ANNUAL REPORT

Chinese-American Planning Council, Inc.
CPC Scope and Mission

Founded in 1965, the Chinese-American Planning Council (CPC) is one of the largest nonprofit providers of educational, social, and community services for Asian Americans in the United States. It now serves over 8,000 people daily through over 70 programs in 32 locations citywide. It administers community services, child care, youth services, workforce development, senior services, home attendant services, housing, and cultural services. CPC’s mission is to improve the quality of life of Chinese Americans in New York City by providing access to services, skills and resources toward the goal of economic self-sufficiency and integration into the American mainstream.
Message from the Chairperson and Executive Director

As we have become all too aware, changes in the world around us today are indeed sets of givens. What and how these changes may mean to us depend on how we will see them as challenges. CPC in the past year has tried hard to frame our actions according to these challenges. It has been a year full of difficulties, but also it was a year full of promising challenges to CPC.

Despite a rather stagnant economy, and the too many constraints in getting government grants, CPC has held onto its course in the delivery of its core services, and more. When the going got tough, we kept reminding ourselves of our conviction that the best team must keep on getting better, and tougher. And we did.

On the total agency’s operating budget of $127 million, CPC total program revenues grew by 3.6% while program expenses increased by only 2%; yielding CPC a modus budget surplus that most non-profit can only be envious of in today’s environment. CPC’s total effort as a community service and development agency as a whole, has increased our net assets by over 20% from a year ago.

But CPC success is not just with budgets and numbers. As you glance thru the contents of this year’s report, from Project Open Door to Census 2010 Outreach, from our Digital Inclusion Initiative For Seniors to Youth leadership in Walkathon 2010, the challenges of our Workforce Division in these times of high unemployment, etc., we hope you can feel the energies of our team, the commitment and the resilience of our staff; and the challenges they will continue to face in addressing the changing needs ahead.

We are grateful for the generous support we have received during the past year. We thank you and we look forward to another productive year of meeting great challenges.
The Community Continues to Walk Today for the Youth of Tomorrow

On July 31st, 3,000 walkers came to Columbus Park for the 2010 Walkathon and Family Day Fair. The combined efforts of CPC programs, walkers and 45 sponsors raised $120,000 for Youth Services. Due to a sharp decrease in government funding and the need to continue serving the hundreds of youth participants in CPC programs, the theme of the 2010 Walkathon was “The Community Walks Today for the Youth of Tomorrow.” Similar to the structure of the 2008 Walkathon, the event is no longer a fundraiser; it also serves as an opportunity for youth leadership development.

In fact, one of the driving forces of the Walkathon is the collective group effort of this summer’s interns and fellows. Since the official start of the CPC Summer Internship Program (SIP) in 2008, CPC has used the SIP to nurture young professionals to become leaders in their respective communities. The CPC SIP has now expanded from a handful of interns to 7 interns and 5 fellows; allowing 12 individuals to develop their leadership skills by organizing the 2010 Walkathon and facing challenges as a group.

Summer of 2009 interns Sheena Ho (CUNY Hunter College), Yu Zhang (University of Pennsylvania) and former Public Ally Jehanne Wyllie (Williams College) returned to CPC as fellows to help guide the interns through the inner-working of CPC and the Walkathon. Elijah Black (Sarah Lawrence College) and Christina Wong (CUNY Baruch College) were fellows and co-coordinators of the internship program. The 2010 SIP class includes Raymond Chin (University of Michigan), Louise Chu (SUNY Buffalo), Victoria Chu (Wesleyan University), Emily Ho (Rutgers University), Johnson Lin (SUNY Geneseo), Ting Mao (M.I.T) and William Xu (Rochester Institute of Technology). Under the guidance of Steve Yip and Mabel Long, the diverse group of interns and fellows played a large role in organizing the Walkathon and recruiting thousands of walkers and volunteers.

The interns and fellows put a large focus on conducting outreach in the Chinatown, Sunset Park and Flushing communities. To do so, interns and fellows motivated their large group of 80+ volunteers to go out into unknown communities with them and talk about the Walkathon. Taking ownership of the Volunteer Program, the interns created the Summer Youth Volunteer Leadership
Program (SYVLP). Members of the SYVLP were interviewed by the interns and fellows to gauge their interest in the Walkathon and ability to lead a group of peers. The SYVLP were given special training in youth leadership and community outreach. With the support of the interns and fellows, the SYVLP led groups of volunteers into the community to encourage and inform store owners and pedestrians about the Walkathon and the ways cuts to Youth Services would affect them personally and the people they know.

Before conducting various outreach activities with the volunteers, the interns and fellows had to learn about the different dynamics of each community. For example, the interns and fellows organized mini-marches in Chinatown, the Lower East Side and 8th Avenue in Brooklyn to bring attention to the Walkathon. Not only did they have to tailor the chant to be short, punchy and informative, they had to create and teach the chant in Cantonese and Mandarin so everyone they passed by could understand the purpose of the march and the Walkathon. Outreach activities allowed everyone to learn more about the communities they were immersed in but did not understand while developing their leadership and communication skills.

The fellows provided the guidance and resources they could to the interns. The interns in turn provided guidance to the volunteers who provided everyone with their much needed support and manpower. Forging a strong bond and bouncing off of each other’s strong points and ideas this year’s interns, fellows and volunteers were able to make the Walkathon their own.

