detergent, G-One is a concentrated laundry powder that's low in phosphate, free-rinsing and 100% biodegradable. Formulated to outperform most other detergents, particularly against tough, oily dirt and when washing in hard water.

NeoLife Scientific
Advisory Board

#4280, 8 lbs.

How is G-One Unique?

G-One is a biocatalytic formula, containing our scientifically selected, natural and organic ingredient, Biazyme, which tackles protein-based soil and stains to accelerate the cleaning process.

G-One is formulated from costly, quality ingredients which actively work together to remove tough, ground-in dirt and soil. It's concentrated, offering super cleaning power from every quarter cupful. G-One contains no air fillers. No air fluffing is done to make the package look deceptively big. It is available in a variety of sizes for families and commercial use.

G-One is also free-rinsing. No soap residue is left in clothes to cause greying, yellowing, or "iron drag." No irritating residue on baby's diapers; on shirts, blouses, lingerie, shorts or socks. Pillowcases and sheets are irritation-free as well.

How it Works

Scientists have long known that soil and dirt are difficult to remove from laundry. Dirt molecules seem to have an affinity for fabrics, clinging to them, resisting attempts to dislodge them. G-One, with its biocatalytic action, overcomes the problem. It releases soil and stain particles from soaking wet fabrics and keeps them in solution until the particles are neutralized and washed away. The result is cleaner, whiter, brighter clothing.

Why G-One?

- **Biocatalytic formula.** Contains Biazyme, biologically active enzyme, for accelerated cleaning power.
- **Economical.** Concentrated, goes up to eight times farther than ordinary detergents.
- **Powerful.** Outperformed a leading U.S. brand in independent laboratory tests.
- **Free-rinsing.** No residue left in fabrics to cause greying or irritate tender skin.
- **Low pH.** Slightly alkaline pH, just enough to neutralize body acids in clothing.
- **Controlled suds.** Will not impair the washing efficiency of automatic machines.
- **Helps prevent corrosion.** Valuable washing machine parts and plumbing are protected. G-One will not cause detergent scum build-up on tubs or in pumps.
- **Biodegradable surfactants.** Returns to its original natural components after use.

G-One addresses the three greatest laundry concerns of our time:

1. It gets clothes clean, white and bright. It works equally well in warm or hot water.
2. It's economical to use — costs less than leading brands. 1/4 cup does the work of 1 to 2 cups of conventional brands.
3. It's nonpolluting — an earth-friendly product.

How to Use G-One

Quantity/type of water/hardness in parts per million.

Top loading washer:

2 scoops (1/4 cup)/soft water: 0-60 ppm
2-3 scoops/moderately hard water: 61-120 ppm
3-4 scoops/hard water: 121-180 ppm
4+ scoops/very hard water: 181+ ppm

Front loading tumbler:


1 scoop (1/8 cup)/soft water: 0-60 ppm
1-2 scoops/moderately hard water: 61-120 ppm
2-3 scoops/hard water: 121-180 ppm
3+ scoops/very hard water: 181+ ppm


G-One

Laundry Compound
Mélange À Lessive

#0321

Best results when used as directed: (Each scoop equals approximately one ounce.)
Pour les meilleurs résultats, utiliser le produit selon les directives : (Chaque mesure équivaut à environ une once.)

TOP LOADING WASHER LAVEUSE À CHARGEMENT PAR LE HAUT	QUANTITY TO USE	TYPE OF WATER
	2 Scoops	Soft Water
	2 to 3 Scoops	Moderately Hard Water
	3 to 4 Scoops	Hard Water
	4 Scoops +	Very Hard Water
	QUANTITÉ À UTILISER	TYPE D'EAU
	2 Mesures	Eau Douce
	2 à 3 Mesures	Eau Modérément Dure
	3 à 4 Mesures	Eau Dure
	4 Mesures ou plus	Eau Très Dure

FRONT LOADING WASHER LAVEUSE À CHARGEMENT FRONTAL	QUANTITY TO USE	TYPE OF WATER
	1 Scoop	Soft Water
	1 to 2 Scoops	Moderately Hard Water
	2 to 3 Scoops	Hard Water
	3 Scoops +	Very Hard Water
	QUANTITÉ À UTILISER	TYPE D'EAU
	1 Mesures	Eau Douce
	1 à 2 Mesures	Eau Modérément Dure
	2 à 3 Mesures	Eau Dure
	3 Mesures ou plus	Eau Très Dure

To ensure best performance, check manufacturer's garment care label.
Pour garantir le rendement optimal, vérifiez les conseils d'entretien du fabricant du vêtement.

G-One

Laundry Compound
Mélange À Lessive

For Use in Registered Food Establishments
A final potable water rinse is required when this product is intended for use on fabrics which come in direct food contact.

Laundry Compound Active Ingredients

- Sodium carbonate
- Nonionic surfactant
- Anionic surfactant
- Inorganic silicate
- Complex phosphates
- Optical brightener

Pour usage dans des établissements d'alimentation enregistrés
Un dernier rinçage à l'eau potable est requis lorsque ce produit est utilisé sur des tissus venant en contact avec des aliments.

