AMANDA MAYGER, FPQP®

SERVICE MANAGER

I am a planner -- not a licensed financial planner, but planning in general makes me tick. I derive great satisfaction in setting a trajectory with goals and checking boxes until I reach my mark. Whether I am setting a plan for maintaining my house, planning a vacation trip for my family, servicing an investment plan set by our advisors at work or building my personal budget – I like to follow a chosen trajectory in pursuit of a set result. As my life currently stands – wife, mama of two beautiful boys, Director of Client Experience at a wealth management firm with coworkers that are much like family – the planner in me marvels at the wonderful circumstances that chance has bestowed upon my life.

I grew up boating, RV camping, and skiing in my jeans around Lake Marion in my home state of Minnesota. Childhood with my younger brother Vince was filled with competitive sports and many trips to visit family in Pennsylvania. My parents, Rick and Michele, were native to Washington, PA but relocated to Minnesota in the early 1980s for my dad's job as an employee of the former Northwest Airlines. His position within the airline afforded us the frequent opportunity to fly which engrained in me a love for travel at a young age.

After graduating from high school in 2005, I decided to give my parents' home state of Pennsylvania a stay and enrolled at Allegheny College in Meadville, PA to study Psychology and English. After graduating in 2009, I utilized my degree while working a variety of positions within the industries of mental health, human relations and home health care for 8 years until I unexpectedly discovered my long-term career space in the realm of wealth management.

Much by chance, I met my husband Matt while living and working in the Pittsburgh area after college. We both took jobs in Middle-of-Nowhere, Virginia in the spring of 2010 and spent several carefree years kayaking and adventuring the Virginia wilderness prior to returning to PA for Matt's current position as a seventh grade social studies teacher at Greater Latrobe Junior High School. We were married in October of 2013 and bought our first home together in Greensburg.

After several years of enjoying our new marriage, full of countless Steeler tailgate parties, home improvement projects, cruises around the world and many game nights with our close circle of friends and family, Matt and I decided we were ready to grow "us" into a family. Named after my brother, our first son Vincent set my tractor-filled trajectory as a boy-mom in July of 2018. We carefully planned another summer baby almost two years later (to align maternity leave with Matt's summer break of course!) and sweet Elliott made our family feel whole with his debut in June of 2020. While I strategically planned and timed the arrival of both of our boys, I could never have imagined all the love, laughter and fulfillment that being a mom has brought to my life. We have shifted our social scene to making campground memories with our boys through the summer and enjoying diving into recreational activities with them through the cold months as we eagerly watch for their own personalities and passions to shape the dynamic of our family.

Just prior to embarking on my grand parenting adventure, I learned of a job opportunity at SecondHalf Coach Wealth Management through my friendship with Bill Urbanik in the summer of 2017. I took the position as Director of Client Experience, despite it entirely falling outside of my plans for a career based in my Psychology degree, and over the past four years have found my niche in shaping and guaranteeing an excellent wealth management experience for all of our clients. Right after starting with our firm, I earned my Financial Paraplanner Qualified Professional (FPQP)® designation to be better equipped in fulfilling service requests, processing paperwork and managing communications. Alongside building client relationships, I have worked diligently to improve office procedures and boost efficiency. My background in the areas of relationship development, strategic planning and operational management from my previous positions have aided my contributions to our team and client family. My personal inclination for planning lends itself to a genuine interest in the line of work of assisting clients in planning their futures and achieving their goals. While I am sure I will set many more boxes to check in my future as I continue to pursue my personal and career goals, I also look forward to whatever other pleasant surprises chance might line up for me over the years.