

# Challenge

When you enter the **NeoLife Challenge**, you have the products, motivation and support to help you reach your weight loss and fitness goals. We're **awarding over \$25,000 in prizes** over the next 6 months! Whether you're looking to lose a few inches, get active or completely transform your health, we've got your back.



## Start with the 30-Day Challenge.

Once you achieve your goal, you'll continue on to the 90-Day, then the 1-Year Challenge.



### Everyone is a winner!

Complete your 30-Day goal to win!

Exclusive Challenge Winner T-shirt



### 4 Winners each Quarter

4 winners based on the most inspiring transformations.

\$500 Cash  
\$500 in NeoLifeGear  
\$1,000 in NeoLife Products  
Exclusive Media Package



### 4 Champions Crowned at Convention

Champions are selected based on the most inspiring, continuous transformations.

\$1,000 Cash  
\$1,000 Shopping Spree  
Makeover & Photo Shoot  
VIP Dinner & Fellowship  
Free Travel & Accommodations to Convention  
Exclusive Media Package

## How to Enter the 30-Day Challenge

### Step 1

Join as a Club Member or Promoter

### Step 2

Select a Health Pack on Auto-Ship

### Step 3

Submit your Entry Form and before photos online

**You'll receive a confirmation email within moments of joining.**  
**+ Unlock access to our exclusive Challenge Community group on Facebook.**

## Setting your 30-Day Goal

Three categories: Weight Loss, Fitness, Weight Loss & Fitness



### Weight Loss

Set a goal to lose 10 lbs. or more using the Breakfast Pack, SPORT Pack or Weight Loss Pack on Auto-Ship.



### Fitness

Set a *measurable* goal of improved fitness using a Health Pack on Auto-Ship.