



## Comprehensive Financial Planning Topics

When reviewing the 9 subject areas of financial planning, the topics listed below are typically areas of interest. Through fact finding and education, we will work together with you to create a plan focused on your financial priorities and well-being. **Please circle the topics you would like to learn more about.**

| Cash Flow Analysis & Budgeting | Debt Management | Insurance Planning & Risk Management | Emergency Fund Planning     | Employee Benefits |
|--------------------------------|-----------------|--------------------------------------|-----------------------------|-------------------|
| Comfortable                    | Debt Listing    | Identify Risk                        | Unexpected Expense Planning | Group Benefits    |
| Retirement Income Plan         | Future Expenses | Needs Analysis                       | ACA Subsidy                 | Retirement Plans  |
| Lifestyle                      | Consolidation   | Survivor Protection                  | Tiered Savings Buckets      | COBRA             |
|                                |                 | Legacy Creation                      |                             | Portable Benefits |

| Investment Planning  | Retirement Planning           | Income Tax Planning  | Estate Planning    |
|----------------------|-------------------------------|----------------------|--------------------|
| Portfolio Analysis   | Pensions                      | Tax Efficiency       | Keep Control       |
| Risk/ Reward         | Social Security               | Roth Conversions     | Proper Documents   |
| Risk Tolerance       | Medicare                      | Bracket Utilization  | Taxes              |
| Investment Objective | Accumulation Strategy         | ACA Subsidy Planning | Heirs/ Beneficiary |
| Active vs Passive    |                               | Small Business       | Giftting/Charities |
| Investment Vehicles  | Distribution/ Income Strategy |                      | Medicaid           |

# NINE TOPICS OF FINANCIAL PLANNING

## 1. Cash flow analysis and budgeting

- a. We work directly with you and your family to analyze your living expenses in relation to your current financial situation.
- b. Your cash flow statement—factoring in your income, tax liabilities, and budgeted expenses— we'll help paint a picture with you, establishing a financial plan.

## 2. Debt management

- a. Together we will inventory existing debt and determine next steps.
- b. Future expenses will be considered so that they can be added into your planning.

## 3. Insurance planning and risk management

- a. We want to make sure your needs are covered, but you're also not paying for something unnecessary.
- b. To determine the appropriate coverage for your needs, whether it be for disability income insurance, life insurance or long-term care insurance, we'll take a holistic approach to determine what is required.

## 4. Emergency fund planning

- a. An emergency fund is simply money you've set aside for life's unexpected events.
- b. We want to make sure you're prepared for whatever may come your way, this includes short-term planning needs that have been identified through fact finding.

## 5. Employee benefits

- a. There are four major types of employee benefits many employers offer: medical insurance, life insurance, disability insurance, and retirement plans.

## 6. Investment planning

- a. There are principles and strategies that may enable you to put together an investment portfolio that reflects your risk tolerance, time horizon, and goals.
- b. We'll educate you on different investment vehicles and the features they offer.

## 7. Retirement planning

- a. A common question we hear is, "When can I retire?" and the answer to this question is different for everyone.
- b. Planning involves painting a picture of what retirement living is by using math and science in conjunction with the human element of what's important to you.

## 8. Income tax planning

- a. Proper tax planning requires year-round attention. It is important to understand current tax code laws and strategies to effectively accomplish your planning.

## 9. Estate Planning

- a. Our firm is here to assist with your estate planning needs from start to finish. Whether you are an individual or a business owner, we'll guide you with the options that will leave your legacy fulfilled.
- b. Our goal is to use strategies that keep you in control, help with transitions while being sensitive to taxes.

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