

# Women Build Confidence with a Plan and Trusted Guidance

Most women wish they'd been more proactive about their financial lives sooner; at all stages of life and regardless of relationship status.

Single



63%

Married



64%

Divorced

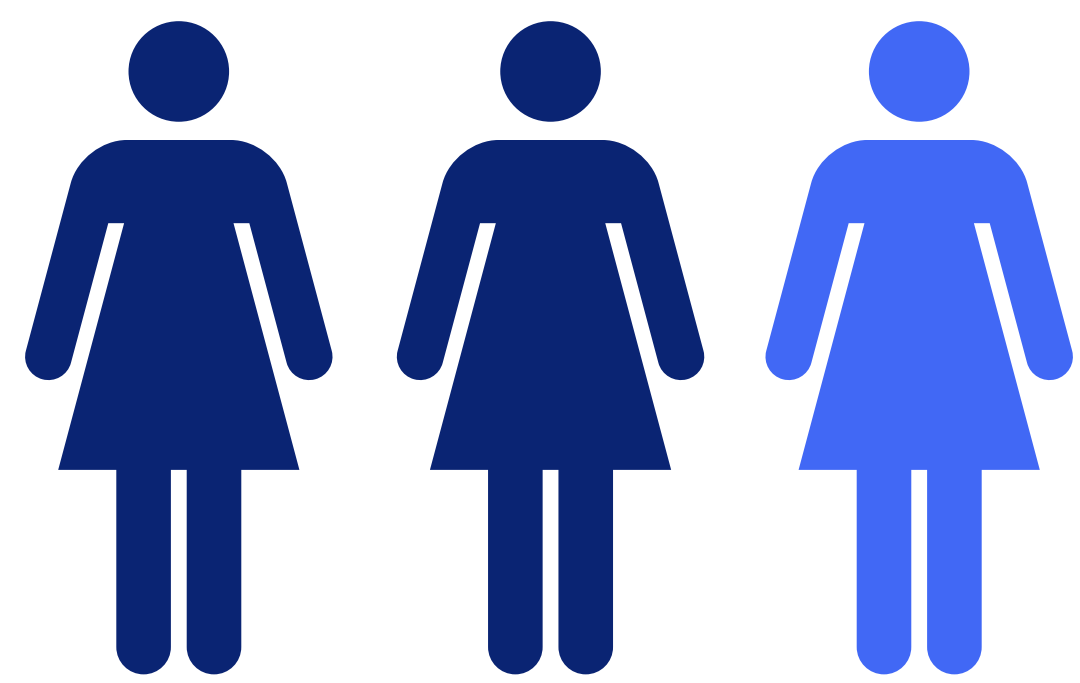


70%

Widowed



67%



2 out of 3 women who engage with a financial professional report feeling more financially secure.

Working with a financial professional empowers women to own their financial journey.

