

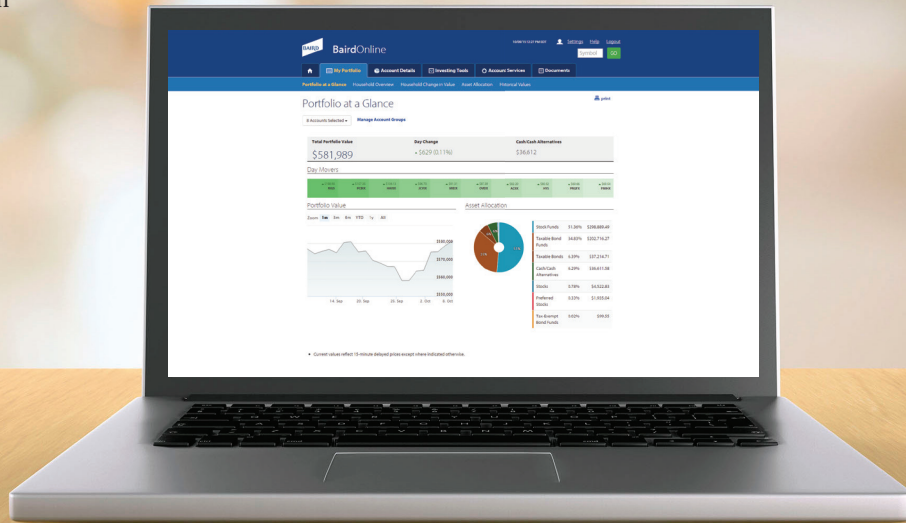
# Experience Baird Online Today!

“The online registration process is designed to be quick and easy for clients to follow.”

- Baird FA

“My clients love their experiences with the Baird Online app for their smartphones.”

- Baird FA



## FEATURES OF BAIRD ONLINE

- Account Grouping
- Custom Views
- Interactive Graphs and Charts
- Intuitive Design and Navigation
- TurboTax Integration
- View and Track All Your Financial Accounts

### My Portfolio

- View portfolio balance information
- Review change in value
- Display asset allocation information

### Account Details

- Navigate portfolio positions
- Create custom views
- Search account activity
- Access historical balance information

### Investing Tools

- Access award-winning Baird research
- View information about stocks, mutual funds and more

### Account Services

- Manage eBill preferences
- Change address on your account(s)
- View or edit eDelivery preferences
- Request transfer of funds online

### Documents

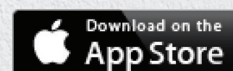
- Review client statements, confirms, investor communications, tax forms and more
- Securely exchange documents with your Financial Advisor

### 360 Wealth

- Link accounts outside of Baird
- View your net worth
- Build a budget
- Review your asset allocation across your financial accounts

Experience Baird Online, visit [bol.rwbaird.com/demo](http://bol.rwbaird.com/demo).

Download the BairdOnline App!



## Baird Online registration is quick and easy!

Where you register for Baird Online is now up to you. Register on your home PC, tablet or mobile device. The choice is yours.

### Register for Baird Online in four easy steps:

1

**Enter**  
Personal  
Information

2

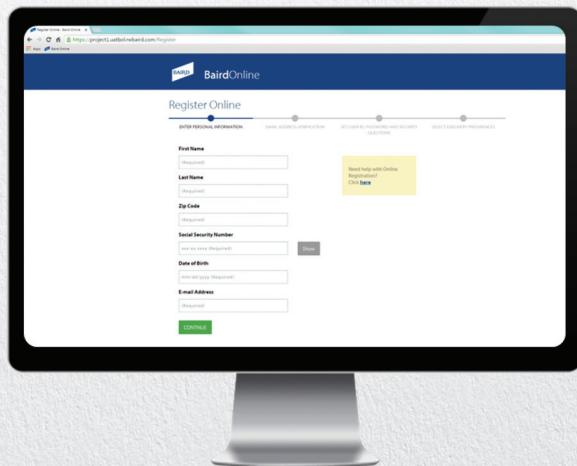
**Confirm**  
and Validate Your  
Email Address

3

**Create**  
User ID, Password &  
Security Questions

4

**Select**  
Your eDelivery  
Preferences



To register: Go to [bol.rwbaird.com/register](http://bol.rwbaird.com/register).