



Quarterly Economic Update

Second Quarter 2025



July 2025

Almost every investor has heard the saying, “equities are for long-term investors.” This philosophy was reinforced in the first half of 2025, which witnessed significant and historical changes in equity movements. If you left Earth on January 1 and returned on June 30, you would see that the S&P 500 started the year on a high note and achieved a new high on June 30. This is great news for investors.

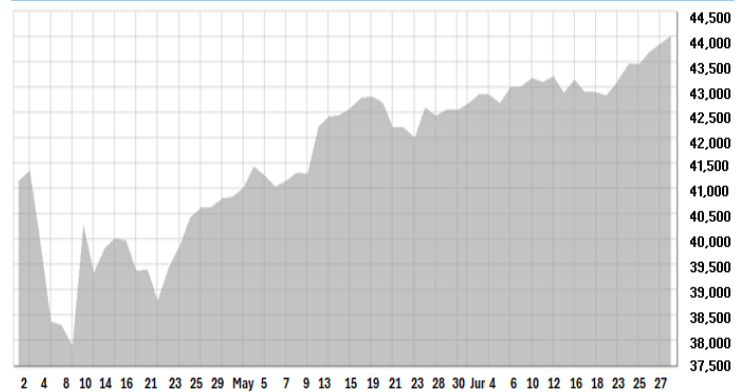
However, the first half of this year has also been one of the most volatile first halves ever, with the market experiencing a correction of nearly 20% before rebounding to reach a new high.

As the second quarter began, many analysts downgraded their annual forecasts, predicting potential doom and gloom for investors for the remainder of 2025. In early April, when people thought the world would collapse and the market dipped below 5,000, the outlook seemed bleak.

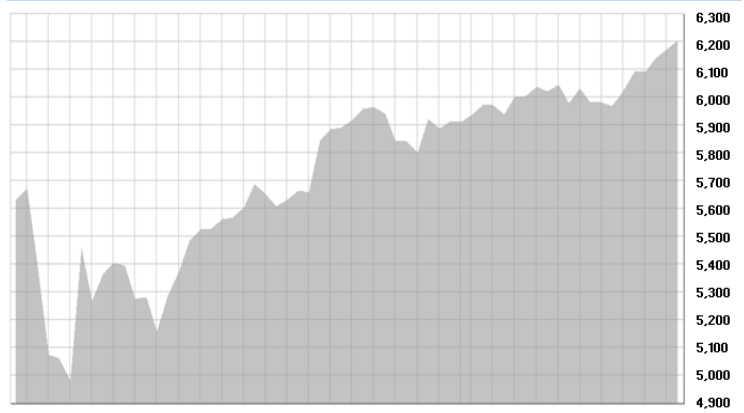
Since then, the market has rallied. By early May, it regained its year-to-date losses and entered positive territory for the year. After advances of approximately 5% in both May and June, the S&P 500 closed the second quarter at all-time highs, leaving investors who stayed with equities feeling joyful once again.

S&P 500 and DJIA Quarter 2 2025

DJIA +5.0%



S&P 500 +10.57%



Source: bigcharts.com

MONEY RATE <small>(as posted in Barron's 06/30/2025)</small>		
	LATEST WEEK	YR AGO
Fed Funds Rate*	4.33%	5.33%
Bank Money Market ^z	0.39%	0.56%
12-month Certif ^z	1.76%	2.05%

Z – Bankrate.com; * - Average effective offer (Source: Barron's; bankrate.com)

The new administration and President Trump came into office with full disclosure that he planned on rocking the boat. Change can lead to uncertainty during transitions and the recent dramatic ups and downs have left investors with their seats buckled and wary of any sudden moves.

Throughout the second quarter, equities remained volatile but found a bottom when investors saw hefty initial tariff plans announced back in April. As you can see from the charts on page one, the road had some bumps on the way back up from correction land and several major factors continued to put pressure on equities. These included pending tariff policies, reluctant inflation rates, potential economic slowdown, and geopolitical conflicts.

After a lot of turbulence in the equity markets, geopolitical conflicts took center stage at the end of the quarter, leading to an attack on Iranian nuclear sites. Investors were spared as U.S. equities were unphased by the strike. To the contrary, equities rose slightly the following Monday. Some feel this was an example of how “headline events are having less and less effect on the market since tariffs went on - the so-called Liberation Day - which was the big volatile event,” according to Andrew Wells, SanJac Alpha’s Chief Investment Officer.

