

Holiday Giving 2015



Each year, Albany Financial Group seeks to give back to the community in which we have done business over the years. On a daily basis, AFG financial advisors are fortunate to work with community members who are, for the most part, comfortable financially, explained AFG Principal Len Valletta. Throughout the year, and especially at Christmas, the group hopes to also help those less fortunate, he added.

In that endeavor, members of AFG chose this year to support the City Mission of Schenectady in making the holidays a little brighter for area families through its Christmas Toy Store.

The City Mission expects to serve 500 families, including 1,500 children from birth through age 12 this Christmas.

As part of the Mission's holiday campaign, they will bring help to the "working poor," said Executive Director Mike Saccocio. There are people in the community with very important jobs, such as home health aides, who do not make a lot of money, he explained. In some locations, the Mission will bring the Christmas toy store to the workplace for those parents to shop.

With the help of Target, AFG purchased hundreds of items, including toys, hats and mittens and gift cards to stock that toy store. Local families in need will be able to "shop" for free, choosing gifts for their children this Christmas.

Target generously provided our shoppers with a 10% discount, allowing us to purchase more toys with the funds earmarked for this cause. The company also dedicated one check out lane and three employees to help Albany Financial Group purchase 9 carts full of toys.