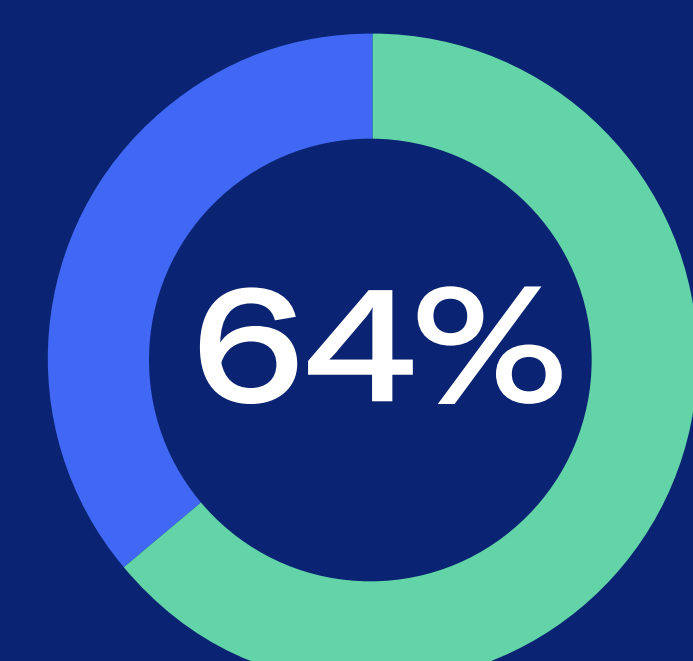


## Impact of Working with a Financial Professional

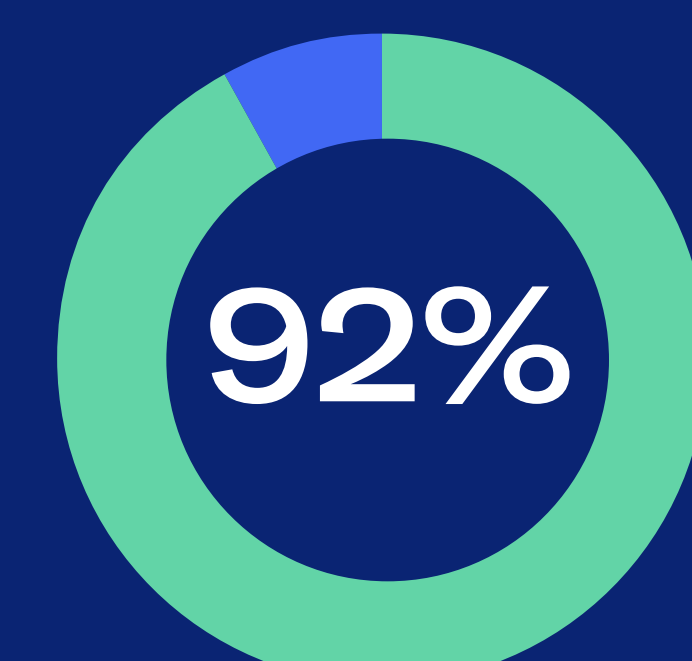
Without a Financial Professional

VS.

