

Equestrian Aid Foundation Names Louise Smith New Executive Director



Louise Smith

The Wellington-based Equestrian Aid Foundation, a leading nonprofit that assists equestrians coping with catastrophic injury or illness, has announced the appointment of Louise Smith as its new executive director.

Smith brings extensive management, marketing and development experience in both the nonprofit and for-profit sectors to the EAF at a time when the foundation is poised for growth. Most recently, she was the director of marketing and membership at the California-based Resource Area for Teaching.

"We are thrilled to have Louise

join our team as the Equestrian Aid Foundation's first executive director," EAF President Stephanie Riggio Bulger said. "The EAF is working to strengthen its national presence and increase our ability to provide grant-based assistance for rehabilitation and essential expenses to equestrians in need. Louise's breadth of experience will greatly assist us in this endeavor. As a fellow equestrian, Louise brings a strong dedication to our mission, as well as a deep empathy with the challenges that our grant recipients face."

As executive director, Smith will provide leadership in execu-

tive planning, capacity building, program development, fundraising and administration. "I am proud to join this organization and work with our board of directors to continue to build and grow EAF," she said. "It is through their dedication that so many horse people coping with significant health crises have experienced a better quality of life over the past 20 years. Passion for these incredible animals unites the equestrian community to support their own in times of need."

For more information about the Equestrian Aid Foundation, visit www.equestrianaidfoundation.org.