

March 8, 2017

Reference: **FR2017-0207-0184/E**

Org Id: 152517

### **REVIEW LETTER**

1. Savvy Cybersecurity  
Rule: FIN 2210  
2 pages

Fee: \$125

Total Fee: \$125

The material submitted appears consistent with applicable standards.

Reviewed by,

Tracy Ofori  
Associate Principal Analyst

hrm

***This year's Advertising Regulation Conference will be held on October 5-6 in Washington, D.C. For more information and to register, please access the conference webpage at [www.finra.org/2017adreg](http://www.finra.org/2017adreg).***

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