The Walkathon is no longer merely a fundraising event for CPC, it is now an opportunity for many young people to get involved with the community and take ownership of a large event. With a commitment to the development of young professionals, the SIP hopes to continue cultivating and inspiring the leaders of tomorrow.
Change is constant when working in senior services. The challenge is to continuously adapt to these changes and proactively reach out to the needy and elderly to meet their needs.

At Open Door Senior Center, Director Po Ling Ng observes a growing number of young baby boomers joining the senior center and merging with the existing older seniors. In fact, over 50% of the current seniors are older than 75 years old while the rest are younger than 75. Despite statistics lumping both groups together as seniors over 60 years old, there is clearly a multi-generational fusion of seniors, representing seniors of widely differing needs and interests, now attending the same senior centers.

For example, while younger seniors tend to enjoy heartier lunches with a lot of meat along with computer classes, tennis, swimming, Broadway dances, and cultural exchanges, older seniors would tend to enjoy lighter lunches containing more tofu along with activities such as Mahjoong, Bingo, ESL classes, and opera. Of course, there are also many opportunities when both younger and older seniors would mutually interact together such as during congregate meals, ping pong games, arts and crafts classes and other intergenerational activities.

In addition to serving seniors who actively choose to attend senior centers, Open Door volunteers also actively reach out to seniors in need who do not attend the centers or may be homebound.

Open Door’s Food Committee Chairperson is one such volunteer who ventures outside of the senior center to help out needy and elderly seniors. In one instance, the volunteer, Mr. Lim crossed path with a Fujianese senior in Sara D. Roosevelt Park. Mr. Lim, who coincidentally was also Fujianese, bonded and slowly gained the trust of the senior. Mr. Lim soon learned that the senior was not only homeless and jobless, he was also disabled due to his past work but would still send money back to his family in Fujian by riding on casino buses and cashing in on the free bets. While the senior initially rejected the idea that he needed any assistance from the government, the senior finally agreed to accept help and apply through Open Door’s multi-social services for entitlements such as senior housing, disability assistance and food stamps after Mr. Lim explained that the senior had worked hard and paid his taxes and these were benefits that he rightfully deserved.

In another instance, Open Door’s Meals on Wheels driver, Mr. Lee, provided much needed comfort to a 90 year old, physically handicapped senior. The senior, while financially sound, had sunken into a state of depression and loneliness after losing her only son due to a car accident. Not having any social interactions, families or friends, the senior had even considered the option of suicide. Fortunately, Mr. Lee, who delivered meals to the senior, would take time out to chat with and understand her situation. Mr. Lee responded empathically and in addition to bringing her food, he also brought her a radio to listen to current events as well as Chinese video tapes for entertainment. Hence, the Meals on Wheels program is not only an important medium to meet the senior’s physical need for food, the program also allows staff to chat with and address the social and psychological needs of a senior.

As seniors age more gracefully and with greater longevity, CPC is always seeking new and creative ways to accommodate different audiences of senior citizens both within and outside of the senior centers while remaining culturally sensitive to each senior’s unique needs and situation.
Citywide Census Outreach

Census 2010 was a major undertaking for the CPC Community Services Division. In conjunction with Brooklyn Branch and Queens Branch, our work was mainly concentrated on conducting a series of wide-reaching outreach and mobilization activities in the Chinese Community and especially to the hard to reach populations such as nondocumented immigrants, home bound seniors, monolingual clients and multi-dwelling residents throughout New York City.

In collaboration with the U.S. Census Bureau, CPC sites in Manhattan, Queens, and Brooklyn all served as Questionnaire Assistance Centers (QAC) and Be Counted sites. Clients with any questions about the purpose or the process of the filling out their Census forms were able to bring their forms to any of these three locations to seek assistance. Community Services Division also took part in the Census Telephone Questionnaire Assistance hotline which allowed people to provide Census answers over the phone.

One of the challenges we faced was trying to reach hard-to-count groups. To reach these groups, CPC delivered the key message of “Easy, Important, and Safe”, in order to let the public know that CPC is there help them be counted. CPC also outreached to the hard-to-count groups through newspaper ads, live radio show, Public Service Announcements, TV interviews, and other forms promotion to encourage viewers and listeners to use the Be Counted Form and the Census Telephone Hotline. CPC also regularly set up outstations at two Fujianese organizations and other community based organizations to help local Chinese groups be counted.

Another challenge that CPC encountered was the lack of the Be Counted Forms (BCF) and limited hours of assistance provided by official Census staff. Due to the limited Chinese forms sent to our sites, we were unable to give out the Census forms to a lot of our clients whom have not received their forms. Many clients had to be told to come back later to get the forms. After several requests, CPC was able to obtain additional Census forms as well as a Cantonese speaking Census staff to answer questions at our QAC three times a week.

Despite the challenges encountered, CPC successfully mobilized the Chinese communities in Manhattan, Brooklyn, and Queens to learn about the Census, fill out their Census forms and encourage others to do so as well. As a result, CPC held over 24 informational sessions about the Census, encouraged 30 collaborating community agencies to also provide Census materials, and provided Census information in over 20 tabling booths and street events to reach out to the community.
Workforce Development Division
Facing the Challenges Ahead

The Workforce Development Division has observed new shifts in the population of job seekers and employers that it is working with. Our current job seekers tend to be more educated and have fewer language barriers compared with clients we have served in the past. Employers we recruit for are also diversifying to include more industries and a broader range of positions. Hence, one of our many challenges is to bridge the gap between what employers are seeking and the skills and qualifications of our job seeking clients.

