



Coordination and Collaboration:

The Value of a Financial Advisor

Imagine a financial advisor as your own personal financial coach. An advisor will partner with you to understand your goals and values and create a plan that supports your personal vision of financial success.

Regardless of your personal and financial complexity, here's how an advisor can add value to your multi-faceted financial life:



Crafting a Personalized Roadmap

A good advisor goes beyond basic investment advice. They'll consider your income, savings, debts, risk tolerance, and most importantly, your goals. Retirement planning, funding your child's education, or building a vacation home - they'll help craft a roadmap to get you there.



Managing Complexities

Tax laws, investment options, and estate planning can get complicated. Advisors stay up-to-date on these matters and can recommend strategies that aim to maximize your wealth and minimize your tax burden. They can also help navigate complex financial solutions that might be outside your expertise.



Staying on Track

Life throws curveballs. A good advisor will revisit your plan regularly, adjusting for market changes, evolving goals, or unexpected events. This ongoing personal attention will help your finances stay aligned with your long-term vision.



Emotional Support

Markets can be unsettled, and emotions can cloud judgment. A financial advisor can be a sounding board, helping you stay disciplined and focused on your goals during periods of uncertainty.



Financial Confidence

Financial matters can be stressful. A qualified advisor can alleviate that burden by providing guidance and managing your investments. This frees you up to focus on what matters most in your life, be it running your business, climbing the corporate ladder, or simply enjoying your life.

Finding the Right Fit



Not all advisors are created equal. Look for someone who will act as your coach and quarterback as a fiduciary, meaning they are legally obligated to act in your best interests. Consider their experience, fees, and investment philosophy to find someone who aligns with your goals and comfort level. Also, make sure you can comfortably connect with this person and you see yourself building a long standing relationship with.

Remember, a financial advisor is there to empower you with the tools and knowledge to help you make informed decisions with confidence and ease.



The first step is a conversation.

If you would like to learn more, our initial discussion is always at no-cost to you. Simply call, email, or scan the QR code below to schedule a meeting.



John W. Exner, ChFC®

Financial Advisor

Total Financial Picture™ Wealth Strategies

100 S Ashley Drive, Suite 600, Tampa, FL 33602

Tel (703) 343-6878 | Cell (808) 343-4577

John@TotalFinancialPicture.com | www.TotalFinancialPicture.com