Ingédients actifs du Mélange À lessive

- Carbonate de soude
- Agent tensio-actif nonionique
- Agent tensio-actif anionique
- Silicate inorganique
- Phosphate complexe
- Aviveur optique

G-One

Laundry Compound
Mélange À Lessive

Accelerated cleaning power with biazyme, a biocatalytic enzyme.
BEST FOR... Machine laundry and hand laundry
BECAUSE... G-One is:

- Concentrated
- Biodegradable
- Free-rinsing
- Low phosphate
- Nonpolluting

Pouvoir nettoyant accéléré par biazyme, enzyme issue de la biocatalyse.
PARFAIT POUR... la lessive à la machine ou à la main
CAR le... G-One :

- Est concentré
- Se rince facilement
- Est non polluant
- Est biodégradable
- Est pauvre en phosphates



PHOSPHORUS CONTENT: This G-One formula averages 6.1% phosphorus in the form of phosphates, which is equivalent to 2.8 grams per 2 scoop use level.

CAUTION: Contains sodium silicate and nonylphenol ethoxylate. Avoid contact with eyes, mucous membranes or prolonged skin contact. For eye contact flush with water for 15 minutes. Rinse off skin immediately. If irritation persists or product is swallowed, consult a physician.

KEEP OUT OF THE REACH OF CHILDREN
ÉLOIGNER EN PHOSPHORE : Cette formule G-One renferme en moyenne 6,1 % de phosphore sous forme de phosphates, qui équivaut à 2,8 g pour 2 mesures du produit.

ATTENTION : Contient du silicate de sodium et de l'éthoxylate de nonylphénol. Éviter le contact avec les yeux et les muqueuses ou le contact prolongé avec la peau. En cas de contact avec les yeux, rincer avec de l'eau pendant 15 minutes. Laver immédiatement toute surface cutanée atteinte. Consulter un médecin si l'irritation persiste ou en cas d'ingestion.

GARDEZ HORS DE LA PORTÉE DES ENFANTS

INGREDIENTS: Sodium carbonate, sodium chloride, sodium tripolyphosphate, nonylphenyl ethoxylate, sodium silicate, sodium carboxymethylcellulose, proteinase enzyme, fluorescent brightener FWA-1, polyacrylate, colorant, fragrance, (limonene).

For more information on using Golden Home Care products, visit Distributor Only to download a free PDF, Comprehensive Instructions, for all your home cleaning needs.



Gently Cleans and Refreshes without Drying. Green is a remarkable liquid cleaning concentrate that thoroughly, yet gently, dissolves dirt. Its neutral pH makes it the ideal personal care cleanser. It's perfect for every member of the family; safe for cleaning fine fabrics and as a hand and body wash. You use it like soap, but it's 100% rinsable, leaving no sticky, irritating residue on your skin. Green can even protect your hands when you paint, work in the garden, or do other dirty chores.



NeoLife Scientific
Advisory Board

#4190 – quart
#4191 – gallon

#8535 – countertop pump dispenser (sold unfilled)

How is Green Unique?

Green contains an exclusive “kelp-derived” NeoLife ingredient — Kelpro. The name is derived from the kelp found in the cold, clear waters of the North Atlantic and the protein it contains. This revolutionary cleaning agent from natural, organic base materials makes Green ideal for handwashing delicate fabrics and woolsens, too. Once you try it, you'll never want to be without it.

How it Works

Green contains a combination of mild organic surfactants that make water “wetter,” allowing it to penetrate, emulsify and carry away soils and odors.

Why Green?

- **Contains Kelpro.** Exclusive organic protein base, for effective, gentle cleansing.
- **Versatile & economical.** Highly concentrated, just a small amount is needed for effective results.
- **Neutral pH.** Fully compatible with human skin.
- **Non-drying.** Cleans hands and leaves them soft.
- **Free-rinsing.** Leaves no sticky residue or attract dirt, dust or grime.
- **“Invisible gloves”** protects hands. (See below)
- **Nonflammable.** Can be used or stored near heat or open flames.
- **Biodegradable surfactants and phosphate-free.**

Green eliminates the need for a lot of specialty soaps. It's so concentrated, a little does a lot of cleaning:

- **Personal use:** Hand and body wash, bubble bath. For abrasions, minor cuts or scratches — use to gently clean area around wound, rinse with generous amounts of cool water, and dry with a clean towel.
- **Fine washables:** Lingerie, panty hose, stockings, fine fabrics, and clothes
- **Other uses:** Cleaning eyeglasses, eliminates strong odors on skin from handling onions, fish, meat or animals.
- **Home and Garden:** Cover hands and arms for a washable “invisible glove” that protects skin during dirty jobs and makes cleanup quick and easy.

How to Use Green

For hand and body wash: Wet hands or body with water. Use a small amount of Green for a rich cleansing experience. Rinse thoroughly.

For fine washables: Fill a basin or sink with cool water. Add a few drops of Green. Add clothes and wash as usual. Rinse thoroughly. Not for use in washing machines.

To protect hands during dirty chores: Create an “invisible glove.” Apply a dime-sized amount of Green to dry hands before tackling dirty jobs. Let dry. When you're done, simply rinse hands with water, using additional Green as needed.

How to Demonstrate Green

A balanced formulation, Green is a “natural” for demonstration — and a favorite among many distributors as a “door opener” with new prospects.