In 2009-2010, over 700 clients a quarter have walked through our doors to attend our information sessions. This means that we see about 2800 to 3000 walk-in clients annually. These sessions are the first step into the ensemble of services the Workforce Development Division provides to those seeking jobs, English language training, or to enter the hospitality industry. Through intake screenings, case management and career counseling, we were able to place over 350 job seekers into jobs with employers that include Best Buy, Century 21, Verizon and Bob’s Discount Furniture. Our Hotel and Hospitality program enrolled over 180 students with over 110 of them placed in various hotels throughout New York City.

In this difficult financial and economic climate, many publicly-funded social service budgets have been dramatically reduced or outright eliminated. In response to these cuts, our staff and students attended rallies and spoke out against these cuts on the steps of City Hall and in Albany.

The Literacy Program’s budget, for example, was originally eliminated and then restored at a reduction of over 30%. These cuts undermines our mission to help Chinese speaking, and other immigrants, to grasp or to improve the English language, and eventually to enter the mainstream job market. Clearly, ESL classes are a major component in fulfilling our aim assisting our clients in finding jobs in the American mainstream. CPC Workforce Development served over 550 ESL students last year but will only have enough funding for 375 in 2011. Despite these cuts, we will still strive to provide the quality services for our students and jobseekers.

Fortunately, the American Recovery and Reinvestment Act provided a boost to our funding in fiscal year 2010. However, as much of that stimulus funding is not going to be continued into the next fiscal year, the challenge for us is to see how we can leverage CPC and its existing resources and capacity built from stimulus funds to move us ahead into a stronger position to best serve our clients.

We also look forward to success in fiscal year 2010-2011 when we begin a Futures In Healthcare Program training potential candidates as Emergency Medical Technicians and medical office workers.
CPC After School Programs brings enrichment to children’s learning experience at school with opportunities to explore the world around them. Despite challenges resulting from budgetary changes, our after school programming staffs continue provide an excellent learning environment that is challenging for all students. This year’s achievements, highlights and challenges follow:

• Though faced with uncertain summer budgets, CPC School Age Child Care Centers (SACCC) have continued to provide much needed summer program sessions to its children during this past summer. These have included SACCCs located in P.S. 130, P.S. 42, P.S. 124, P.S. 19, and P.S. 2 in Manhattan, P.S. 20 in Flushing, P.S. 153 and P.S. 503/506 and I.S. 220 in Brooklyn.

• The CPC Beacon Center at I.S. 220 in Brooklyn endured grave cutbacks with nearly 25% of their budget gone -- while still trying to maintaining quality afterschool services to school-age and middle school students. During the 2009-2010 program year, CPC’s Beacon Center at I.S. 220 exceeded 100% of all its enrollment and rate of participation goals while it worked in collaboration with the Brooklyn Branch, the Workforce Development Division and Youth Services Division as well as a number of local community non-profits to provide programming to over 3,000 participants. Some important highlights of the Brooklyn Beacon program included a Beacon Family Day that provided community residents with a day of family fun and community resources and an expanded ESL Youth program.

• The CPC After School Program at P.S. 153 in Homecrest, Brooklyn continues to thrive despite losing its entire funding from the NYS Advantage After School Program three years ago. Channeling new and external funding sources as well as the collective spirit of several school fundraisers, the After School Program at P.S. 153 continues to provide new and expanded services to its youth under the support of CPC and provide programs such as Literacy through the Arts, CookShop, and Kids N Technology.

• CPC Summer Camp at P.S. 97 successfully completed its first summer program. This is CPC Brooklyn Branch’s first attempt to have a fee-based summer program at a new school providing enhanced services and establishing a larger footprint in South Brooklyn. One major component of the summer program was the Academic Enrichment Program which had the goals of raising academic performance levels and reinforcing language arts including reading, math and writing skills. In addition, CPC provided extensive learning opportunities through field trips, Chinese language and culture studies and special events such as a spelling bee contest, a drawing contest, a music show and an end-of-summer performance. Overall, the summer program was very successful with both students and parents expressing satisfaction and a desire to return to the program.

• The Queens SACCC at P.S. 20 successfully received a grant that allowed its students to participate in an English Signage Project. In order to improve relations in the community, sixty 4th & 5th graders canvassed over 100 ethnic stores and made about 400 bilingual signs. As a result, 20 Asian storeowners agreed to post signs in both English and their respective Asian languages (Chinese and Korean) so that non-Asian language speakers would be better able to make purchases at their stores.

While we are facing a tough economic climate, CPC hopes to develop a unified response and approach to augment the budgetary challenge through a combination of seeking external funding sources, developing fee for service programs and at the same time, continuing to provide quality services that meet the changing needs of the community.

Children perform at the end-of-the-summer showcase at P.S. 97.
Computers, laptops, the Internet, cell phones, and ipods – we are living in a digital age where we increasingly depend on technology for our everyday interactions with one another. However, not everyone is connected. Seniors are one such group who are faced with the challenge of functioning in a digital environment that they are not familiar with. Despite the challenges of learning how to use computers, there are many benefits for seniors to learn how to use a computer and go online. For example, seniors can save money by reading Chinese newspapers online, keeping them informed about current events. Seniors can also learn how to email and stay in touch with their grandchildren and younger computer savvy friends, thus decreasing their chances of becoming socially detached. Learning new skills also improves the physical health of the seniors as they challenge themselves and keep their minds sharp against the effects of old age. Overall, seniors gain a great sense of pride and self confidence when they learn how to use new technology, boosting their morale and desire to learn new skills.

