Financial Services, Inc.
Wealth Management • Tax Planning • Investment Strategies

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JASON VITUCCI EARNS THE *CERTIFIED WEALTH STRATEGIST®* DESIGNATION

KENSINGTON, CA – (*1/4/2011*) – Jason Vitucci, CFP® with J. Vitucci Financial Services, Inc. is among the first 1000 professionals to earn the Certified Wealth Strategist® designation. The CWS® designation, administered by Cannon Financial Institute, recognizes those individuals completing thorough study of the issues surrounding effective wealth advising to comprehensively address clients' wealth management needs. Mr. Vitucci, who already holds his CERTIFIED FINANCIAL PLANNER™ designation, successfully completed instructor trained courses which were held through First Allied's NextGen University at Georgia Tech in September 2009 and The University of Texas at Austin in September of 2010.

"The creation of the CWS® designation was in response to a need in the industry for a practical, application-based certification program for financial professionals. Specifically, in volatile times like the present, a respected financial service professional requires the skill set of a 'trusted advisor.'" said Phil Buchanan, Chairman, CWS® Advisory Board and CEO, Cannon Financial Institute. "Defined as an advisor with not only the competencies to understand their client's specific wealth needs but the conversational skills to communicate it in a way that the client comprehends. Completing this designation distinguishes the recipient for their commitment to their clients' financial future," continued Buchanan.

As a financial advisor, Mr. Vitucci has been helping people in the area of personal finance for more than a decade, and has become a trusted counselor to his clients. He has worked with industry leading experts, to develop a proprietary process to deliver customized, tax-advantaged wealth strategies. He believes his training with the Cannon Financial Institute has positively augmented his skills and services, "The rigorous program Cannon has developed provides us with an opportunity to comprehensively address a series of client wealth issues within a definable and accountable framework for financial planning. This is especially important, given the seriously difficult period in finance that we are currently coming out of, and the complexities that clients are facing for the future. I believe that the Cannon program has had a lasting effect on the level of service that our entire staff strives to provide." Mr. Vitucci leads a collaborative team of tax & financial professionals in his office.

To obtain the Certified Wealth Strategist® certification one must go through a comprehensive blended-approach to learning. The program consists of classroom training, months of directed study (including video, textbooks & study guides, e-learning lessons, technical tests & exams) and completion of a final Capstone project. The designation is awarded upon the successful completion of the entire program and passing of the Capstone project. The Certified Wealth Strategist® education and designation are administered by Cannon Financial Institute, in which the CWS® Board of Standards awards to individuals who successfully complete initial and ongoing certification requirements.

For more info about the Certified Wealth Strategist® certification or Cannon Financial Institute please visit their website at www.certifiedwealthstrategist.com. For questions regarding the Certified Wealth Strategist® program of study please contact: Kristine Groft, CWS® Administrator at kgroft@cannonfinancial.com.

J. Vitucci Financial Services is an independent wealth management practice providing financial planning, investment strategies, and tax advice to clients throughout the San Francisco Bay Area, & employing a team of financial specialists who are dedicated to each client's financial success. For more information, contact us at (510) 526-2220 or visit www.jvituccifinancialservices.com. Jason Vitucci is a CERTIFIED FINANCIAL PLANNER™ professional offering securities and advisory services through First Allied Securities, Inc., member FINRA, SIPC, and a Registered Investment Adviser.

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