



Young America Capital

ACCESS. EXPERIENCE. INTEGRITY.

# Capital Raise Timeline

## 18 week Project Plan

#	TASK	Start	End	Week 1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
1.0	Finalize Pitch Deck and Executive Summary	week 1	week 1	█																	
1.1	Prepare standard NDA	week 1	week 1	█																	
1.2	Post No Name Summary to Portals	week 1	week 1	█																	
1.3	Commence Email and Telephone Marketing	week 2	week 4		█	█	█														
1.4	Follow up calls & emails	week 3	week 6			█	█	█	█												
2.0	Hosting intro calls with the CEO and investors	week 4	week 7				█	█	█	█											
2.1	Management meetings	week 6	week 11					█	█	█	█	█									
2.3	Push for term sheets and IOIs	week 11	week 12									█	█								
3.0	Evaluate bids and terms	week 11	week 14										█	█	█						
3.1	Negotiations and final due diligence	week 14	week 17														█	█	█	█	
3.2	Target Closing Date	week 17	week 18																		█

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