



The Equitable Advisors advantage



EQUITABLE
ADVISORS



Build a financial professional career

We consider ourselves challengers, dreamers and go-getters. Our commitment to helping people pursue what's possible has never been stronger. Together, we guide clients forward with courage and wisdom – and support them in making the choices that can lead to a fulfilling life –with our financial professionals as the cornerstone of our success.

Your ambition, independence and individuality are what make you who you are – and they also make us what we are. That's why we offer so many ways to strengthen relationships with colleagues, invest in yourself, be a trusted resource to clients and give back to the community.

Competitive compensation

Fully competitive cash compensation schedule across all products

Variable deferred compensation program

Base pay (salary) option and commissions payments

Annual rewards and recognition conferences/trips

Production opportunity payments

Firm aggregation opportunities

Your professional development

Virtual learning platform

Financial professional and management career continuum

Joint work, study groups and mentoring opportunities

Professional designation/education reimbursement

Industry association affiliations and networking

Leader-led classroom studies and national conferences

Local branch skills and product training and support

Web-based learning best practice sessions

Health, wellness and convenience benefits

Health, dental and vision plans

Prescription drug coverage

Health and dependent care spending accounts

Life insurance

Disability income insurance

Health savings accounts

Wealth-building opportunities

401(k) with company match and discretionary profit-sharing contribution

Equitable stock purchase plan

Equity-based performance rewards

Comprehensive suite of products



Life insurance



Annuities



Investments
and advisory



Business planning/
business strategies
platform



Wealth management
and estate strategies



Retirement/
education planning



Long-term care/
disability income
insurance



Extensive array of
financial planning
tools and support

Tools and infrastructures

- Full suite of web-enabled client management tools
Salesforce, eMoney, FFS, Financial Profiles, Morningstar
- Straight-through electronic processing
- Smart device connectivity
Smartphones and tablets
- Advanced investment platform
via LPL BranchNet
- Client information aggregation
via Broadridge Investigo
- Access to Equitable Network and Crump
- Book-of-business optimization tool

Comprehensive marketing resources

- “Doing business as” branding options
- Associate websites
- Direct mail marketing
- Email marketing
- Newsletters
- Seminars
- Salesforce
- eAdvertising
- Social media