CPC Queens Branch helps seniors to face this challenge head on by participating in the Digital Inclusion Initiative (DII), a community service initiative sponsored by Senior Service America Inc. (SSAI). The goal of the program is to help older adults who do not know how to use a computer to be able to and want to use a computer.

To empower and engage computer literate older adults, seniors participate in the Digital Inclusion Initiative as Peer Coaches. Peer Coaches help other older adults who are not as computer literate develop basic computer literacy and Internet skills, such as learning how to surf the web and send out emails. Seniors also learn about how to access free computer and Internet resources such as the public libraries. With 8 seniors in the Digital Inclusion Initiative serving as peer coaches, CPC has served over 100 older adult learners throughout Brooklyn, Manhattan and Queens. By contacting senior centers, local libraries, senior housing sites and other organizations that provide services to the older learning population, CPC reaches out to the community and helps seniors face the challenges of living in an ever changing digital age. As a result, older adults gain access to online resources to improve their quality of life and promote lifelong learning. They will also be socially engaged and informed to lead long and healthy lifestyles.
Motivating Youth to Be Involved In the Community

In the past year, the Youth Services Division has held many exciting events. One of the primary focuses of the division was to encourage youth involvement in their communities while another focus was to provide youth with free opportunities for educational and sporting events.

- One of the biggest collaborative projects between the youth division programs was the hosting of a New York Citywide Badminton Team Tournament for youth between the ages of 15 to 21 years old. The tournament was held for two consecutive Saturdays at Sunset Park Recreation center in Brooklyn with a showing of over 100 young participants. CPC successfully collaborated with 10 sponsors to raise close to $2,500.

- Another city-wide youth event took place in June 2010, prepared by Project Gateway (PG), a program geared towards high school seniors. PG held its 2nd Annual Chinese-American college fair at PS 42 Elementary School with close to 300 attendees and a showing of nearly 30 colleges and universities with representatives from both private and public, city and non-city schools. This is CPC’s second college fair geared specifically towards Asian American students.

- Last but not least, many youth participated in meaningful community events such as the CPC Walkathon, the Haiti disaster relief fundraiser, Asthma Walk, American Cancer Society Breast Cancer Walk, March of Dimes and Keeping Flushing Clean project in order to raise awareness and funds to support these respective initiatives.

Despite the positive highlights of the year’s events, CPC faced Summer Youth Employment Program (SYEP) budget cuts. Compared to last year, there was an increase of job applications but a loss in half of the SYEP - sponsored jobs. Although the Youth Services Division was faced with this challenge, the SYEP was a success.

Overall, the hundreds of NYC youth who have participated in SYEP and other youth program endeavors had a fruitful and enjoyable summer and school year due to the diligent efforts of the CPC Youth staff. As always, the CPC Youth Services Division hopes to continue to motivate hundreds of youth in the coming school year to be involved in their communities and take charge of their bright futures.
Baxter Street P.S. 130 Baseball Team enjoyed a summer of sport lessons and vigorous practices to develop hand and eye coordination skills and good sportsmanship. League members included students from First Avenue SACCC and Chrystie Street SACCC.

CPC Annual Fundraising Banquet
On Feb. 18, 2010 over 1,200 guests attended the 45th Annual Chinese New Year Fundraising Banquet at Jing Fong Restaurant, with Comptroller John C. Liu as Person of the Year, Senator Charles E. Schumer received Civic Leadership Award, Councilmember Margaret S. Chin and Councilmember Peter Koo received the Trailblazer Award. Mr. Justin Yu, Ms. Liu Tee Shu and Ms. Helen Ng were the recipients of Community Service Award.

Child Care Services:
• Through a new friend made at Columbus Park, children at Chung Pak Day Care Center were given the opportunity to gain experience in planting a garden.

• Chrystie Street School Age Daycare Center originally provided year-round afterschool child care to children in grades 1 to 5. Due to acquiring additional classroom space, its new license capacity enables the center to serve from 100 to 120 school-age children including those who attend Kindergarten.

Queens SADCC @ PS 20 participated in an Ethnic Signage Project in which sixty of its civically and community minded 4th & 5th graders canvassed over 100 ethnic stores and made about 400 English signs for 20 stores in Flushing. By encouraging ethnic stores to display English or bilingual signage, this is one step to actively build community relations and bring unity to its very diverse Flushing community.

Youth Services:
• In June 2010, Project Gateway held its second Chinese-American College Fair at Benjamin Altman - PS 42 Elementary School with nearly 300 attendees including parents and youth.

The Queens Chronicle reports on SACCC PS 20 as students approach Asian businesses in Flushing to encourage them to display English or bilingual signage.
Highlights

Students interacting with college representatives at the PG College Fair

• HS for Dual Language and Asian Studies was ranked 38 in the nation this year in the America’s Best High Schools 2010 - US News Education.

• After-School Program @ High School for Dual Language and Asian Studies organized its first city-wide Badminton Tournament for Youths where 25 co-ed teams gathered together to display their ability and skill in sport. This was a two-weekend long event held at the recreation center in Sunset Park, Brooklyn. The event attracted support from more than 10 sponsors.

Queens youth participating in the “Keep Flushing Queen” initiative.

CPC Queens Youth end of the year luncheon

Senior Services:

• Representatives from the office of the NYS Comptroller Thomas DiNapoli visited three CPC senior centers in June and assisted more than three hundred seniors search for unclaimed funds. Of the seniors assisted, approximately two dozen seniors successfully found and retrieved unclaimed funds. Centers included Open Door Senior Center, Chinatown Senior Center, and Nan Shan Senior Center.

