

September 22, 2015

Reference: **FX2015-0916-0199/E** Link
Reference: FX2014-0812-0215

Org Id: 152517

REVIEW LETTER

1. Savvy Cybersecurity Quick Reference Guide 2016
Rule: FIN 2210
2 pages

Fee: \$600

Total Fee: \$600

The material submitted appears consistent with applicable standards.

Reviewed by,

Tracy Ofori
Associate Principal Analyst

hrm

This year's Advertising Regulation Conference will be held on October 8-9 in Washington, D.C. For more information and to register, please view our online brochure at <http://www.finra.org/industry/advertising-regulation-conference>.

Effective September 28, FINRA is migrating the AREF system to a new platform that will allow firms to submit advertising-related files through a wide variety of formats and to submit larger files. For more details about the system, please see the [Advertising Regulation Electronic Files](#) page.



***NOTE:** This review is limited to the communication that was filed. We assume that the communication does not omit material facts, contain statements that are not factual, or offer opinions that do not have a reasonable basis. This communication may be described as “Reviewed by FINRA” or “FINRA Reviewed”; however, there must be no statement or implication that this communication has been approved by FINRA.*

Please send any communications related to filing reviews to this Department through the Advertising Regulation Electronic Filing (AREF) system or by facsimile or hard copy mail service. We request that you do not send documents or other communications via email.