The Onion Demonstration

Rub a piece of raw onion across the palm of your prospect's hand. Ask him/her to sniff the disagreeable odor. Point out that people who handle fish or meat, or work with animals, have a similar problem. Now, place a few drops of Green in her palm and ask her to rub it in thoroughly, then sniff again. The onion odor will have completely disappeared! This easy demonstration proves just how effectively and gently Green cleans and protects working hands.

The “Magic Green Glove”

Gently smooth a full-strength drop of Green, about the size of a dime, all over your prospect's hand and wrist. Allow a few moments to let it dry thoroughly. Then, from a small jar or container you have ready, apply dirty oil all over the hand. Make a big show of the mess. Now, ask your prospect to rinse off the dirty hand. The greasy oil will wash off easily.

"Oil-Off"

Place a small quantity of petroleum jelly or oil on the palm of your prospect's hand. Apply a few drops of Green and rub it into the skin with your finger. Show how Green quickly mixes with the oily substance so it can be wiped or rinsed off. Here's your opportunity to stress how Green leaves hands fresh and clean without disrupting the natural balance of oils that protect skin. This also shows the noncaustic (gentle) properties of Green with Kelpro.

These demonstrations prove the grease-cutting and cleaning power of Green and gives you a great opportunity to get a whole family involved watching and trying it. When you see their enthusiasm your next question will be, “Would you prefer to start with the quart or the gallon size?”

GOLDEN HOME CARE

green

CONCENTRATED • BIODEGRADABLE • NEUTRAL PH
LIGHTLY FRAGRANCED

Green features Kelpro, a unique protein blend derived from the ocean's kelp. This powerful protein base combines with other natural ingredients to create a hardworking, yet gentle cleanser.

This mild, non-drying formula is great for washing hands, showering, and even cleaning fine, delicate washables.

For hand and body wash: Wet hands or body with water. Use a small amount of Green for a rich cleansing experience. Rinse thoroughly.

For fine washables: Fill a basin or sink with cool water. Add a few drops of Green. Add clothes and wash as usual. Rinse thoroughly.

To protect hands during dirty chores: Create an “invisible glove”. Apply a dime-sized amount of Green to dry hands before tackling dirty jobs. Let dry. When you're done, simply rinse hands with water, using additional Green as needed.

POWERFUL • ECO-FRIENDLY

**GENTLY CLEANS
AND REFRESHES
WITHOUT DRYING**

**WITH KELPRO
PROTEIN FROM THE OCEAN**

INGREDIENTS: Water, TEA lauryl sulfate, cocamidopropyl betaine, cocamide DIPA, hydrolyzed collagen, sodium alginate, citric acid, tetrasodium EDTA, preservative, colorant, fragrance, (citral).

Consumers may obtain more information on product ingredients at www.neolife.com or call 1-800-432-5842

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Made in U.S.A.

NEOLIFE®

32 fl. oz. / 1 qt. / 950ml

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#0321



HOME CARE DEMONSTRATION

Easy to Demonstrate

It's easy to demonstrate the superiority of NeoLife Home Care products. Practice them until you have them down pat. Practice is important because the more proficient you are with a demonstration, the more receptive your promoter will be to buying.

Multiple Users

All of the demonstrations that follow are useful in a number of important ways:

1. Demonstrations dramatically tell the product story. By making an ugly, dark stain disappear right before someone's eyes, you'll have shown that NeoLife cleaners work effectively in a way that words alone can't compete with.
2. Demonstrations not only showcase product effectiveness, but many also help you to explain why NeoLife cleaners work better. For example, the "Paper Bag" demonstrations are a perfect way to explain how NeoLife cleaners are effective by making water wetter.
3. Home Care demonstrations will enliven your product training meetings and make them more interactive. Demonstrations are fun! Promoters will learn and remember more at your product trainings if they're also having some fun.
4. Home Care demonstrations will encourage new promoters to "NeoLife" their entire home (replacing non-NeoLife products throughout their home wherever possible.). Once promoters see how effective and economical the cleaners are, getting rid of all those other off-the-shelf products becomes a much easier choice.
5. Members introduced to NeoLife's Home Care products may begin to see more of the opportunity available with a NeoLife business. When members understand that NeoLife offers effective, environmentally-friendly and economical products for many aspects of our lives, the business opportunity becomes even more appealing.

HOME CARE PRODUCTS INGREDIENT LISTING

Super 10®

Heavy Duty Cleaner

#4200, 1 Liter

Ingredients:

Water, oleic acid monoethanolamine & sodium salt, dipropylene glycol methyl ether, linear alcohol ethoxylate, urea, EDTA tetrasodium, sodium hydroxide, fragrance, preservatives, color, dihydroxyglycine.

pH: 9.5-10.5



G-One

Laundry Concentrate

#4280, 8 lbs

#4282, 50 lbs

Ingredients:

Sodium carbonate, sodium tripolyphosphate, sodium silicate, nonylphenol ethoxylate, carboxymethylcellulose, polyacrylate, optical brightener, biazyme, fragrance, color.

pH (1% solution): 10.5-11.5



LDC®

Light Duty Cleaner

#4210, 1 Liter

Ingredients:

Water, linear alkyl benzene sulfonate sodium & triethanolamine salt, sodium laureth sulfate, cocoamide DEA, cocoamidopropyl betaine, sodium xylenesulfonate, urea, opacifier, preservatives, fragrance, color.

pH: 7-8



G-One Phosphate Free

Laundry Concentrate

#4290, 20 lbs

Ingredients:

