TAG: 2024 Chinese Year of the Dragon



Happy Chinese New Year! Gong Hay Fat Choi! Gong Xi Fa Cai! (Cantonese and Mandarin expressions wishing you a prosperous year.)

The Chinese New Year of the Wood Dragon will start on February 10, 2024. In the story of how the years got their names, the dragon is the only imaginary animal. The story is that while everyone expected the dragon to take the lead, the mighty dragon made several detours to help others. The dragon helped a village suffering from a serious drought, then helped another village threatened by a flood. He then saw the rabbit being chased by a wolf, so he let the rabbit go ahead of him to safety, which is why the Year of the Dragon follows the Year of the Rabbit.

In Chinese tradition, the dragon symbolizes nobleness, power, honor, luck, and success. This coming year is expected to foster growth, progress and abundance – a good year to build foundations for projects with long-term potential. People born in the year of the dragon are believed to have courage, tenacity, and intelligence. They are held to be enthusiastic and confident - not afraid of challenges and willing to take risks. That said, dragons are sometimes regarded as aggressive and not open to criticism.

We always enjoy seeing these kinds of predictions but we know they are just for fun. Last year, 2023, the Year of the Rabbit was supposed to symbolize peace and prosperity. While there may have been some prosperity by the end of the year, we

certainly don't view this last year as being peaceful. It is a cautionary tale for those thinking of putting too much reliance on these traditions.

We hope you and your family have a wonderful time celebrating the Chinese New Year, or as the Vietnamese call it, Tet. Whether you celebrate or not, have a wonderful and prosperous year. Xin nian kuai le! (Happy New Year!) from all of us at *The* Advisory Group.

Brent J. Beverly, CFP[®] Christian F. Li, CFP[®] Manuel F. Chinchay, CFP[®] And our entire TAG Team

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