Winners of the 2010 Badminton Finals

• Queens Branch youth took part in a number of “green initiatives” such as the “Keep Flushing Clean” event. Youth participants raised awareness in their local community by visiting businesses and engaging pedestrians about their cause. In one day, they successfully obtained approximately 1,600 signatures from pedestrians agreeing to participate in the “green initiative” of keeping Flushing clean.

In collaboration with many health service providers, a Brooklyn Family Day Fair was held in June 2010 in which many youth were encouraged to and involved in volunteering. Brooklyn Branch youth also participated in a number of events to fundraise and raise awareness for the Haiti disaster relief, asthma, breast cancer, infant and children through events organized by American Cancer Society and March of Dimes.
• Chinatown Senior Center held a joyous and successful Christmas celebration party for its seniors on Dec 22nd. A famous Hong Kong movie star Sit Ka Yin visited Chinatown Senior Center on that day and received a warm welcome from the seniors. Many seniors are Ka Yin’s fans and have known her since the time she was a little girl. Ka Yin sang with the seniors and gave cupcakes to them as a gift.

![HK movie star Sit Ka Yin celebrates Christmas with seniors at Chinatown Senior Center.](image1)

![Mayor Michael R. Bloomberg visited Open Door Senior Center for Lunar New Year.](image2)

![China’s General Counsel visited Open Door Senior Center for Lunar New Year.](image3)

**Community Services:**

• AFS also received the Commissioner’s Child Advocacy Award on April 12, 2010, an award that only a few agencies receive each year from the Administration of Children’s Services (ACS). This award recognizes the extraordinary efforts agencies do to protect children, strengthen families and support ACS efforts to achieve these goals.

![AFS also received the Commissioner’s Child Advocacy Award on April 12, 2010.](image4)

• Project COPE also initiated a documentary film of Fujianese immigrants that was carried out by two groups of high school students. Students explored historical sites, businesses and Fujianese Associations on East Broadway, interviewed clients and completed video editing. The primary screening of the documentary film drew massive attention from the media and public, as a result, our documentary film on Fujianese immigrants was requested to be posted online in order to be shared with others.

![Project COPE hosted a Halloween community fair in October in which over 500 people age from 2 to 70 years and older attended. Participants had an enjoyable and fun experience at our haunted house that was designed by volunteers.](image5)
The After-School CookShop curriculum is designed to support experimental food and nutrition education. It encourages students’ innate curiosity and enthusiasm for food through direct experience with fresh, healthy, and affordable foods.

Money Up, funded by UWNY, saw another year of funding. Money Up assists clients with tax filing, financial coaching and financial literacy workshops. Last year, CPC assisted 503 tax filers. Altogether, the amount received by the tax filers was $685,557.

Workforce Development:

The Literacy Program was featured in the Chinatown/Lower East Side Walking tour organized by the Community and Volunteer Mobilization AmeriCorps program at PACE University. Community leaders and volunteers from all over America and Canada visited the literacy program at 115 Chrystie Street to learn more about what CPC is doing to provide essential ESL services to New York’s immigrant communities.

Queens Branch:

Two individuals from the Special Needs Program were honored by Queens Council on Developmental Disabilities at the Annual Celebrating Success Event for their achievements in enjoying meaningful relationships with friends, family and others in their lives; experiencing personal health and growth; living in the home of their choice; and fully participating in their communities.

Brooklyn Branch

Brooklyn Branch celebrated 30 years of service and held its first fundraising dinner on October 28, 2009. More than 500 hundred people joined the event in support of CPC.

Brooklyn Branch held its annual health fair “Better Health, Better Life” on April 24, 2010. More than 1,000 people participated in the event to obtain free health screenings and other health-related resources.

The CPC After School Program @ PS 153 is greatly appreciative of all of the support it has received from various granters and donors. This includes United Neighborhood Houses (UNH)’s Literacy through the Arts, Ronald McDonald House Charities’ Kids N Technology, Food Bank of New York’s CookShop for After-School and Stop and Shop for its donation to the ASP’s annual showcase on May 6th, 2010.

Staff Achievements:

Simon Chiew, Literacy Program Coordinator, and Dara Fulton, ESL Instructor, both successfully completed the Family Development Credentialing Program through scholarships from the Department of Youth and Community Development. This is a nationally recognized credential for supportive social services and is conferred through Cornell University.

Simon Chiew also successfully completed the Emerging Leaders Program offered by the Literacy Assistance Center through funds from the Altman Foundation.

Mary Sikarevich, Director of Chung Pak Day Care Center, obtained her Food Safety Certification as well as the Fire Alarm Fitness Certification.

Jay Luo, Program Coordinator of OST Program at H.S. for Dual Language & Asian Studies, graduated from NYU with a Master in Social Work degree in May 2010.
The Chinese-American Planning Council, Inc. (CPC) gratefully acknowledges the generous support of the following corporations, foundations, and individuals who make our work possible.