Sodium chloride, sodium carbonate, sodium aluminium silicate, nonylphenol ethoxylate, sodium metasilicate, carboxymethylcellulose, polyacrylate, optical brightener, biazyme, fragrance.

pH (1% solution): 10.5-11.5



Green

Personal Care Cleaner

#211, 1 quart

#212, 1 gallon

Ingredients:

Water, TEA lauryl sulfate, cocamidopropyl betaine, cocamide DIPA, hydrolyzed animal protein, kelpro, citric acid, tetrasodium EDTA, preservative, fragrance, color.

pH: 6.5-7.5





INTRODUCTION TO NEOLIFE NATURAL HOME CARE

NeoLife Home Care Products: Cleanliness is a Prerequisite For Good Health

Keeping ourselves and the things around us clean poses a major challenge in the protection of our ongoing health. Although today most of us take general cleanliness for granted, it was not long ago that our inability to effectively keep ourselves, our homes and our clothing clean was the cause of much illness and disease. Few effective cleaning products existed, making it difficult to get things truly clean. Many of the things around us became breeding grounds for health problems.

1920-1960: An Explosion of Cleaning Technology

Primarily as a result of the Industrial Revolution, scientists began to provide us with a seemingly unlimited array of new chemicals. In the area of cleaning products, a whole new field of chemistry known as detergents was developed. These new cleaning chemicals were so much better than their simple soap predecessors that in just a few years, they had all but replaced soap. As a result, we were cleaner than ever before, and the diseases associated with lack of cleanliness became less common.

By 1960, The Technology of Cleaners Began to Backfire

As improved cleaning chemicals became increasingly available, their acceptance grew until virtually everyone was using them. However, problems began to arise. No one had stopped to consider what would happen to these fabulous, high-foaming, super-cleaning, caustic chemicals after we used them. No one had taken the time to determine the effects of pouring millions of tons of such chemicals into our lakes, rivers and oceans. We were in for a big surprise.

Our Environmental Awakening

The results of the Industrial Revolution were beginning to show. We could see for the first time how we were destroying the Earth's delicate balance due to uncaring excess and neglect. Our first global environmental crisis was upon us, and we had to look for alternatives.

NeoLife: A Company Built On Alternatives

This awakening had impacted us in two ways: we had become more aware of our own health needs, and we understood more about the needs of our environment. Out of this awareness grew NeoLife International. We opened our doors in 1958, proclaiming the need for improvements in the

American diet, and we were one of the first companies to respond to our environmental crisis with safe, biodegradable cleaning products. In the decades since, NeoLife has remained vitally concerned about the problems of water pollution and has continued to manufacture and market environmentally safe, biodegradable cleaners.

NeoLife Natural Home Care Products

As a NeoLife promoter, you have a unique opportunity to share many products with others. Building your own business, gaining respect as a "NeoLife representative," having customers call you for repeat orders — these are values that separate person-to-person selling from the typical, hurry-up-and-wait, impersonal world of business.

Many promoters begin their new life with NeoLife Home Care products. They're totally different in concept from ordinary cleaners. Moreover, everyone uses cleaners regularly! You're offering something everyone needs and wants.

This section of your Promoter Business Guide introduces you to the NeoLife family of home care products. There aren't a lot of them, but that's another reason they're unique. You can actually show people why they're wasting good money and time on cleaners that are heavily advertised but often only partially used. You know the end result — a jumble of bottles, spray cans, boxes and other containers under the sink or cluttering garage shelves.

This section also gives you a brief background on the guiding principles that apply to all NeoLife home care products. You don't have to memorize them. But if they make good sense to you, they will "sell" others on the products.

Biodegradable

The NeoLife concept of "biodegradability" requires that all surfactants used in the formulation of any NeoLife cleaning product be compatible with nature's life cycle. This cycle of birth-growth-death-decay-rebirth is basic to our formulating philosophy. Partial biodegradability is not good enough, nor are the so-so cleaning results.

The NeoLife Guarantee

As an independent NeoLife promoter, you and your customers are protected by the NeoLife Guarantee. NeoLife means business — a business you can be proud to represent and grow with in the coming years. Try the products for yourself as you study and learn the specific benefits of each. You'll be sharing your enthusiasm with others before you know it!



LDC is the mildest, most versatile household cleaner available today. It can be used to wash dishes, hand-washable lingerie, sweaters, kitchen counters, stove tops, refrigerators, and many other soiled surfaces. The key to LDC's powerful cleansing action is its very concentrated surfactant system.



#4210 1 Liter

Three Active Surfactants

Three surfactants are combined to form a high foaming, mild detergent system with excellent cleaning capabilities. The highly- concentrated system also allows LDC to be diluted with water 3-to-1, or more for some jobs, and still act as a very effective cleaner.

Unique Triple-Action Formula

The three surfactants are a class of chemicals known as "surface-active agents". This group of chemicals acts as emulsifiers, solubilizers and wetting compounds. The surfactant molecule has an oil-soluble (hydrophobic) portion at one end and a water soluble (hydrophilic) portion at the other end. This enables the surfactant to surround the oil and have its hydrophobic portion in the oil and its hydrophilic portion in the water. With this arrangement, the surfactant can suspend oil in water, which is called emulsification.