During late June, even tariffs took a side burner to geopolitical conflict in the news. However, the current tariff pause, as of the writing of this newsletter, is set to end in the next few weeks and talk of reciprocal tariffs is on the table for most countries. We remain committed to keeping a watchful eye on tariffs and their effects on our client’s investment portfolios and financial plans.

Despite all these challenges, equities powered through and hit all-time highs to end the quarter. The S&P 500 closed the quarter at a

KEY TAKEAWAYS

- After a very volatile first quarter that took equities into correction territory, equities recovered in the second quarter and ended it at record highs.
- Trade tensions, tax law changes, and heightened geopolitical conflict are amongst the top antagonists of continued uncertainty and volatility.
- The Fed held the federal funds rate range steady at 4.25 – 4.5%. The Fed is still anticipating two rate cuts this year.
- Overall, inflation remained trending in the desired direction in the second quarter. In April and May, the core CPI held steady at 2.8%.
- While bonds present a less risky alternative to equities and an additional option for those looking to diversify their portfolio, they still experienced some volatility.
- Focusing on your long-term goals and staying the course of a well-guided plan can help you stay grounded and confident during these times of uncertainty.
- ***We are here for you to discuss any questions or concerns you may have.***

record high of 6,203.31, up 10.57%, and posted its best quarter since December 2023. The S&P 500 was up 24.5% since a low hit on April 8 and is up 5.5% on the year as of June 30. (Source: *cnn.com*; 6/30/25)

The Dow Jones Industrial Average (DJIA) closed the quarter at 44,077.26, up 5%. For the year, the DJIA is up 3.6%.

With equities remaining strong, many analysts believe that the rally we experienced following the correction (a decline of more than 10% from a recent closing high) is not merely a bear market rally, but a trend toward new highs. As noted, the S&P 500 reached a new high at the end of this quarter, as did the tech-heavy NASDAQ.

Investors still have not seen any interest rate cuts from the Fed in 2025. The Federal Open Market Committee (FOMC) decided to maintain steady interest rates during the first and second quarter of 2025. Current Federal Funds interest rates are in the range of 4.25% to 4.50%.

During the June FOMC meeting, Feds still projected two rate cuts this year. For now, Federal Reserve Chair Jerome Powell noted they are, “well positioned to wait” before making any moves on rates. (*cnbc.com*; June 18, 2025)

In both April and May, the unemployment rate was a healthy 4.2%. Government employment continued to go down and is anticipated to remain in this direction as those employees who are currently on paid leave or receiving severance are still considered employed until the duration of the paid leave or severance ends. In June the unemployment rate came in better than expected and fell to 4.1%.

2025 continues to be a year of change. While many signs are strong, others are cautionary. As financial professionals, we

are committed to keeping you aware of any changes that could directly affect your situation. Our goal is to consistently review our clients’ investments and confirm they align with their time horizon, risk tolerance and goals.

Inflation & Interest Rates

Key Points:

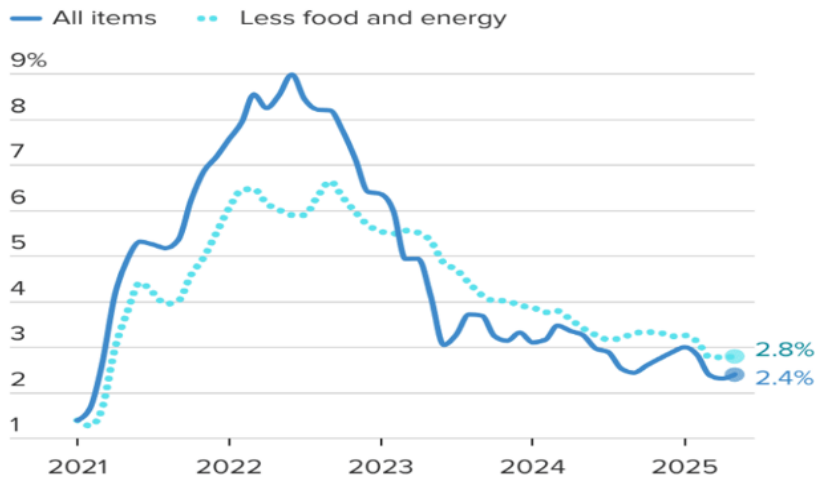
- **Interest rates remained unchanged at 4.25 – 4.50% during the second quarter of 2025.**
- **The Fed is still forecasting rate cuts for 2025.**
- **U.S. inflation decreased in May to 2.4%, slowly inching closer toward the Fed’s 2% target.**