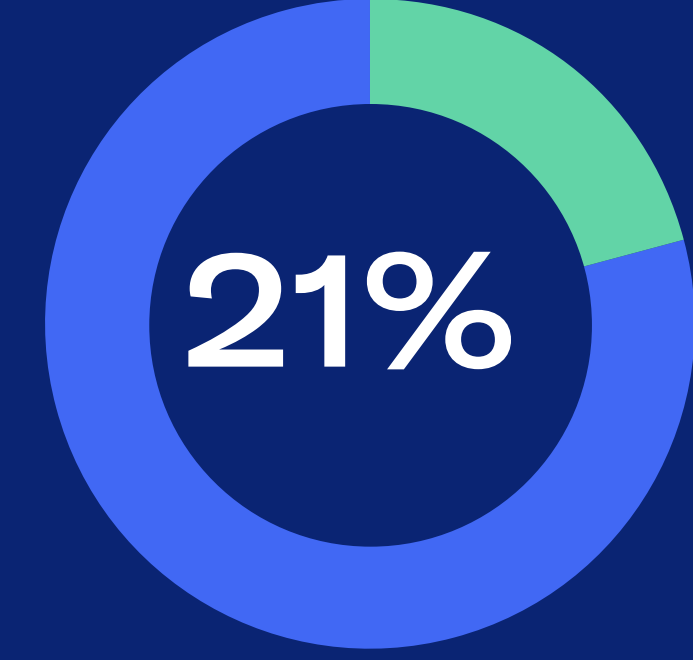
With a Financial Professional



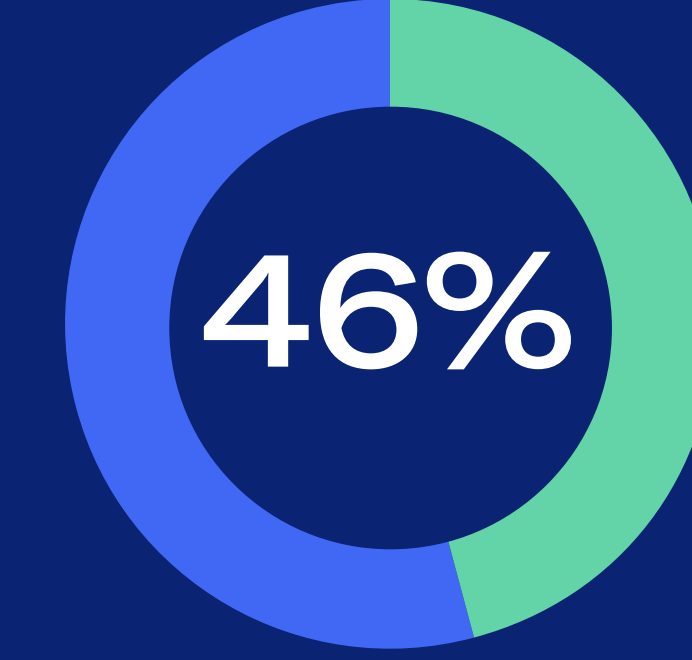
Are saving for retirement



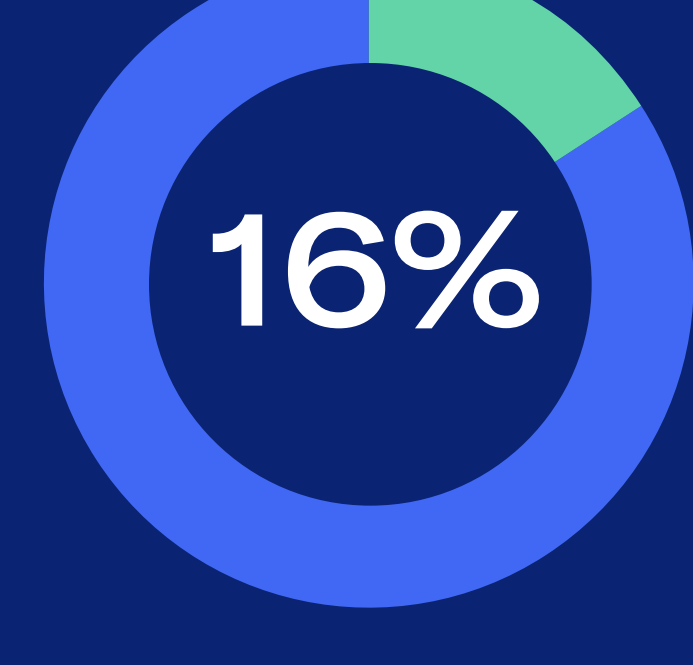
Are saving for retirement



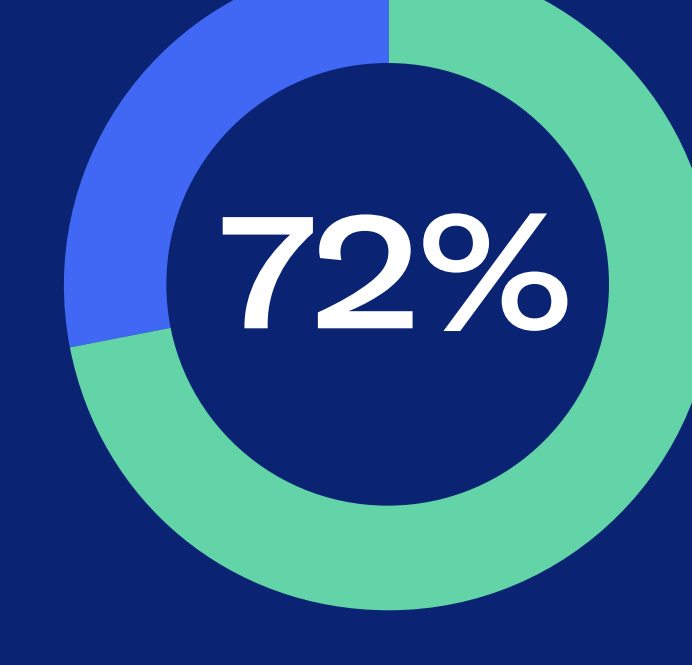
Have a specific retirement number in mind