These surfactants are not only excellent emulsifiers, they also reduce the surface tension of water. Surface tension is the reluctance of water molecules to break apart, and is the reason water forms beads on hard surfaces and allows small soil particles, fabric or string to remain on the surface of the water. Surfactants dramatically reduce the surface tension of water, allowing the "wetter water" to penetrate fabric and spread evenly on hard surfaces.

Reduces Surface Tension

The reduction of surface tension enables diluted solutions of LDC to penetrate soils on hard surfaces and in fabrics. When the diluted LDC has penetrated the soils, it begins to emulsify and solubilize the soil. With some mechanical action, such as washing dishes, scrubbing fabric, etc., the soil is lifted off the surface and emulsified or solubilized in the wash water.

LDC's voluminous foam is an indication of its activity. As LDC emulsifies and suspends increasing quantities of soil in water, the foam will eventually disappear. At this point, all of LDC's surfactants are working in the solution to suspend soil in the wash water.

Completely Water-Soluble

LDC has a pH of 7.00 and is completely water-soluble. It rinses away completely, leaving no soapy film. Use it to wash your car's windows or your walls and woodwork. With no rinsing or buffing, surfaces will dry free of annoying films and streaks.

Turn LDC's detergent action loose on tough jobs too! Its quick-acting surfactants lift off burnt-on food on pots and pans, opens drains, and even help your weed killer penetrate the ground faster.

Even with all its power, LDC is still gentle on your hands, safe for your family's world.

Biodegradable

All of the surfactants in LDC are biodegradable, which means that they are broken down by natural biological action. This capability helps to eliminate suds and foaming problems in our lakes and streams. It does not harm septic tanks, sewage disposal systems or water treatment plants.

Our Solution: LDC

- **Completely free-rinsing.**
- **Digs out dirt.**
- **Gentle** enough for fine fabrics, personal care.
- **Economical:** dilute for months of household use.
- **Versatile:** cleans your house, laundry and automobile.
- **Phosphate-free.**
- **Biodegradable surfactants.**
- **Makes water “wetter”** and penetrates grease.

How to Use LDC

Since LDC is concentrated, for best results dilute before using according to the General Cleaning ratios below. You can use LDC anywhere you have a cleaning need!

■ General Cleaning:

1:3 ratio:

Mixing Bottle (8 oz/240mL): About 2 oz/60mL of LDC, and fill with water. This dilution will be used more often in hard water locations.

1:5 ratio:

Spray Bottle (22 oz/650mL): About 3.5 oz/100mL of LDC, and fill with water.

Mixing Bottle (8 oz/240mL): About 1.5 oz/40mL of LDC, and fill with water.

Adjust as needed according to water hardness in your area.

Note: *Mixing Bottle can be used to dispense drops of LDC. Keep this bottle handy in your kitchen or bathroom to tackle many cleaning jobs.*

■ Light Duty Cleaning:

1:10 ratio:

Spray Bottle (22 oz/650mL): About 2 oz/60mL of LDC, and fill with water.

Where to use LDC:

■ Bathroom:

1:5 ratio: Sinks and tubs

■ Home:

2 drops in 22 oz/650mL in a spray bottle or bowl: Jewelry

3 drops in 22 oz/650mL in a spray bottle: Windows

1:3 ratio in Mixing Bottle: Walls

3-4 capfuls in 1½ gallons/3.8L hot water: Wallpaper removal

■ Kitchen:

1:5 ratio: Chrome fixtures, kitchen appliances, kitchen cabinets and shelves (LDC will not remove paint unless water alone will remove it. Test painted surfaces with water first.)

1:3 ratio in Mixing Bottle: ½ capful in a sink full of water, or use directly on a wet sponge to clean ceramic dishes, pots and pans, glassware, flatware

1:3 ratio in Mixing Bottle: 3-4 drops in a sink full of water: Fruits and vegetables (Let the fresh vegetables and fruits soak in this solution for a few minutes. LDC will suspend all of the crop oils and insecticides in the water. Rinse thoroughly with fresh water, dry and store normally)

■ Laundry:

½ capful in a sink full of cold water: Lycra®, cotton, nylon, polyester, rayon, Spandex®, delicates, fine cottons, knitwear, linen, synthetics, wool

■ Living Room:

1:3 ratio in Mixing Bottle: ½ teaspoon per 1L of water:

Dusting

1:5 ratio: Woodwork (LDC will not remove paint unless water alone will remove it. Test painted surfaces with water first.)


■ Outside Home:

1 capful in a quart of weed killer solution: Weed spraying

■ Personal:


1:3 ratio in Mixing Bottle: Use a few drops as a hand cleaner.

Refer to Golden Home Care Comprehensive Cleaning Instructions for more information on cleaning other areas of your home.



LDC

Concentrate • Concentrado • Concentré



- Effective in both hot or cold water. Gentle and safe on hands. Eco friendly, biodegradable, phosphate free
- Diluted**
- GENERAL CLEANING: 1:5 mix (1 part LDC, 5 parts water) concentrate more as needed
- DISHES: ½ capful in sink full of dishes
- LAUNDRY: ½ capful in sink of cool water, rinse thoroughly
- WINDOWS & MIRRORS: 2 drops in 16 oz. spray bottle with water
- YARD & WORKSHOP: 1:10 mix
- Full strength:** Apply with wet sponge to clean walls, woodwork, vinyl, countertops, appliances, bathroom fixtures, tile, and greasy hands.