In the Federal Reserve Press Release on June 18, 2025, the committee stated, “recent indicators suggest that economic activity has continued to expand at a solid pace. The unemployment rate remains low, and labor market conditions remain solid. Inflation remains somewhat elevated.” (Source: *Federal Reserve Press Release*; 6/18/25)

In light of this data, during the second quarter of 2025, the Federal Open Market Committee (FOMC) decided to maintain interest rates in the range of 4.25% to 4.50%. This news did not affect investor sentiment, and stocks remained steady following the announcement.

The FOMC is vigilant in monitoring key economic indicators, including labor market conditions and inflation pressures. There are

U.S. Consumer Price Index Year-over-year percent change: January 2021 - May 2025



Source: U.S. Bureau of Labor Statistics; Chart – CNBC.com
Data as of June 11, 2025

inflation. Many anticipate that impending tariffs could reignite inflation in the coming months. We are watching how the economy is affected by tariffs, but for now, the economy has not seen any major changes due to tariffs.

Interest and inflation rate movements are integral for investors' financial planning, and we will continue to monitor these key economic indicators closely.

still four more meetings scheduled for 2025, however, until the trade policy is finalized, even if the labor market remains strong, a holding pattern for interest rates could remain. The Federal Reserve indicated that rate cuts are still possible this year, but Fed Chair Powell stated, “For the time being, we are well positioned to wait to learn more about the likely course of the economy before considering any adjustments to our policies,” during his post-June meeting news conference. (*cncb.com*; 6/18/25)

In May, the Consumer Price Index (CPI) on a year-by-year basis was 2.4% and core inflation was 2.8%. The core CPI, which excludes food and energy prices, is often viewed by economists as a better gauge of future

The Bond Market and Treasury Yields

Key Points:

- **Bonds, while typically used as a safe haven to volatility, were not exempt from volatility in the second quarter, and they remain sensitive to continued uncertainty.**
- **With the Fed still anticipating lowering interest rates this year, existing bonds may rise in value.**

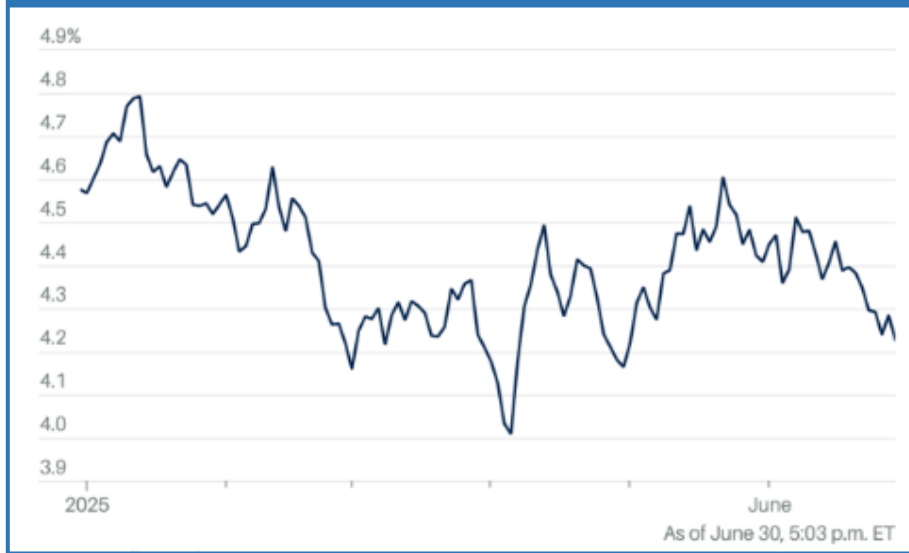
Treasury Par Yield Curve Rates

January 2, 2025				April 1, 2025				June 30, 2025			
5-year	10-year	20-year	30-year	5-year	10-year	20-year	30-year	5-year	10-year	20-year	30-year
4.38%	4.57%	4.86%	4.79%	3.91%	4.17%	4.56%	4.52%	3.79%	4.24%	4.79%	4.78%