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MetroPlus Health Plan
Metropolitan Jewish Health System
Mikko Building Material Inc.
N. Cheng & Co., P.C.
New York State United Teachers
Norma Chu
NYU Langone Medical Center
OCA-NY
Park Avenue Security
Patricia Wang
Paul Huang
Pearl River Mart, Inc.
Quality Restaurant Supplies
Renaissance Home Health Care
Rockledge Scaffold Corp.
Rosita L.M. Fu
Seedco
Senior Health Partners
Shuk Wai Wan
Shun Fung Limited Partnership
Sills Cummis & Gross
Sunset Orthodontics PC
Tai Sheng Meat Market Inc.
Taipei Economic and Cultural Office in New York
The Arker Companies
The Committee for Hispanic Children and Families, Inc.
Tiger Baron Foundation
Ti-Tone Communications Inc.
United Chinese Association of Brooklyn, Inc.
United Commercial Bank
United Neighborhood Houses
Virginia Tong
Visiting Nurse Service of New York
Yogee Noodle
Yolanda Suarez
Yuhwa Eva Lu

Services / Gifts-in-Kind
Anheuse-Busch
British Airways
Cathay Bank
CLINIQUE
Confucius Pharmacy
DIAGEO
Disney Theatrical Group
DOVE
Fay Tieng Leung
Flora Si
GoGreen Organic Spa
Jan He
Kathy’s Design
Kevin & Eva Fine Jewelry
Lee Kum Kee
The St. Regis
TOTO Group
Victoria Chu
Youth Construction Inc.

CPC regrets that it can’t list all of its contributors and volunteers but wishes to express its gratitude and thanks to them.

CPC, as a non-profit organization, relies heavily on the ongoing support of concerned individuals and companies to carry on this work of providing quality services to the Asian American community. Tax-deductible contributions may be sent to: The Chinese-American Planning Council, Inc. (CPC) 150 Elizabeth Street, New York, NY 10012 Tel. (212) 941-0920
Chinese-American Planning Council, Inc.  
Comparative Financial Statements  
Fiscal Year Ending June 30, 2010

### Statement of Assets, Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Assets</th>
<th>Fiscal Year 2010</th>
<th>Fiscal Year 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$34,078,387</td>
<td>$30,592,744</td>
</tr>
<tr>
<td>Grants Receivable</td>
<td>23,334,464</td>
<td>16,277,866</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>4,865,208</td>
<td>4,073,876</td>
</tr>
<tr>
<td>Prepaid Expenses &amp; Deposits</td>
<td>363,112</td>
<td>426,176</td>
</tr>
<tr>
<td>Property &amp; Equipments</td>
<td>9,418,450</td>
<td>9,217,990</td>
</tr>
<tr>
<td>Investment</td>
<td>4,235,085</td>
<td>5,393,414</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$76,294,705</strong></td>
<td><strong>$65,981,866</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities &amp; Net Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
<td>$14,344,710</td>
<td>$9,807,314</td>
</tr>
<tr>
<td>Due to Funding Source</td>
<td>41,449,051</td>
<td>36,545,840</td>
</tr>
<tr>
<td>Deferred Revenue and Other Liabilities</td>
<td>12,009,473</td>
<td>12,680,048</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>$67,803,234</strong></td>
<td><strong>$59,033,202</strong></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>4,314,185</td>
<td>2,096,841</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>4,177,286</td>
<td>4,851,823</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$8,491,471</strong></td>
<td><strong>$6,948,664</strong></td>
</tr>
</tbody>
</table>

| **Total Liabilities & Net Assets** | **$76,294,705** | **$65,981,866** |

### Statement of Revenues and Expenses

<table>
<thead>
<tr>
<th>Revenues</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Agencies</td>
<td>120,943,140</td>
<td>118,661,300</td>
</tr>
<tr>
<td>Contributions/Grants</td>
<td>572,406</td>
<td>555,664</td>
</tr>
<tr>
<td>User Fees</td>
<td>2,374,252</td>
<td>2,268,044</td>
</tr>
<tr>
<td>Other Income</td>
<td>3,263,571</td>
<td>1,298,790</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$127,153,369</strong></td>
<td><strong>$122,873,798</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Workforce</td>
<td>1,121,354</td>
<td>1,113,503</td>
</tr>
<tr>
<td>Housing &amp; Economic Development</td>
<td>463,832</td>
<td>402,356</td>
</tr>
<tr>
<td>Child Care</td>
<td>5,710,178</td>
<td>5,745,059</td>
</tr>
<tr>
<td>Youth Services</td>
<td>2,805,190</td>
<td>2,863,367</td>
</tr>
<tr>
<td>Senior Citizen Services</td>
<td>3,846,751</td>
<td>3,276,015</td>
</tr>
<tr>
<td>Home Care Program</td>
<td>104,479,812</td>
<td>102,770,696</td>
</tr>
<tr>
<td>Community Services</td>
<td>4,936,108</td>
<td>4,655,862</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>2,447,338</td>
<td>2,362,927</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$125,610,563</strong></td>
<td><strong>$123,189,785</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change in Net Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Change In Net Assets</td>
<td>1,542,806</td>
<td>-405,987</td>
</tr>
<tr>
<td>Net Assets - beginning</td>
<td>6,948,664</td>
<td>7,354,651</td>
</tr>
<tr>
<td><strong>Net Assets - ending</strong></td>
<td><strong>$8,491,471</strong></td>
<td><strong>$6,948,664</strong></td>
</tr>
</tbody>
</table>

Note: The financial statements presented for the fiscal year 2010 are unaudited. Final adjustments will be made during the course of the audit conducted by Watson Rice, LLP.
Sources of Funds for CPC Operation

- Government Agencies: 95.1%
- Contributions/Grants: 2.6%
- User Fees: 1.9%
- Other Income: 0.5%