- Igualmente efectivo en agua fría o caliente. Suave y seguro en las manos. Eco amigable, biodegradable, sin fosfato
- Diluir**
- LIMPIEZA GENERAL: Mezcla 1:5 (1 parte LDC, 5 partes agua) concéntralo mas según sea necesario
- PLATOS: ½ taza en el lavabo lleno de platos
- LAVAR: ½ taza en el lavabo con agua fría, enjuague bien
- VENTANAS Y ESPEJOS: 2 gotas en una botella de espray de 16 oz con agua
- PATIO Y TALLER: mezcla de 1:10
- Potencia completa:** Aplique con una esponja mojada para limpiar paredes, piezas de madera, vinilo, mesadas, electrodomésticos, accesorios del baño, baldosas, manos grasosas.

- Efficace à la fois en eau chaude ou froide. Doux et sûr pour les mains. Ecologique, biodégradable, sans phosphates
- Utilisation après dilution**
- GRAND MÉNAGE: mélanger à raison de 1:5 (1 partie de LDC dans 5 parties d'eau) ou l'utiliser à une plus forte concentration, selon le besoin.
- VAISSELLE: ½ bouchon pour un plein évier de vaisselle
- LESSIVE: ½ bouchon dans un évier d'eau froide; bien rincer
- FENÊTRES ET MIROIRS: 2 gouttes dans un vaporisateur de 16 oz avec de l'eau
- COUR et ATELIER: mélanger à raison de 1:10
- Utilisation sans dilution:** Appliquer à l'aide d'une éponge humide pour nettoyer les murs, boiseries, vinyles, comptoirs, appareils, accessoires de salle de bains, carrelage, ainsi que les mains grasses.

CAUTION: KEEP THIS AND ALL CLEANERS OUT OF THE REACH OF CHILDREN
PRECAUCIÓN: MANTÉNGA ESTE Y CUALQUIER OTRO PRODUCTO LIMPIADOR FUERA DEL ALCANCE DE LOS NIÑOS
ATTENTION: GARDER CE PRODUIT ET TOUS LES AUTRES PRODUITS DE NETTOYAGE HORS DE LA PORTÉE DES ENFANTS

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 1-800-432-5842



LDC DEMONSTRATIONS

A mild yet powerful cleaner, LDC is suitable for a broad range of cleaning tasks. LDC's unique formula suspends oil and soil in water, while making water wetter to penetrate a surface more thoroughly. This gentle cleaner is biodegradable, water-soluble, and super-concentrated to save you money! You can clean anything from hand-washable sweaters to stove tops. (Before using, mix 5 parts water with 1 part LDC)

Shoe Polish Demo

Supplies Needed

- Black shoe polish
- Bowl of clean water
- Handkerchief
- LDC diluted 5-to-1

Method

1. Smear a little shoe polish on your hand.
2. Pour a small amount of LDC over the stain.
3. Wipe hands with clean handkerchief. Show your now clean hands and the dirty handkerchief.
4. Dip the handkerchief in the bowl of water and agitate for a couple of minutes.

Outcome

Show your prospects the clean handkerchief. Explain how only a few drops of versatile LDC was enough to clean a tough stain from both your hands and the handkerchief!

Oil Droplets Demo

Supplies Needed

- Vegetable oil
- Two clear glasses filled with water
- Tablespoon
- LDC diluted 5-to-1

Method

1. Add one spoonful of oil to each glass of water.
2. Note that the oil floats to the top
3. Stir each glass with a spoon and show how the oil and water stay separate.
4. Add one spoonful of LDC (diluted 5-to-1) to one glass and stir.

Outcome

The oil disappears! The LDC made it possible for the water to capture and surround the oil globules for easy rinsing.

Water Droplets Demo

Supplies Needed

- Brown paper bag
- Book
- Eye dropper
- Tooth-pick
- LDC diluted 5-to-1
- Glass of water

Method

1. Place the brown paper bag on the edge of the book so that the surface is tilted like a ramp.
2. Place one drop of water onto the bag using the eye dropper.
3. Dip the point of the tooth-pick into some LDC and then touch the point to the drop of water.

Outcome

Watch the water droplet collapse and run down the bag, actually forming a track where the water has soaked into the surface of the paper. Point out to your prospect that the water was made "wetter" with LDC. This same penetrating action allows water to work in under a stain and lift it off a surface being cleaned.

NOTE: This demonstration can also be done with Super 10.



Brown Paper Bag Demo

Supplies Needed

- Brown paper bag
- Tablespoon
- Two clear glasses filled with tap water
- LDC diluted 5-to-1

Method

1. Place a capful of the diluted LDC into one of the glasses.
2. Tear off two evenly-sized pieces of the brown paper bag and wad tightly.
3. Place one wad on top of the water in each of the glasses.

Outcome

Watch as the water in the glass with the LDC solution saturates the wad of paper and causes it to sink rapidly. In the glass with the plain tap water, the paper continues to float on the surface and will for up to 24 hours. This is dramatic proof of the “wetting” action and penetrating effectiveness of just a few drops of LDC.

NOTE: This demonstration can also be done with Super 10.

