



EAST VALLEY

RETIREMENT

FACTS

WHAT DOES EAST VALLEY WEALTH LLC DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect, and share depend on the product or service you have with us. This information can include:

- Social Security Number and income;
- Assets and transaction history; and
- Investment experience and risk tolerance.

When you are *no longer* a client, we continue to share your information as described in this notice.

How?

All financial companies need to share clients' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their clients' personal information; the reasons East Valley Wealth, LLC chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does East Valley Wealth Investment Advisory Inc. share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	YES	NO
For our marketing purposes – To offer our products and services to you.	NO	We do not share
For joint marketing with other financial companies	NO	YES
For text messaging purposes, including mobile opt-in – To schedule meetings or share general information	NO	We do not share
For our affiliates' everyday business purposes – Information about your transactions and experiences.	NO	We do not share
For our affiliates to market to you	NO	We do not share
For non-affiliates to market to you	NO	We do not share
Authorized Users – Your personal information will be disclosed to you and persons that we believe to be your authorized agent(s) or representative(s)	YES	YES

To limit our sharing

Please note: If you are a new Client, we can begin sharing your information upon execution of an agreement with East Valley. When you are no longer our client, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing. By executing an Investment Advisory Agreement with East Valley Wealth, LLC, the Client agrees to "opt-in" to this privacy policy.

Questions?

Call (480) 525-1839 or go to www.eastvalleyretirement.com.

Who we are

Who is providing this notice?	East Valley Wealth, LLC (“EVW”)
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What we do

How does EVW protect my personal information?	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p> <p>We take reasonable steps to ensure the confidentiality of client information shared via text messages. However, clients are reminded to avoid including sensitive personal or financial information, such as account numbers or Social Security numbers, in text messages.</p>
How does EVW collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ▪ open an account or give us contact information; ▪ enter an investment adviser contract or give us your income information; tell us about your investment or retirement portfolio <p>To ensure compliance and protect client information, all text message communications are conducted using firm-approved, secure communication platforms that are monitored and archived in accordance with regulatory requirements.</p>
Why can’t I limit all sharing?	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> ▪ Sharing for affiliates’ everyday business purposes – information about your creditworthiness; ▪ Affiliates from using your information to market to you; and ▪ Sharing for nonaffiliates to market to you. <p>State laws and individual companies may give you additional rights to limit sharing. Client data will not be shared with third parties for marketing purposes and does not limit data sharing for business purposes. Client mobile information will not be shared for marketing purposes.</p>
What happens when I limit sharing or an account I hold jointly with someone else?	Your choices will apply to everyone on your account – unless you tell us otherwise.

Definitions

Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.
Joint Marketing	A formal agreement between non-affiliated financial companies that together market financial products or services to you.

Other important information

By signing and executing EVW’s Agreement, you agree to opt into this privacy policy. Consumer data will be used to provide informational information to clients. Clients have the right to opt out of their data being shared. If a client wishes to opt-out of sharing, please contact East Valley Retirement at 480-525-1830. East Valley Retirement has a strong commitment against transferring consumer data to external organizations and has measures in place to prevent unauthorized sharing.