Treasury.gov

10-year Treasury Yield

January 1 – June 30, 2025



Source: Tullett Prebon

Bonds, while typically seen as a more secure option for investors during times of uncertainty, were not exempt from volatility. Typically, bonds present a “boring” and less risky option for investors. However, tariff uncertainty and a rising national debt weakened confidence in bond holders. Treasury bonds saw a decline, sending bond yields rising. Two days after “liberation day”, the 10-year par yield curve rate fell to 4.01% and the 20-year dropped to 4.44%. However, on May 21, the 10-year par yield curve rate was 4.58%, and the 20-year reached 5.08%. Yields then fell again as tension between the U.S. and Iran escalated. The 20-year note ended the quarter at 4.79% and the 10-year note ended at 4.24%.

According to the Financial Times, investors have been dipping out of long-term U.S. bonds at the fastest rate since the COVID 19 pandemic, reflecting a backdrop of uncertainty about the future.

Like many things, the direction of bond yields remain unclear. Many factors affect them, including the movement of interest rates and inflation, geopolitical risk, and trade tensions.

In particular, as it currently stands, the recently passed “One Big Beautiful Bill Act” could add over \$3 trillion to the federal deficit over the next decade. The federal government issues bonds as a way to borrow money and finance the government’s operations. Hopefully, growth from tax cuts and higher tariffs could help counterbalance that debt.

We consider using bonds when they are appropriate for portfolios, and when we do, there are several things we take into

consideration, including a client’s risk tolerance, time horizon, and overall investment goals. Bonds can be an integral part of a well-diversified portfolio and a good forcefield against market volatility. Bonds can offer stability and a steady interest income during times of market decline. Please remember, while diversification in your portfolio can help you pursue your goals, it does not ensure a profit or guarantee against loss.

Investor’s Outlook

Key Points:

- **While they had their fair share of volatility, stocks and bonds were positive for the quarter. Looking ahead, several key factors will continue to contribute to potential uncertainty and volatility.**
- **Regardless of what the remainder of the year brings, proactive planning with a well-diversified portfolio that takes into consideration your risk tolerance and time horizon is still advised.**

- **A long-term investing strategy can help you during periods of short-term fluctuations and staying the course for your financial goals is typically the best path.**

Several key factors will continue to contribute to uncertainty and volatility. Lately, a sizeable amount of the market's gains have followed talks about the de-escalation of tariffs. Looming deadlines and lack of defined terms can keep economic uncertainty high not just for Americans, but globally. Other significant issues for equities, all of which we are monitoring, include:

- As of the quarter's end, the economy has remained strong, but U.S. economic growth could slow down through the rest of this year due to tariffs and government spending reductions. As of this report, the labor market was still strong.
- Inflationary pressures and results could rise during the near future due to reciprocal tariffs.
- The Fed is still projecting to lower interest rates this year.
- The "One Big Beautiful Bill Act" was signed into law on July 4, 2025. It is hoped that this bill will help jumpstart the economy, benefit Americans by saving on taxes, be a catalyst for job creation, increase domestic investment and improve our long-term economic growth outlook.
- Global conflict remains. An escalation of the Israel-Iran conflict could affect oil prices. In addition, the Russia-Ukraine war still continues.

As of the writing of this newsletter, tariff and trade negotiations are expected to be revisited. These negotiations will hopefully provide some definitiveness to our economic policy and the overall economic environment. Investors sentiment ended the second quarter primarily optimistic, as tariff discussions appeared to be less disruptive, including Canada rescinding its initial digital services tax that would have directly impacted Amazon, Alphabet (Google's parent company), and Facebook.

The full impact on tariffs is yet to be seen for the American household and corporate earnings. "It takes some time for tariffs to work their way through the chain of distribution to the end consumer. A good example of that would be goods being sold at retailers today may have been imported several months ago before tariffs were imposed," stated Fed Chair Jerome Powell. How much inflation and how expansive it is on goods is yet to be seen for U.S. consumers.

On the very first day of the third quarter, the U.S. Senate passed President Trump's tax and spending bill and on July 3, the "One Big Beautiful Bill" Act was passed by Congress. On July 4, this new act was signed into law. We will be addressing this bill and its impact in later communications.

While staying aware of economic data and news is important, please keep in mind that minimizing your exposure to inflammatory media and speculative news reports can help reduce anxiety. We believe an educated client is the best client and will keep you updated on areas that we feel could affect your personal situation.

