



What are the advisory fees that you pay to your financial advisors?

What services are you receiving from your financial advisor for the fees you pay?

Asset management is only a fraction of what we do for our clients. We have been told numerous times that our service model is uncommon compared to most Financial Advisors.

Go through the checklist to learn a little about what we provide compared to your Financial Advisor. If you check “No” or “Not sure” to any of these topics, we welcome you to contact us to have a discussion.

Does your Financial Advisor Provide this service?

Yes No Not Sure

Fees - Personal & Corporate Asset Management

0.25% (25 Basis Points) advisory fee for assets over \$5 million held in managed accounts

Receive a tax deduction for advisory fees

No advisory fees are charged for money market funds, CDs, Bonds, and some concentrated stock positions

Tax Planning

Review personal & business tax returns to identify potential tax reduction strategies

Review ways to significantly reduce your overall tax burden

Review uncommon tax strategies that some accountants may not familiar with

Collaborate with your accountant to discuss potential tax optimization strategies

Review tax-deductible retirement plan contribution strategies that allow up to \$472k annually, depending on age

Capital gains tax reduction strategies

Asset Management

Utilize hedging and market downside protection strategies to reduce portfolio losses

Utilize strategies to potentially provide minimal to zero downside market participation

Utilize strategies that potentially provide higher returns than the S&P 500 (net of fees)

Access to private equity investments (the majority of companies are held privately versus publicly traded)

Tax efficient investment strategies & asset management

Business Sale & Succession Planning

Review tax-efficient strategies to significantly reduce or defer taxes in preparation of selling the company

Multi-generational planning utilizing tax, estate, trust, & gifting strategies

Review strategies to sell your company, potentially twice and tax free

Business Consulting Services

Review & make recommendations on corporate agreements such as partnership, buy/sell, operating, trust, real estate, & shareholder agreements

Tax planning strategies - review & recommendations

Owner, Executive, & Employee one-on-one planning strategies & advice

Financial Wellness Plan - implement for all employees to receive personalized advice at no cost to the company or employee



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Estate & Wealth Transfer Planning

Review estate documents & make planning recommendations to optimize your situation

Review strategies to protect your family and wealth

Review strategies to optimize your charitable giving

Collaborate with your attorney to discuss potential optimization strategies

Insurance & Risk Management Planning

Review strategies to protect your family, assets, net worth, and company if you pass away or become disabled

Company Retirement & Savings Plans

Fees - asset-based fee versus fixed fee comparison

Expense review - investment expense drag comparison

Fiduciary services

Specific investment advice for retirement plan allocations

Compensation Planning For Owners & Executives

Deferred compensation plans - review & recommendations

Stock ownership & option plans - review & recommendations

Bonus plans - review & recommendations

Documents & Organization

Collect & digitally store important documents

Provide and periodically update an asset map & organizational summary

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