



Equestrian Aid Foundation

Business Partner Program

The Equestrian Aid Foundation's Business Partner Program is a simple and impactful way for business owners to support the Equestrian Aid Foundation's mission of helping critically ill and injured horse people—from riders and grooms to farriers and farm owners, the very people who patronize your business day after day.

How It Works

Business owners implement a fundraiser of their own choosing and donate the proceeds to the Equestrian Aid Foundation. Because the Equestrian Aid Foundation is a 501(c)(3), donations are tax deductible.

For example, you may choose to

- **Make a one-time donation to EAF**
- **Donate a chosen percentage of sales to EAF during a given timeframe**
- **Place a donation box on your countertop to collect funds for EAF**
- **Provide a discount to EAF on goods or services.**

Acknowledging Your Support

Caring about seriously injured or ill members of the equestrian community is a great message for any business owner to send, and the Equestrian Aid Foundation will promote your business as a partner on our website and via our social channels.

Co-Branding Our Partnerships

Equestrian Aid Foundation will provide business owners with materials to promote their partnership with EAF. Business owners will receive the following:

- Brochures and co-branded signage to display in your business
- Recognition on Equestrian Aid Foundation's social channels
- An EAF Business Partner decal for your storefront or business vehicle for the current year *
- A hi-res version of the program badge for use on your website, social channels and print materials. *

**** You will receive your Business Partner decal upon making a donation to the Equestrian Aid Foundation, at which time you will also receive a tax acknowledgement for your charitable contribution.***

If you would like to be an Equestrian Aid Foundation Business Partner, please contact Emily Cleland at Emily@EquestrianAid.org.

