



## Have you heard of the Value Gap?

We know that the day-to-day responsibilities of running a successful business leave little time to think about your own future. Have you thought about what life will look like after you are done running your business and how will you get there? Do you know your “Value Gap”?

Think about what you have personally in terms of assets and savings. Then think about the value of your future goals and objectives. The Value Gap is the difference between what you have, and what you need, which is the proceeds from the sale of your business.

## Let's plan, together

Together, we'll analyze the many combinations and strategies to help you understand which options work best for you. This will allow you to plan now with clarity, rather than plan later with regrets.



\*Increase in value is not guaranteed.



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