10-to-1 = 10 parts water, 1 part Super 10
3-to-1 = 3 parts water, 1 part Super 10



Golden's most powerful cleaning product, industrial-strength Super 10, penetrates, dissolves and emulsifies even the toughest grit and grime. It's perfect for industrial use, yet safe in the home. Super 10 makes all your cleaning chores easier, yet it's compatible with the environment. You'll love the way it penetrates grease and stains, wipes out fingerprints, black heel marks, and soapy residue on tile and grout. You choose the strength you need for each cleaning task. It's powerful cleaning for just pennies per use.



NeoLife Scientific
Advisory Board



#4200 1 Liter

How is Super 10 Unique?

Super 10 gives you extra cleaning power because of its unique, 3-way action formula:

1. Super 10 penetrates the spot or stain and gets between the surface and the dirt.
2. Super 10 dissolves it, breaking up dirt and grease for easy removal.
3. Super 10 emulsifies it into the cleaning solution for easy removal by rinsing or wiping. Super 10 has powerful reserve alkalinity, captured and contained power that becomes aggressive only when it chemically "recognizes" dirt and grime.

How it Works

Super 10 makes water "wetter" for faster action, using a combination of non-ionic wetting agents, organic solvents and natural soaps. Its concentrated, 3-way action formula gets between the surface and the dirt for superior cleaning performance.

Our Solution: Super 10

- Industrial strength, yet safe for you and your home. Harmless to any surface where it's safe to use water.
- 3-way action. Penetrates, dissolves, emulsifies.
- Versatile & economical. Does the job of dozens of specialty household cleaners at a fraction of the cost. Effective on every job from removing stubborn stains in fabrics to cleaning garage floors.
- Concentrated. A little bit goes a long way.
- Free-rinsing. Leaves no sticky residue.
- Nonflammable.
- Biodegradable surfactants and phosphate-free.

How to Use Super 10

For best results, dilute Super 10 before using according to the ratios below. Super 10 provides you with one cleaning concentrate that does the job of many specialty cleaners.

- **Extra heavy-duty cleaning:**
1:3 ratio: About 5 oz/150mL of Super 10 in a 22 oz/650mL spray bottle, and fill with water.
- **Heavy-duty cleaning:**
1:10 ratio: About 2 oz/60mL of Super 10 in a 22 oz/650mL spray bottle, and fill with water.
- **General Cleaning:**
1:20 ratio: About 1 oz/30mL of Super 10 in a 22 oz/650mL spray bottle, and fill with water.

Where to use Super 10:


- **Bathroom:**
1:20 ratio: Fixtures
- **Floor:**
1:10 ratio: Spot-clean rugs
1:128 ratio: Floor (for unwaxed surfaces only), laminated wood (do not use on hardwood), tile, vinyl
- **Home:**
1:10 ratio: Enameled surfaces
1:20 ratio: Living room furniture
1:128 ratio: Walls
3 drops of Super 10 in 22 oz/650mL water in a spray bottle: Windows, mirrors, dusting.
- **Kitchen:**
1:3 ratio: Stovetops (for tough stains), fume hoods.
1:10 ratio: Kitchen appliances, chrome, countertops, stovetops, pre-soak pots and pans
1:20 ratio: Kitchen cabinets and shelves

Laundry:

1:10 ratio: Spot remover for ink, crayon, lipstick, and ground-in dirt and grime. Test for colorfastness before using on entire surface.


Outside Home:

1:3 ratio: Engine cleaner (exterior), grease and oil spots, hand tools, garage floors, barbecue grills, driveways, patio furniture



Super 10

Concentrate • Concentrado • Concentré
3-Way Cleaning Action • Triple Acción Limpiadora
• Pouvoir Nettoyant Triple



Powerful and eco friendly. Perfect for industrial use, and safe in the home. Biodegradable, phosphate free

Diluted in a Spray Bottle

- **EXTRA HEAVY-DUTY CLEANING:** 1:3 mix (1 part Super 10, 3 parts water). Spray on, agitate and let stand for a few minutes. Wipe off.
- **HEAVY-DUTY CLEANING:** 1:10 mix. Spray on and wipe clean. Check for color fastness for spot cleaning. Let stand and blot to remove stains.
- **GENERAL CLEANING:** 1:20 mix. Spray on and wipe clean. 1:128 mix (1 fl. oz./gal.; 8 mL/L) in a bucket for floors, walls and other large jobs.

Poderoso y eco amigable. Perfecto para uso industrial y seguro en la casa. Biodegradable, sin fosfato

Diluir en una Botella de Espray

- **LIMPIEZA EXTRA DE ALTA POTENCIA:** Mezcla de 1:3 (1 parte Super 10, 3 partes agua). Rocíelo, frótelo y déjelo reposar por unos minutos. Remueva.
- **LIMPIEZA DE ALTA POTENCIA:** Mezcla de 1:10. Rocíelo y límpiolo. Verifique la solidez del color para la limpieza de manchas. Déjelo reposar y use una toalla absorbente para remover las manchas.
- **LIMPIEZA GENERAL:** Mezcla de 1:20. Rocíelo y límpiolo. Mezcla 1:128 (8 mL/L; 1 fl. oz./gal.) en un balde para limpiar pisos, paredes y otros trabajos grandes.