Have a specific retirement number in mind



Have a written financial plan



Have a written financial plan

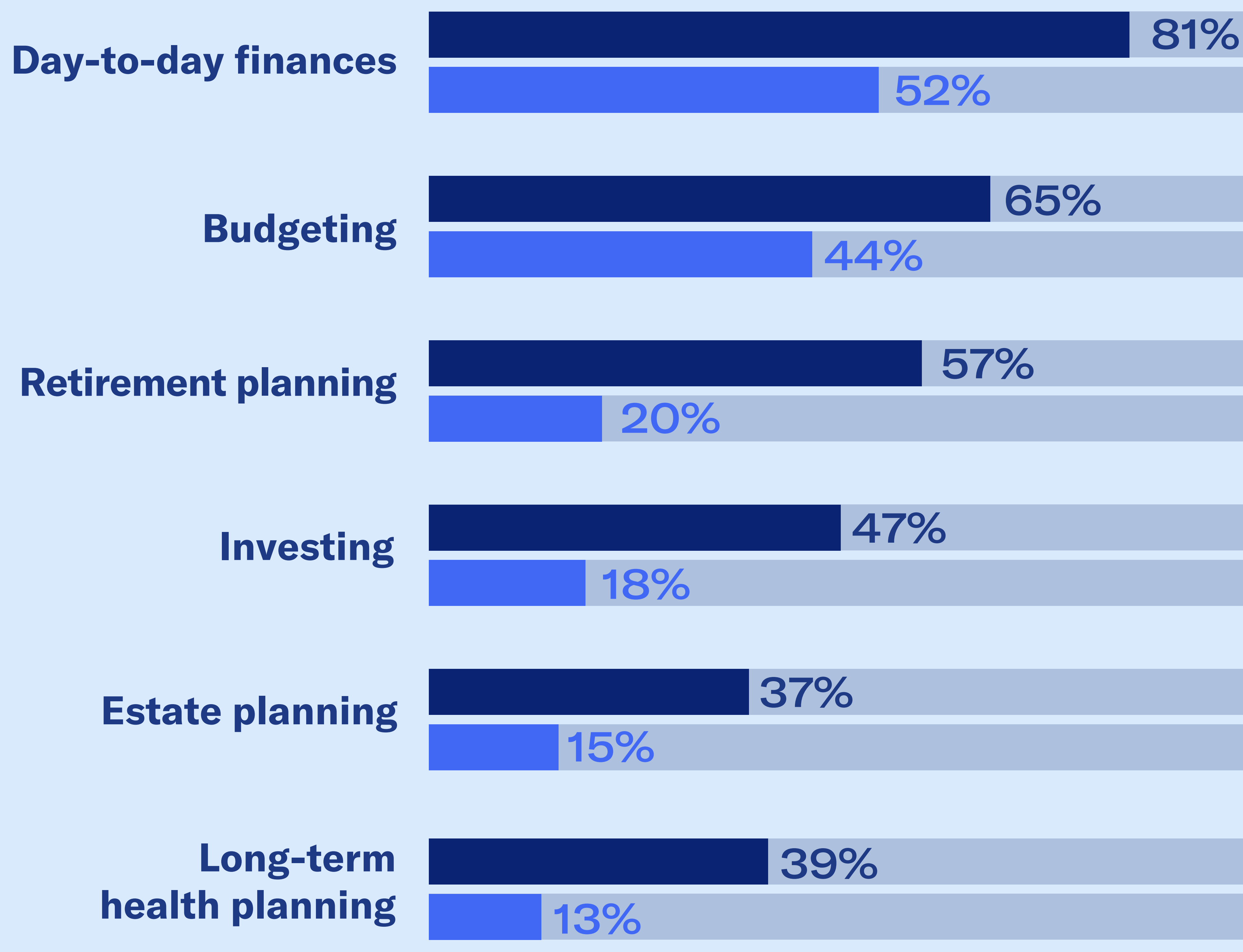
Those who work with a financial professional are also more likely to be involved in all financial tasks.

Financial tasks	Works with a Financial Professional?	
	No	Yes
Day-to-day finances	85%	90%
Budgeting	72%	79%
Retirement planning	38%	72%
Investing	31%	72%
Estate planning	29%	60%
Long-term health planning	31%	54%

And, when women work with a financial professional, they report greater confidence in building a financial plan.



- Percentage of women with an financial professional who felt "very confident"
- Percentage of women without an financial professional who felt "very confident"



To learn more about how working with a financial professional can help you achieve your goals, or to find one, contact us at [www.Equitable.com](http://www.Equitable.com)