Volatility has ruled in 2025, and it could continue for a while. Although volatility has a negative connotation, it can also bring opportunity. Therefore, we would like to reiterate our mantra of “proceed with caution” over the coming months.



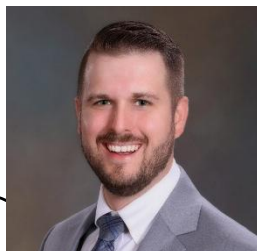
2025 continues to be a year of change for the U.S. As stewards of your wealth, we monitor areas we feel are important to your financial situation and understand that the current changes are bringing uncertainty and increased market volatility.

As always, please keep us aware of any changes to your personal situation such as divorce, health issues, selling of property, or any changes to your risk tolerance or time horizon. Additionally, we always recommend discussing any changes, concerns, or ideas you may have with us before making any financial decisions. Keep in mind that there are often other factors to consider when altering anything in your financial plan, such as tax implications. The more knowledge we have about your unique financial situation the better equipped we will be to best advise you.

Our goal is to exceed your expectations. We take pride in offering a high-level service that includes consistent and meaningful communication throughout the year.

Our team is here to help you with every step of your journey toward your financial goals. Please feel free to reach out to us with any questions or concerns you may have. We appreciate the trust and confidence you have in our firm.

Celebrating Justin's 2-Year Anniversary!



Please join us in congratulating **Justin Guess, CFP®**, on his 2-year anniversary with Cox Financial Group! Justin has been in the financial industry since 2016 and brings a wealth of knowledge and dedication to his role. Before becoming a Financial Advisor, Justin served six years in the United States Navy as a Torpedoman onboard the USS *Nevada*. After his military service, he earned his Bachelor of Science in Personal Financial Planning from Texas Tech University in 2017. He holds his General Lines Insurance License, Series 7, Series 66, and is a **CERTIFIED FINANCIAL PLANNER™**. Outside of the office, Justin enjoys life with his wife, Anna Bess, and their two daughters, Elizabeth Jane and Kaylynn Harper. As a family, they love spending time outdoors fishing and hunting and cheering on Texas Tech sports. We're proud to celebrate Justin's accomplishments and grateful for the expertise and heart he brings to our team!



In the first week of July, Congress passed a new tax bill that will change financial planning for millions of Americans. Here are four items within this bill that could impact you:

- 1. Currently lower tax brackets will remain.** The Tax Cuts and Jobs Act (TCJA) income tax brackets were to sunset at the end of this year. These brackets are now permanent, saving millions of taxpayers from a tax increase.
- 2. Higher standard deductions become permanent.** The higher standard deduction becomes permanent and will increase to \$15,750 for single filers, \$23,625 for head of households, and \$31,500 for married individuals filing jointly. Also, there are new additional standard deductions for taxpayers over the age of 65 (subject to phaseouts).
- 3. State and local deduction (SALT) are raised** from \$10,000 to \$40,000, with a 1% increase in the cap each year through 2029 before returning to the \$10,000 limit for 2030. The deduction is reduced for higher-income taxpayers starts to phase out after \$500,000 of income.
- 4. The estate tax exemption** was increased from \$13.99 million to \$15 million for individuals and from \$27.98 to \$30 million for those married filing jointly.

We will be addressing these points and the details behind them in future communications.

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The S&P 500 is an unmanaged index of 500 widely held stocks that is general considered representative of the U.S. Stock market. The modern design of the S&P 500 stock index was first launched in 1957. Performance prior to 1957 incorporates the performance of the predecessor index, the S&P 90. Dow Jones Industrial Average (DJIA), commonly known as "The Dow" is an index representing 30 stocks of companies maintained and reviewed by the editors of the Wall Street Journal. Past performance is no guarantee of future results. CDs are FDIC Insured and offer a fixed rate of return if held to maturity. Due to volatility within the markets mentioned, opinions are subject to change without notice. Information is based on sources believed to be reliable; however, their accuracy or completeness cannot be guaranteed.

Sources: cncb.com; barrons.com; bigcharts.com; reuters.com; thestreet.com; Federal Reserve Press Release; nerdwallet.com; cncb.com; fortune.com; marketwatch.com; cnn.com; U.S. Department of Treasury. Contents provided by the Academy of Preferred Financial Advisors, 2025