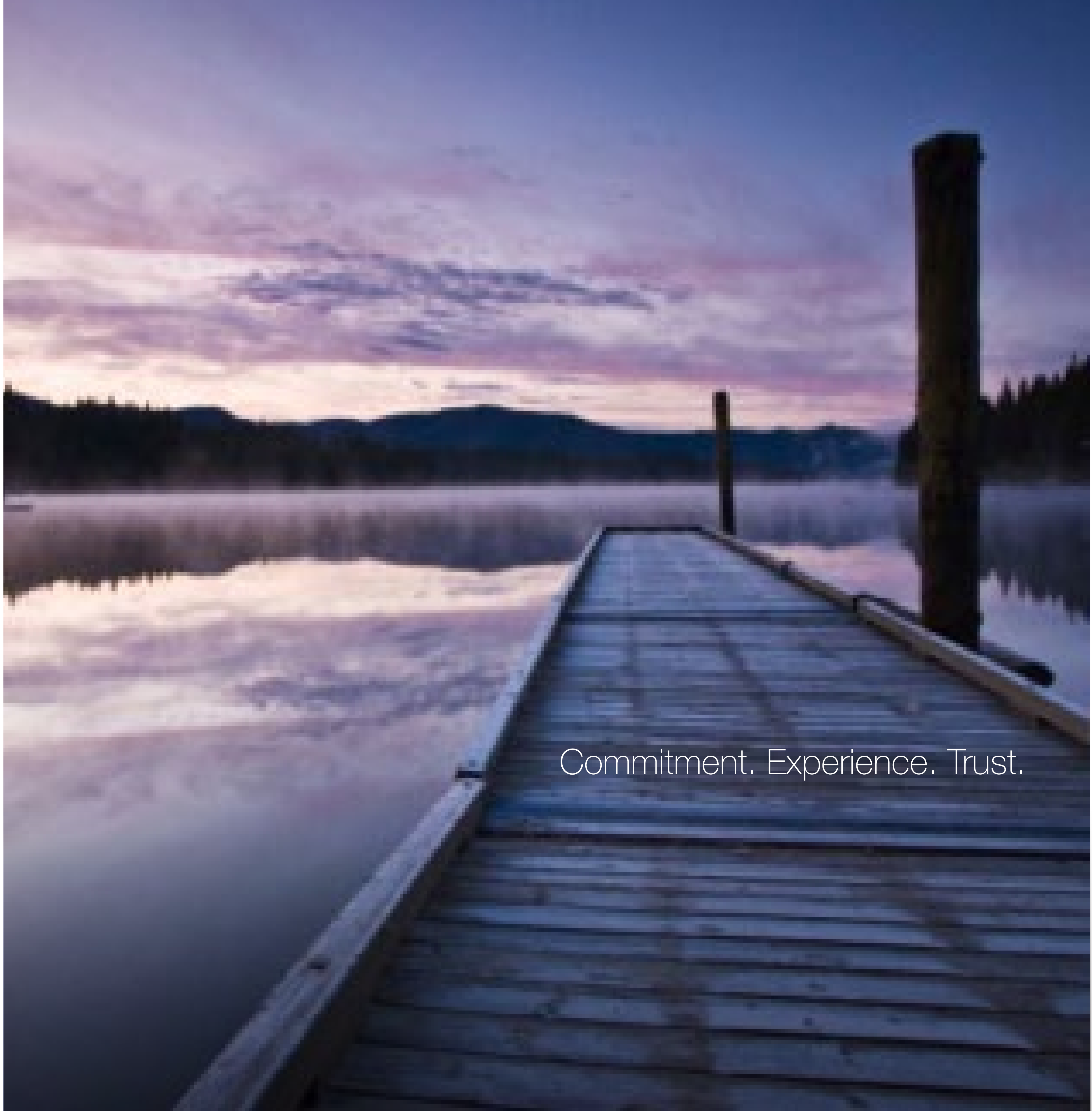

KERSTEN
WEALTH MANAGEMENT GROUP

Our mission is to be your most trusted advisor by helping you gain confidence in your investment and retirement strategy.

When you choose Kersten Wealth Management Group, you can feel at home. We are lifelong residents of the area and part of the same community as you. Our financial experience is vast, providing you with unbiased advice and comprehensive strategies that have only your best interests in mind. We pride ourselves on our professionalism and personalized service that has earned us the trust and confidence of many individuals, families and businesses. And our commitment is to see you through your retirement years.



A Plan Designed Specifically for You

We believe there should never be a standard approach to wealth management. Each person's goals are unique and their financial plans should be unique, as well.

We also believe that pursuing your financial success is an ongoing process. Our initial meeting is only the start of a personalized strategy that will be consistently monitored, assessed and adjusted to ensure your changing needs are met.

The Kersten Wealth Management Group approach:

Establish Your Financial Objectives

You talk. We listen. And together we clarify your financial goals and how best to achieve them.

Analyze Your Financial Plan

We evaluate your financial status and work towards decreasing potential volatility, creating a diversified portfolio that takes advantage of a wide range of investment opportunities.

Discuss Your Possibilities

It is important for you to understand and be comfortable with your investment strategy, so we meet to discuss all the options for your financial plan.

Implement Your Plan

Once you decide what works best for your particular needs, we strategically put the plan into action.

Review Your Plan's Performance

We closely examine and evaluate your financial strategy, schedule regular review meetings to discuss your plan's performance, and make appropriate recommendations, as needed, to help you pursue your current goals.

More Than Simply Retirement Experts

We specialize in investment management for retirees, offering access to institutional investment platforms with constant monitoring and communication. Our expertise covers:

Retirement planning
- Traditional and Roth IRAs
- 401(k) plans

Estate planning
- Tax-reduction strategies

College planning
- 529 plans

Insurance
- Life
- Long-term care

Investment management
- Mutual funds
- Stocks and bonds
- Exchange-traded funds (ETFs)
- Variable and fixed annuities
- Savings strategies and goal planning
- Structured products
- REITs
- Unit investment trusts

Kersten Wealth Management Group is an independent financial firm with no proprietary products to sell or other conflicts of interest often found on Wall Street. You benefit from our ability to offer an array of comprehensive strategies that can be adapted for your specific needs and long-term objectives.

What Our Independence Means to You

An independent firm, Kersten Wealth Management Group is powered by LPL Financial, the nation's largest independent broker/dealer.* LPL Financial provides a comprehensive collection of tools, resources and technology without any proprietary products. This enables us to deliver completely objective, unbiased financial planning and investment advice.

* As reported by *Financial Planning* magazine, June 1996-2010, based on total revenue.

If commitment, experience and trust are as important to you as they are to us, it would be our pleasure to guide you toward your financial goals. We invite you to call 419-872-0067 at your convenience to schedule a no-obligation consultation.

KERSTEN
WEALTH MANAGEMENT GROUP

28300 Kensington Lane, Suite 100 | Perrysburg, OH 43551 |
p. 419-872-0067 | f. 419-872-9120 | www.kerstenwealth.com