Functional Breakdown of CPC Operation

- Workforce: 83.2%
- Housing & Economic Development: 2.2%
- Child Care: 4.5%
- Youth Services: 0.9%
- Senior Citizen Services: 0.4%
- Home Care Program: 3.9%
- Community Services: 1.9%
- Management & General: 0.9%
華策會於一九六五年成立，是紐約市最早的華裔非牟利社會服務機構，它一直致力於社區發展、教育和社會服務工作。起初，它的工作基地只不過是唐人街上一間小舖面，而今天，它已成為美國境內最大的亞裔服務社團之一。華策會在曼哈頓、皇后區和布魯克林都有不少分機構，每天在三十二個辦事處，透過超過七十個服務計劃，向大約八千多人提供各種服務。華策會的主要服務項目包括：社區服務、職業培訓、托兒中心、青少年及年長者服務、公平房屋計劃、文化藝術和社區發展計劃等。

社區服務
華策會在曼哈頓、皇后區和布魯克林都有分會，我們擁有很多雙語工作人員。工作人員以熱情、認真的態度，通過輔導、講座、訪問、電話節目和舉辦街坊節，致力於提高社區人士對健康、家庭福利、公平房屋權利和切身的合法權利知識，為當事人尋求相關協助。本會特別關注亞裔和新移民家庭的需要，給予他們精神上的支持和提供解決問題的方法，教授管教子女的技巧，防止家庭分裂，預防兒童被姦養。我們定期舉辦家庭康樂活動，鼓勵家庭面對現代生活的各種挑戰，同時亦幫助個人或家庭申請政府各種福利和解答書信，如有需要，本會將提供各類轉介服務。

曼哈頓社區服務中心服務項目包括：
- 亞裔家庭服務中心
- 亞裔托兒諮詢轉介部
- 家庭樂中心
- 個人或家庭報稅服務
- 幼兒輔助計劃
- 愛滋病服務
- 兒童及家庭保健計劃
- 社區拓展教育計劃
- 糧食卷計劃
- 公平房屋計劃
- 糧食卷營養外展教育計劃
- 醫療保險D部分計劃
- 財務和私人稅務諮詢輔導計劃
- 其他各類諮詢轉介服務

托兒中心

托兒中心及服務項目包括：
- 巴仕打街
- 中國文化
- 松柏
- 孔子
- 第一大道
- 車衣工業
- 喜仕打街
- 樁及偉仕
- 小星托兒
- 派克街
- 皇后區
- 幼稚園學前班
- 食物供應部

青少年服務
我們向青少年提供教育、社交和預防性的服務，幫助和指導他們應付青春期的一切挑戰。服務包括危機援助，（藥物濫用、愛滋病教育和轉介服務）、文化和職業協會（文化課程和英語教學、實地參觀、娛樂活動、心理輔導、求職知識，並培養和提高他們的組織和解決沖突的能力），我們還特別幫助新移民的青少年及早地適應美國的生活，並通過講座、做義工和參加社區活動，培養他們具有服務大眾的熱心和對不同文化的理解及容忍的心懷。

我們在夏天還有為期七周的暑期計劃，吸引大約兩千多名青少年，（十四至二十四歲），接受英語和電腦技術訓練並取得工作經驗。
<table>
<thead>
<tr>
<th>年長者服務</th>
<th>職業培訓</th>
<th>文化藝術附屬機構</th>
</tr>
</thead>
</table>

華策會在曼哈頓、皇后區和布碌崙設有老人中心，有雙語工作人員為老人們服務。除了提供家庭式的餐食外，還有英文語班，個案管理，協助申請福利及教育和社交活動，緩解老年人通常面臨的身体和心理方面的困難。我們還舉辦家庭護理班，培養雙語的護理人員，向紐約市有需要的家庭提供家庭護理活動。

老人中心及服務項目包括：
- 華埠聯合老人中心
- 人瑞老人中心
- 皇后區福壽老人中心
- 布碌崙老人服務
- 家庭護理中心
- 送餐到戶服務

華策會職業培訓部提供職業培訓和英語訓練機會，更協助求職者尋找適合的工作和僱主。我們還訓練和安排年長者在社區服務部門得到工作經驗，以便過渡到自立更生的工作。

服務項目包括：
- 酒店培訓班
- 英文班
- 職業輔導
- 職業發展講座及工作轉介
- 年長者就業計劃，職業培訓及轉介服務

華策會的附屬機構美華藝術中心，每年為公眾免費或低收費舉辦一百五十至二百次美術展覽，音樂會和戲劇表演。華策會的音樂及表演藝術學院為青少年舉辦音樂培訓班，收費低廉。

機構包括：
- 美華藝術中心
- 亞美房屋管理公司
- 華人社區開發公司
CPC Serving The Community ....
8,000 people per day, 70+ Programs, 32 Locations, 3 Boroughs

Central Administration
• Fiscal Department
• Human Resources
• Chinese-American Local Development Corporation
• Development Office
• Food Services
• Volunteer / Internship Program

Affiliates
• 384 Grand St. Housing Fund Development Co., Inc.
• Chinese-American Arts Council
• CPC Housing Fund Development Co., Inc.
• Home Attendant Program

Early Child Care Centers
• Chung Pak Child Care
• Garment Industry Child Care
• Jacob Riis Child Care
• Little Star of Broome Street Child Care

