



James N. Kraeske

CRD#: 5201883

Investment Adviser Representative

Visionary Horizons, LLC

dba

Visionary Horizons Wealth Management

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Form ADV Part 2B Brochure Supplement

This Brochure Supplement provides information about James N. Kraeske that supplements the Visionary Horizons, LLC ("VH") Brochure. You should have received a copy of that Brochure. Please contact us at (865) 675-VHWM if you did not receive VH's Brochure or if you have any questions about the contents of this supplement.

Additional information about James N. Kraeske is available on the SEC's website at www.adviserinfo.sec.gov.

Educational Background and Business Experience - Item 2

James N. Kraeske

Born: 1968

Education Background

- University of Tennessee; Bachelor of Science Degree; Business Administration and Marketing; 1990

Employment History

- Visionary Horizons, LLC, Investment Adviser Representative, 08/2025 to Present
- DecorateWithEase.com LLC; Owner/President; 03/2003 to Present
- Brogan Financial, LLC; Investment Adviser Representative; 04/2009 to 05/2024

Disciplinary Information - Item 3

Mr. Kraeske has not been involved in any reportable disciplinary events.

Other Business Activities - Item 4

Mr. Kraeske is a licensed insurance agent and earns commissions for the sale of insurance products. The receipt of dual compensation creates a disclosable conflict of interest. The firm expects that clients to whom it offers advisory services may also be clients for whom Mr. Kraeske acts as an insurance agent. Clients are instructed that the fees paid to the firm for advisory services are separate and distinct from the commissions earned for placing the client in insurance products. Clients to whom the firm offers advisory services are informed that they are under no obligation to use the firm's Associated Persons for insurance services and may use the insurance brokerage firm and agent of their choice. Mr. Kraeske spends approximately twenty-five percent of his time on insurance activities.

Additional Compensation – Item 5

Apart from the receipt of compensation from the various activities listed in Item 4 above, Mr. Kraeske does not receive additional compensation or economic benefits from third party sources in connection to his advisory activities.

Supervision - Item 6

Mr. Kraeske is an investment adviser representative of VH. In this role, Mr. Kraeske is responsible for general investment research, the monitoring of client portfolios for investment objectives and other reviews. Mr. Kraeske is supervised by Tyler McMurray, the Chief Compliance Officer of VH.

VH has implemented a Code of Ethics and an internal compliance program that guides each Associated Person in meeting their fiduciary obligations to clients. Mr. Kraeske adheres to VH's Code of Ethics and compliance manual as mandated. Clients may contact Mr. McMurray at the phone number listed on the cover of this Brochure Supplement to obtain a copy of VH's Code of Ethics.

Additionally, VH is subject to regulatory oversight by various agencies. These agencies require registration by VH and certain of its employees. As a registered entity, VH is subject to examinations by regulators, which may be announced or unannounced. VH is required to periodically update the information provided to these agencies and to provide various reports regarding firm business and assets under management.

Requirements for State-Registered Advisers - Item 7

This section is not applicable because VH is SEC registered