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MONICA PICCININNO EARNS *CERTIFIED WEALTH STRATEGIST®* DESIGNATION; ELEVATED TO NEW ROLE AT J. VITUCCI FINANCIAL SERVICES

KENSINGTON, CA – (*6/15/2015*) – J. Vitucci Financial Services is pleased to announce that Monica Piccininno has recently earned the Certified Wealth Strategist® professional mark. The CWS® designation, administered by Cannon Financial Institute, recognizes those individuals completing thorough study of the issues surrounding effective wealth advising to comprehensively address clients' wealth management needs. She joins Jason Vitucci as a fellow CWS® charter holder, and adds to a team of certified professionals at the practice ranging from tax advocates to financial planners.

"The creation of the CWS® designation was in response to a need in the industry for a practical, application-based certification program for financial professionals. Specifically, in volatile times like the present, a respected financial service professional requires the skill set of a 'trusted advisor.' Defined as an advisor with not only the competencies to understand their client's specific wealth needs but the conversational skills to communicate it in a way that the client comprehends. Completing this designation distinguishes the recipient for their commitment to their clients' financial future," said Phil Buchanan, Chairman of the Board, Cannon Financial Institute.

Mrs. Piccininno will move to the role of Associate Planner & Manager of Financial Planning Operations beginning in the 4th quarter of 2015, and will oversee the practice's service standards and take a larger role in delivering financial plans & wealth management for current clients.

Mr. Vitucci stated, "Since joining our practice in 2012, Monica has worked tirelessly to provide fantastic service to our clients. Her completion of studies in the CWS® program is the next step in helping our team deliver on a comprehensive approach to financial services. We are looking forward to Monica bringing deeper insights to client planning."

J. Vitucci Financial Services is an independent wealth management practice providing financial planning, investment strategies, and tax advice to clients throughout the San Francisco Bay Area. For more information, contact us at (510) 526-2220 or visit www.jvituccifinancialservices.com. Jason Vitucci is a CERTIFIED FINANCIAL PLANNER™ professional offering securities through First Allied Securities, Inc., a registered broker-dealer, member FINRA/SIPC. Advisory services offered through First Allied Advisory Services, Inc., a Registered Investment Advisor.

To obtain the Certified Wealth Strategist® certification one must go through a comprehensive blended-approach to learning. The program consists of classroom training, months of directed study (including video, textbooks & study guides, e-learning lessons, technical tests & exams) and completion of a final Capstone project. The designation is awarded upon the successful completion of the entire program and passing of the Capstone project. The Certified Wealth Strategist® education and designation are administered by Cannon Financial Institute, in which the CWS® Board of Standards awards to individuals who successfully complete initial and ongoing certification requirements.

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