School-age Child Care Centers
• Baxter Street School Age Child Care at PS 130
• Chung Pak / Chrystie Street School Age Child Care at PS 542
• Confucius Plaza School Age Child Care at PS 124
• First Avenue School Age Child Care at PS 19
• Pike Street School Age Child Care at PS 2
• Queens School Age Child Care at PS 20

Community Services
• Asian Family Services
• Asian Child Care Resources & Referrals
• Special Needs
  - Early Intervention Program
  - Family Resource Center
• HIV/AIDS Services
• Manhattan Multi-Social Services Center
  - Child / Family Health Plus
  - Fair Housing
  - Food Card Access Project
  - Nutrition Outreach and Education Program
  - Medicare Part D
  - Tax Filing
  - Financial Coaching
  - Walk-In Services
• Project COPE. (Community Outreach & Public Education)

Youth Services
• 21st Century Community Learning Center at Lower Eastside Preparatory HS
• Neighborhood Development Area for Dual Language & Asian Studies HS
• Attendance Improvement and Dropout Prevention Services at LandMark High School
• Project Gateway, College Counseling and Education Center
• In-School/Summer Youth Employment Program
• OST Program – Transition to Adulthood
• Project Reach
• Queens Youth Services
  - Youth Options Program
  - Neighborhood Development Area
  - OST Program – Transition to Adulthood
  - In-School Youth
  - Summer Youth Employment Program
• Brooklyn Youth Services
  - CPC Beacon Center @ IS 220
  - Beacon @ PS 503/506
  - After-School Program @ PS 153
  - In-School Youth
  - Summer Youth Employment Program
  - OST Program @ New Utrecht High School
  - Service Learning Program

Workforce Development Division
• Adult Literacy Program
• Career Center
• Hospitality Careers Training Program

Senior Citizen Services
• Project Open Door Senior Citizen Center
• Chinatown Senior Citizen Center
• Queens Nan Shan Senior Center
• Brooklyn Senior Services

Brooklyn Branch
• Multi-Social Services / Walk-In Services
• Senior Services
  - Geriatric Mental Health Initiative
  - Meals on Wheels
  - Educational & Recreational activities
• Housing application and counseling services
• Child Health Plus/Family Health Plus enrollment and assistance
• SAPDD (Services to Asian Parents of the Developmentally Disabled)
• CPC Beacon Center at IS 220
• After School Program at PS 153
• Beacon at PS 503/506
• CPC Brooklyn Summer Camp at PS 97
• Brooklyn Youth Services
  - ISY (In-School Youth) Program
  - SYEP (Summer Youth Employment Program)
  - Service Learning
  - OST (Out of School Time) at New Utrecht High School
• Adult Literacy Services
  - Adult ESL Classes
  - Job-Readiness Skills Assessment and Assistance
• Weekend Programs for Kids
  - Chinese Language classes
  - Academic and Immigrant programs
• Sunday Free Legal Consultation Services

Queens Branch
• Queens SACC at PS20
• Senior Community Service and Employment Program (Senior AIDES Program)
  - Community Service and Employment Opportunities for Seniors
• Services to Families with Special Needs
  - Family Support Services – Parent Education and Workshops
  - Medicaid Service Coordination
  - Respite Services
  - Individual Residential Alternatives
• Workforce Development
  - Hospitality Careers Training Program
• Youth Services
  - Youth Options Program
  - Queens PACE
  - OST Program
  - In-School Youth
  - Volunteer & Leadership Club
Board of Directors

Executive Committee

Jenny Low 劉林劍虹, Chair
Eddie Mo 毛義德, Vice Chair
Pearl Tan 譚明珠, Vice Chair
Flora R. Si 施玉清, Treasurer

Chester Lee 李炳忠, President
Veronica Tsang 謝陳超嫦, Vice President
Pauline Tse 謝陳超嫦, Vice President
Edward Ma 馬士珍, Secretary

Directors

Pui Chi Cheng 鄭佩芝
Howard Chin
Daniel Chu 趙善庭
Norma Chu 趙胡蘭貴
Josephine Ho 何劉嘉琪
Donald Hong 孔振成
Virginia Kee 劉毛淑卿
Kin Wah Lee 李建華

Linda Lee 李惠芬
Andy Lun 倪運光
Wayne Wong 黃榮勳

ADMINISTRATIVE STAFF

David Chen, Executive Director
Steven M. Yip, Director of Operations
Allen Cohen, Senior Advisor

Marlon Espeleta, Fiscal Director
Sonia Low, General Counsel

Assistant Executive Directors

Po-Ling Ng, Senior Services

Division and Branch Directors

Judy Ah-Yune, Director, Community Services
Catherine Lee, Director, School-Age Child Care
Michelle Liu, Director, Queens Branch
Edgar Pereira, Director, Youth Services

Jeff Chen, Director, Workforce Development
Mee Ling Lee, Director, Early Child Care
Ling Ma, Director, Home Attendant Program
Wei Jing Shi, Director, Brooklyn Branch

We would like to acknowledge:

Annette Montalvo, Brian Corrigan, Catherine Lee, Christina Wong, David Chen, Edgar Pereira, Jay Luo, Judy Ah-Yune, Kam Yu Yau, Mabel Long, Marlon Espeleta, Mee Ling Lee, Michelle Liu, Po-Ling Ng, Simon Chiew, Steven Yip, Wei Jing Shi and other staff members and volunteers who have contributed their time, photos and stories for the 2010 CPC Annual Report.

Special thanks go to Andy Lun and Kenneth Chiu from TOTO Group for designing the cover!