



The Independent Advisor

Financial advice is easy to come by, but finding sound financial advice from an independent advisor is a more difficult task. Not all of those who offer financial advice are independent.

WHAT IS AN INDEPENDENT FIRM?

The professionals at Main Street Financial Group are under no obligation to represent or use specific financial products or instruments produced by any firm. We can provide financial tools to our clients from a broad array of national resources. That means our professionals offer advice, based on your needs, with no obligation to proprietary products. Advisors who are employed by some of the larger firms may be required to recommend products produced by their firm, which may not always be the best fit for their clients.

RIGOROUS DUE DILIGENCE AND RESEARCH

All of the financial resources, and tools we present to clients are thoroughly researched by our broker/dealer Kestra Investment Services, LLC. In addition, we make sure our clients are completely educated and understand any recommendations we may make. We want our clients to make informed decisions about their money.

A COMPREHENSIVE RELATIONSHIP AND STRUCTURED STRATEGY

Our firm's philosophy is to be relationship oriented not transaction driven. We take the time to understand not just your financial situation but also your values and vision for your future and that of your family. Once we understand who you are and what your goals are, we look at your whole financial picture to see what we need to do to help you reach those goals. Only then will we make recommendations on investments, insurance planning, tax and estate planning. Our goal is to make sure each piece of your financial strategy is integrated with all the others and aligned with your objectives.

IN GOOD TIMES AND NOT SO GOOD TIMES

Life is not static and the single most important thing a financial firm does is to communicate constantly with you. Not just when things are good, but especially when things are not so good. We don't disappear when things get tough.

A WEALTH OF INDEPENDENT RELATIONSHIPS

Because we are independent does not mean we are small. As a member of the Fusion Advisor Network we have relationships with other independent firms across the nation. Through them we also have a relationship with Kestra Advisory/Investment Services, LLC one of the leading national independent broker dealers¹. Both of these organizations' integrity toward client interests matches our own.

1. Independent Broker-Dealer by Gross Revenue, Investment Advisor, 2017 Broker-Dealer Reference Guide

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