

# Equestrian Aid Foundation Ambassador Commitment



## An Equestrian Aid Foundation® Ambassador:

- Is passionate about our mission to provide assistance to gravely ill and injured equestrians in need.
- Stays up-to-date on Equestrian Aid news and programs through Facebook and the Foundation website.
- Tells the story of Equestrian Aid and our grantees to raise awareness and support for the Foundation in your local community.
- Carries out a fundraiser and one other activity each year to benefit the Equestrian Aid Foundation . These activities can include some of the projects that we've described or can be inspired by your own imagination. They can be as simple or elaborate as you like, and need to be approved by Equestrian Aid staff in advance.
- Shares news and photos of the great work that you are doing on social media.
- Communicates ideas and planned activities to Equestrian Aid.
- Is fiscally responsible and promptly sends in funds raised on Equestrian Aid's behalf.

**An Equestrian Aid Ambassador** is a representative of the Equestrian Aid Foundation, and we expect you to take this responsibility seriously. We make an investment in each and every Ambassador on our extended team, so we ask you to make a one-year commitment in return.

## How Equestrian Aid will help you:

- Once you become an Equestrian Aid Ambassador, you can expect to receive regular email updates that share news, profiles of people from all corners of the horse world that we are assisting, and success stories about other Ambassadors' activities.
- You will have access to Ambassador support materials on the Equestrian Aid website. This includes an "elevator speech" card describing our mission and impact, sample letters, flier and advertising templates, fundraising and program materials, and more.
- Equestrian Aid staff will be available via email to help you with feedback and ideas.
- We will answer any questions that you email to [contact@EquestrianAid.org](mailto:contact@EquestrianAid.org) as promptly as possible. Equestrian Aid wants to help you be successful in your efforts on our behalf!

**Please fill out this form and email it to [contact@EquestrianAid.org](mailto:contact@EquestrianAid.org) or return it by mail to the address provided below.**

## Information About You:

Your Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

Home Address: \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_

Are You Over the Age of 18?       Yes                       No

## Ambassador Commitment:

I, \_\_\_\_\_, understand the Equestrian Aid Foundation Ambassador role and Equestrian Aid's expectations for my being an Ambassador.

I will represent the Equestrian Aid Foundation for one year, starting on \_\_\_\_\_. I agree to carry out two activities on Equestrian Aid's behalf, at least one of which raises funds, during this time.

If I use social media, I will "friend" Equestrian Aid on Facebook, and use the information and resources provided to me to stay knowledgeable and keep others up to date about the Foundation.

I will not say or publish disparaging things about the Equestrian Aid Foundation at any time. If my conduct reflects poorly on the Foundation, I understand that I will be asked to leave the Ambassador Program.

By signing below, I hereby give the Equestrian Aid Foundation the right to use photos, video and multimedia that I provide in all forms of online, print, or marketing materials to generate awareness for the Foundation. In my own use of images, I will not reveal contact information for children under the age of 12 without their parent's prior written consent.

I will provide Equestrian Aid with feedback about "lessons learned" and the success of my activities.

I will account for funds raised on Equestrian Aid's behalf in writing, and will send this information along with a check payable to the Equestrian Aid Foundation within ten (10) days after my fundraising event.

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Equestrian Aid Foundation – 11924 W. Forest Hill Blvd., Suite 10A-377, Wellington, FL 33414  
EquestrianAidFoundation.org

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