

# Challenge

GET FIT. LOSE WEIGHT. AND WIN.

When you enter the NeoLife Challenge you have the products, community, motivation and support to help you reach your weight loss and fitness goals. Plus, we're awarding \$50k in prizes annually.



## 30 DAY

### Everyone is a winner!

Complete your 30 Day goal to win.

Free Challenge  
Winner T-shirt

## 90 DAY

### 4 Winners each Quarter

4 winners based on the most inspiring transformations.

\$500 cash  
\$500 in NeoLife Products  
\$500 in NeoLife Gear  
Exclusive Media Package

## CHALLENGE CHAMPIONS

### 4 Champions each Year

Champions are selected based on the most inspiring 90 day transformations.

\$1,000 cash  
\$1,000 Shopping Spree  
Makeover & Photoshoot  
VIP Dinner & Fellowship  
Free Travel & Accommodations  
to Impact Summit  
Exclusive Media Package

## How To Get Started

Enter the 30 Day Challenge

step  
**1**

Join as a Member or Promoter

step  
**2**

Select a Health Solution on NeoShip

step  
**3**

Submit your 30 Day goal and before photos  
in your Back Office

You'll receive a confirmation email

+ [Unlock access to our private transformative community on Facebook.](#)

## Setting Your 30 Day Goal

There's three categories: [Weight Loss](#) or [Fitness](#) or [Weight Loss and Fitness](#)



### Weight Loss

Set a goal to lose 10 lbs. using the Breakfast Solution, Sport Solution or Weight Loss Solution on NeoShip.



### Fitness

Set a *measurable* goal of improved fitness using a Health Pack on NeoShip.