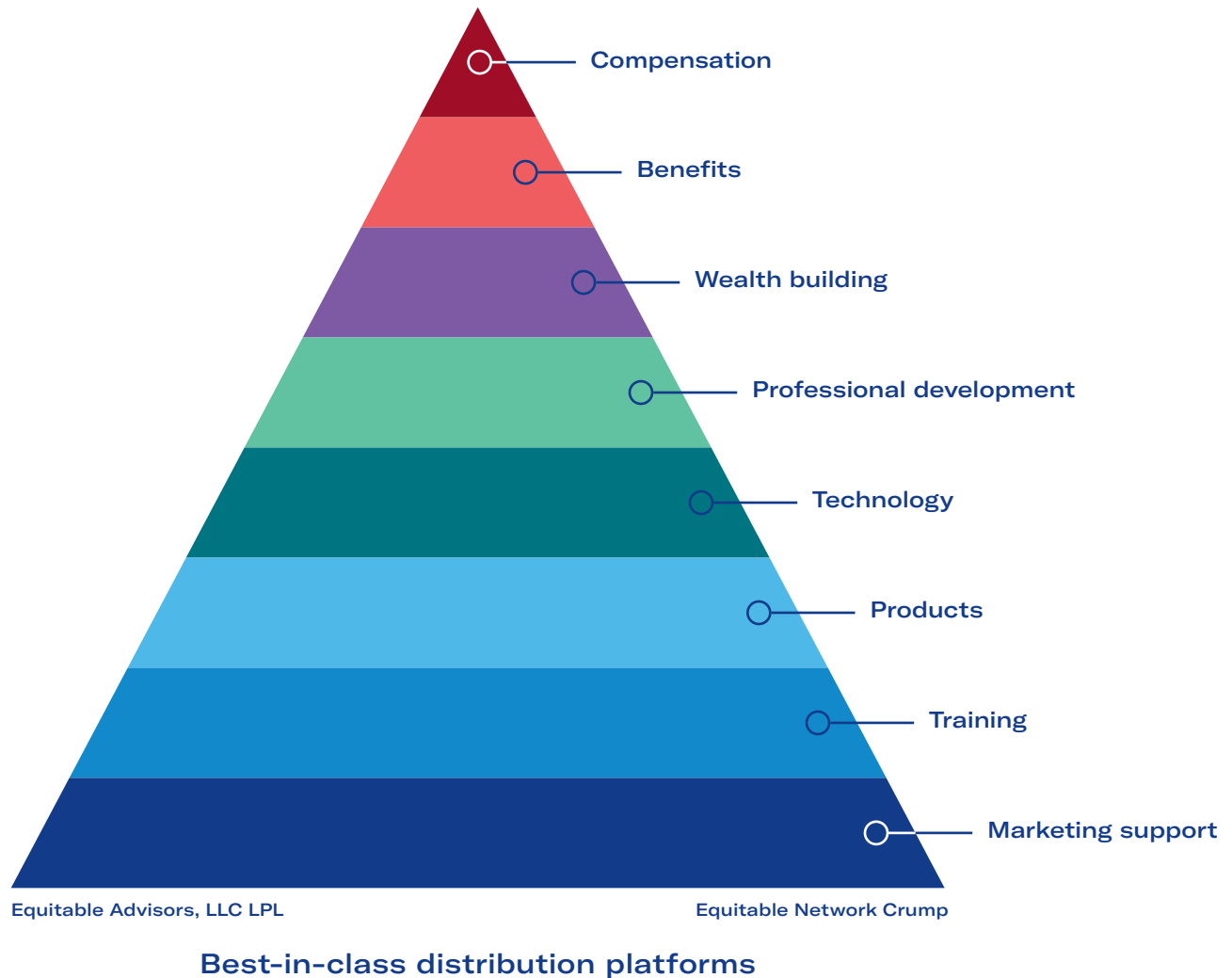
Support to grow your practice

We value ambition. You control your own career. In fact, we work hard to create a culture where you move forward as fast as you'd like, not as fast as you're told.

Full continuum of support for individuals and/or firms	At retirement education partnership	Access to a team of subject matter experts (e.g., Advanced Markets group)
Local and national practice support and coaching	Trusted Advisors program for CPAs	Retirement benefits group specializing in schools/nonprofit
Succession planning/practice transfer program	Strong compliance and risk management infrastructure to help protect your business	Entrepreneurial environment
Collaborative sales environment with team/firm building (producer groups and firms)	Extensive network of branch and district offices	Focused support in multicultural marketplaces
New associate gold mentor program	Errors and omissions insurance with preferred pricing	Client support services for inforce business
Voice of the advisor (NAF), Manager (Old Guard), Elite Advisor Group (EAG) and Product Advisory Committees	Dedicated product wholesaler support	Strong culture of best practice sharing

Our value, your future

We're here to help you grow your business, be a strategic resource and provide you with the tools, products and platform to deliver an outstanding client experience. Together, we can help you achieve your goals.



Stability you can trust

Industry leader in retention and professional development

World-class broker/dealer with LPL strategic relationship

Expanded relationship with Crump to bring industry-leading capabilities in technology sales tools, products and marketing resources

Equitable

Over 2.8 million clients

More than \$220 billion assets under management

More than 4,330 dedicated financial professionals in communities all over the U.S.

Our commitment to the community

Equitable ExcellenceSM scholarships

Equitable matching gifts programs

Equitable in Action

Day of service activities and grants

Corporate responsibility and community service

Cultural recognition and celebrations



Equitable Advisors, LLC is an equal opportunity employer – M/F/D/V.

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