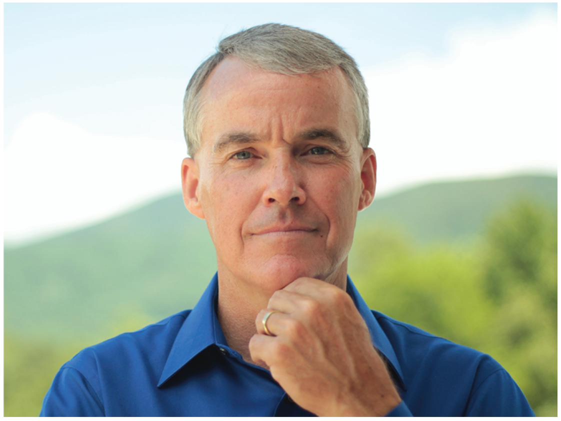
TRUST...IS SACRED

and your future may depend on it



Frank A. Leyes ChFC®

How do you define "True Wealth" (the people and things in your life that are more important than money)?

Your concept of "True Wealth" guides your financial decisions. Each decision is designed to accomplish a goal. It is also designed to reflect your unique life values.

For over 3 decades, I have had the privilege of shaping the futures of my clients. Your life today is a reflection of choices made in the past. Your future will reflect the choices you make today.

I believe the trust that is given to a trusted advisor is sacred. We plant seeds for every tomorrow: perhaps a debt free education for children or grandchildren…the first day of your new business…the day when you realize "work" is now optional…and the security blanket for your family all along your unique journey.

In the privileged role I have in the lives of my clients, I am like a "financial first responder." I receive the call when a child or grandchild is born, the call when the doctor informed a client of cancer, the call when an aging parent needs a new level of care, to provide assistance in evaluating a retirement package or an offer to buy a business. Behind every dollar we manage resides a level of trust that is beyond measure. An unexpected reflection of this trust came in the form of a conversation with a long time client and friend asking if I would deliver the eulogy at their funeral. Trust is indeed sacred and it may be an essential aspect of your relationship with a trusted financial professional.

INVESTMENTS ARE SIMPLY TOOLS to take your resources of today and strive to help you fulfill the promise of tomorrow. Do you need to grow money for your future? Do you need income and protection for today? Your life and goals determine the path we take. Each investment choice has risk. There is no such thing as a "risk free" investment; neither is there a "zero cost investment." Together, we will determine the right type and amount of risk to accept. We accept the amount and type of risk required to shape your tomorrow--no more, no less. The journey may not always be comfortable, but it will be prudent. When risk and fees are fully disclosed, the foundation is established for communication and expectations. We measure progress, adapt to change and overcome setbacks. We remain so focused on the potential of your tomorrow that we are undistracted by the problems of today. We will celebrate your mile-markers and regroup when confronted with obstacles.

VALUES

If you are looking for an advisor who is fashionably "values neutral," I am not the right fit. I do not believe we can separate who we are from what we do. My values will not be used to direct your future. They reflect my code of conduct and responsibility to partner with a limited number of clients to create lasting impact.

SHAPING FUTURES

These values have been magnified and amplified by the privilege of influencing my peers. Whether giving keynote presentations, creating a nationwide study group or coaching other advisors – this is also an honor I do not take for granted. In fact, I wrote my second book for them. For *Shaping the Future*, I interviewed some of the country's most successful wealth management professionals. Sharing their wisdom with other advisors allows me to support their work in shaping the futures of their clients. Advisors get better, their clients are better served, and my clients benefit as we continually improve to embody these best practices.

How could your future benefit from a trusted voice that brings clarity from confusion, simplicity from overwhelm and financial peace from chaos? Imagine working with a financial advisor whose standards for client selection are as high as the standards you have for yourself and your hard earned money. We invest ourselves so fully in the lives of our clients that we limit those new relationships we accept each year.

IF TRUST REALLY IS SACRED AND LEADERSHIP IS A PRIVILEGE, DOES YOUR FUTURE DESERVE ANYTHING LESS?

A TIME FOR DISCOVERY

Every life has its own story. It is often written by those who believe in us along the way. My story has been shaped by my time at Notre Dame, where I earned a degree in Communications and competed on the Varsity Golf Team. Other "chapters" have been reflected in my books, which have earned multiple #1 bestseller honors. Family and faith are personal focal points. My faith in God, the love of my family and the trust of my clients are daily reminders that "To whom much is given – much is required." Let's explore our common ground in a casual conversation we call "Discovery."

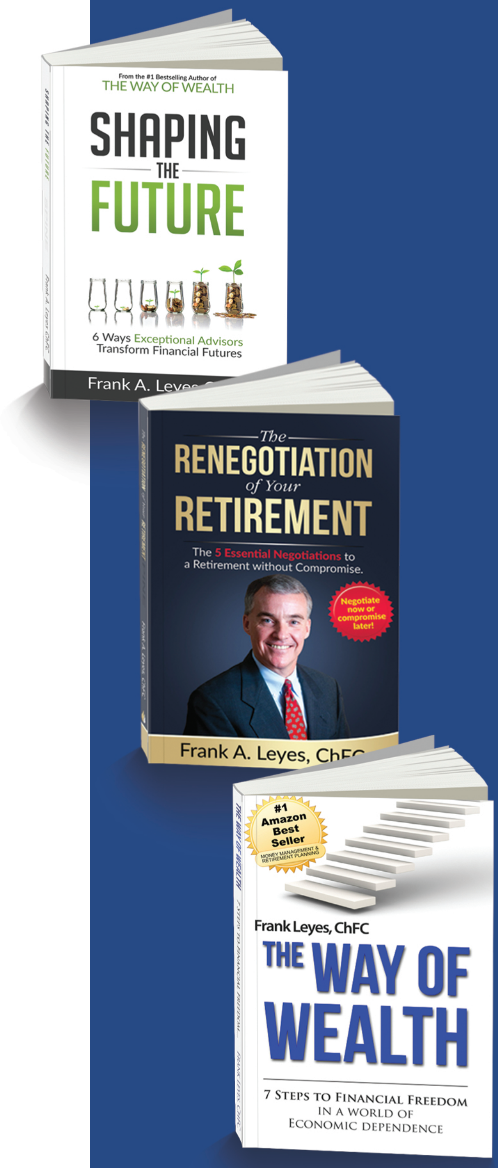
YOUR FUTURE IS CALLING.

LET'S SHAPE IT TOGETHER.

Focusing on True Wealth

FRANK A. LEYES & ASSOCIATES

PRIVATE WEALTH MANAGEMENT



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