Puissant et écologique. Parfait pour l'usage industriel; sûr pour l'usage ménager. Biodégradable, sans phosphates

Dilution dans un vaporisateur

- **GROS TRAVAUX DE NETTOYAGE INTENSIF :** Mélanger à raison de 1:3 (1 partie de Super 10 dans 3 parties d'eau). Vaporiser, frotter ou agiter et laisser agir pendant quelques minutes. Essuyer.
- **NETTOYAGE INTENSIF :** Mélanger à raison de 1:10. Vaporiser et essuyer. Vérifier la résistance de la couleur pour le nettoyage des taches. Laisser reposer et éponger pour enlever les taches.
- **NETTOYAGE GÉNÉRAL :** Mélanger à raison de 1:20. Vaporiser et essuyer. Mélanger à raison de 1:128 (8 mL/L; 1 oz. liq./gal.) dans un seau pour les planchers, les murs et autres grosses corvées.

CAUTION: CONTAINS MONOETHANOLAMINE AND 2-METHYLETHOXY-PROPANOL. EYE IRRITANT. IF CONTACT WITH EYES OCCURS, FLUSH REPEATEDLY WITH COLD RUNNING WATER FOR 15 MINUTES. IF IRRITATION PERSISTS, CONTACT A PHYSICIAN.
PRECAUCIÓN: CONTIENE MONOETANOLAMINA Y 2-METILETOXI-PROPANOL. PROVOCA IRRITACIÓN EN LOS OJOS. EN CASO DE ENTRAR EN CONTACTO CON LOS OJOS, ENJUAGUE REPETIDAMENTE CON AGUA CORRIENTE FRÍA POR ESPACIO DE 15 MINUTOS. EN CASO DE PERSISTIR LA IRRITACIÓN, CONSULTE A UN MÉDICO.
ATTENTION: CONTIENT DE LA MONOETHANOLAMINE ET DU 2-METHYLETHOXY-PROPANOL. IRRITANT POUR LES YEUX. EN CAS DE CONTACT AVEC LES YEUX, RINCER ABONDAMMENT À L'EAU COURANTE FROIDE, PENDANT 15 MINUTES. SI L'IRRITATION PERSISTE, CONSULTER UN MÉDECIN.
KEEP OUT OF THE REACH OF CHILDREN • MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS • GARDER HORS DE LA PORTÉE DES ENFANTS

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Refer to Golden Home Care Comprehensive Cleaning Instructions for more information on cleaning other areas of your home.



SUPER 10 DEMONSTRATIONS

Super 10 is a versatile, multi-purpose cleaner that provides the triple cleaning power of soaps, solvents, and surfactants. A balanced combination of organic soap, mild solvents, and a super wetting detergent means it can be used for a wide variety of cleaning problems. For this reason and due to its concentrated formula, Super 10 is also economical. Its cleaning power lasts longer and costs less. And Super 10 is environment friendly because it's biodegradable, non-toxic, and clean-rinsing.

Crayon on Carpet Demo

Supplies Needed

- Carpet sample
- Clean cloth
- Dark-colored crayon without dye
- Golden trigger sprayer containing Super 10 mixed 10-to-1

Method

1. Rub crayon into the carpet.
2. Spray the Super 10 solution on the carpet and allow to soak for two minutes.
3. Blot (don't rub) stain with the clean cloth.
4. Show the customer that the carpet is clean and the stain is gone!

Outcome

Explain that Super 10 is an effective cleaner and safe to use on all color-fast * carpet fibers.

**Be sure to test your carpet for color-fastness before attempting to clean it with Super 10 or any carpet cleaner.*

Coffee Stain Demo

Supplies Needed

- Carpet sample
- Strong black coffee
- Clean cloth
- Golden trigger sprayer containing Super 10 mixed 10-to-1

Method

1. Pour the black coffee onto the surface of the demo board and allow to soak in for two minutes.
2. Spray Super 10 solution onto the stained area on the demo board and allow to sit for 60 seconds.
3. Using the clean cloth, blot the stained area from the outside toward the middle.

Outcome

The coffee stain is gone from the demo board, and appears on the cloth!

Note: For tougher stains, repeat steps 2 and 3.

Lipstick Demo

Supplies Needed

- Hard surface such as a picture frame glass or small mirror
- Tube of lipstick
- 2 paper towels
- Golden trigger sprayer containing Super 10® mixed 10-to-1

Method

1. With the lipstick, write a word on the back of the hard surface.
2. Spray the Super 10 solution on half of the word. Wait 60 seconds for the Super 10 solution to loosen the lipstick.
3. Wipe off half of the word with a clean paper towel.

Outcome

Show your prospects the panel with half the word missing and the now-stained paper towel. This demonstrates how easily a usually tough stain disappeared! Super 10 will give you piece of mind with its time-proven, high-performance formula.

Onion Demo

Supplies Needed

- Half a raw onion
- Super 10 diluted 3-to-1

Method

1. Rub the onion across the palm of your prospect's hand.
2. Ask him/her to sniff the disagreeable odor. Point out that people who handle fish or meat or work with animals have a similar problem.
3. Place a few drops of Super 10 in his/her palm and ask your prospect to rub it in thoroughly and then sniff again.

Outcome

The onion odor has completely disappeared! This easy demonstration proves just how effectively Super 10 not only cleans but deodorizes.

10-to-1 = 10 parts water, 1 part Super 10

3-to-1 = 3 parts water, 1 part Super 10