



The Penn Mutual Life Insurance Company, Locally Known as Empire Wealth Strategies, Commits Significant Efforts to Local Rugby

Company Supports Fastest Growing Sport in the U.S. Through Partnership, Multiple Events

Horsham, Pa. – September 9, 2015 – The Penn Mutual Life Insurance Company (Penn Mutual), locally known as Empire Wealth Strategies, is making great efforts to support the growing sport of rugby, from collegiate clubs to national rugby organizations.

The company has reached out to the Rugby Community to create the Empire Rugby Advisory Council. The union will aim to bolster the sport specifically within the tristate area, as well as nationwide, and will be comprised of 10 highly-entrenched and connected individuals in the rugby community. The council is to meet once a quarter, with the first meeting scheduled for October 8. The goal of the council is to efficiently leverage and deploy resources and to help each other in supporting the sport of rugby.

“There are many amazing collegiate, club, and social teams in the area. For example, Play Rugby USA is an amazing non-profit organization that instills its youth with core rugby beliefs of teamwork, hard work, respect and motivation,” says Susan Cooper, CEO of Empire Wealth Strategies.

In addition to this newly formed council relationship, there are a number of events over the next few months that will be geared towards introducing Empire Wealth Strategies to the community while helping to promote Rugby beyond its current viewers.

On August 11, Empire Wealth Strategies donated a Sharp Technologies Smart TV to Play Rugby USA, an organization founded to deliver a transformational sports education experience to urban youth through rugby. Alongside Cooper, Greg Winsper, president, and Sheerah Singer, ~~director~~ Director of marketing-Marketing at the firm, presented the donation at Xavier High School in New York, NY. The television will be used as a tool at Play Rugby USA headquarters.

Empire Wealth Strategies also hosted a private viewing party and fundraiser to watch the USA Eagles vs the Harlequins at Stout NYC, on ~~August-September~~ September 30. This fundraiser benefited Play Rugby USA and USA Rugby Trust.

Additionally, on October 24, Winsper and Joe Jordan, author of *Living a Life of Significance* and a Fordham Rugby Hall of Famer, will be presenting \$1,000 to both the Fordham Men’s and Women’s Rugby teams during a quarter of the university’s football game against Lehigh.

Finally, on October 24, Cooper will be presenting \$1,250 to both the Fairfield Men’s and Women’s Rugby teams at the university’s Rugby Homecoming Fest and are proud to announce they are the men’s Rugby Gold Sponsors this year. The presentation will be made at the beginning of the event to kickoff the day.

Empire Wealth Strategies' commitment to the sport underscores the company's broader commitment to attract a diverse workforce and create job opportunities for talented young men and women who are seeking a career that provides a promising future and a noble purpose.

About The Penn Mutual Life Insurance Company

Since 1847, Penn Mutual has been driven by our noble purpose to create a world of possibilities. At the heart of this purpose is the belief that life insurance is the most protective, responsible and rewarding action a person can take, and is central to a sound financial plan. The company is committed to helping families unlock life's possibilities through life insurance and annuity solutions. This is accomplished through a national network of financial professionals, who help clients make great things possible.

Penn Mutual supports its field representatives with brokerage and advisory services through Hornor, Townsend & Kent, Inc.,(HTK) a Registered Investment Advisor, registered broker-dealer, and wholly owned subsidiary of Penn Mutual. Member [FINRA](#) / [SIPC](#).

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