

CAL's Kingston to Fort Lauderdale route is back

CARIBBEAN AIRLINES has launched its Kingston, Jamaica to Fort Lauderdale, Florida route.

The inaugural flight took off on December 17, offering travellers the convenience of three weekly services, the airline said in a statement yesterday.

In early 2025, the flight frequency is expected to increase following regulatory approval, it added.

'This reintroduced service is a direct response to customer feedback, highlighting Caribbean Airlines' dedication to putting its customers at the heart of its operations,' the airline stated.

Speaking at the launch, Caribbean Airlines' chief executive Garvin Medera, said:

'Caribbean Airlines takes pride in being a bridge for the Caribbean and its Diaspora. Fort Lauderdale is home to a vibrant Jamaican community, and this service reinforces our promise to bring the Caribbean closer, connecting families, friends, and businesses, while offering seamless travel for those in the Caribbean who view the diaspora as an extension of home.'

The Kingston–Fort Lauderdale route is part of Caribbean Airlines' broader growth strategy, which in 2024 included new routes to Martinique, Guadeloupe, Tortola, and Puerto Rico, the airline noted.

This marked the re-establishment of connections across the French, Dutch, Spanish, and English-speaking Caribbean.

As part owner of Caribbean Airlines, Jamaica holds a special place in the company's story, Caribbean Airlines said.

'The airline has consistently demonstrated its commitment through initiatives like its partnership with the Jamaica Tourist Board (JTB), hosting familiarisation tours to promote the destination, and serving as the presenting sponsor for iconic cultural events like Reggae Sumfest. These efforts and more, are testament to the airline's belief in the strength of shared Caribbean history, culture, and identity, which remain central to its brand and appeal to the diaspora,' it stated.